



CITY OF LONG BEACH

R-22

POLICE DEPARTMENT
400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

Robert G. Luna
Chief of Police

November 17, 2015

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of 444 W Ocean Café, LLC, dba Aroma di Roma Centro, for an original application of an Alcoholic Beverage Control license, at 444 West Ocean Boulevard, Suite 110. (District 2)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by December 4, 2015. Accordingly, City Council action is required at the November 17, 2015 City Council meeting.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ROBERT G. LUNA
CHIEF OF POLICE

APPROVED:

PATRICK H. WEST
CITY MANAGER

RGL:LBB:ibb

HONORABLE MAYOR AND CITY COUNCIL
November 17, 2015

Council District: 2

Applicant: 444 W Ocean Café, LLC
DBA: Aroma di Roma Centro
Address: 444 West Ocean Boulevard, Suite 110

Type of Application: An original application for an On-Sale Beer and Wine Public Premise license.

Bases for possible protest: Over Concentration.
High Crime.
Park within 600 feet.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5760.01

Boundaries: Broadway to the North
Queensway Bay to the South
Alamitos Avenue/Shoreline Drive to the East
Los Angeles River to the West

Number of licenses allowed: 4
Number of licenses existing: 76

Police Reporting District: 082

Boundaries: Ocean Boulevard to the North
Queensway Bay to the South
Pine Avenue/Rainbow Harbor to the East
Queens Way/Queens Way Bridge to the West

Reported crimes in this district for ABC purposes are 464. Crime in a reporting district must be at least 149 to qualify for a high crime protest.

Type of business: A restaurant.

Last day to request conditions and protest: December 4, 2015



Date: November 17, 2015
To: File
From: Laurie Barajas, Detective, Vice Investigations Section
Subject: **AROMA DI ROMA CENTRO – 444 WEST OCEAN BOULEVARD, SUITE 110**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (10/15/14 to 10/15/15)

None

ABC INSPECTIONS (past three years)

Not Applicable

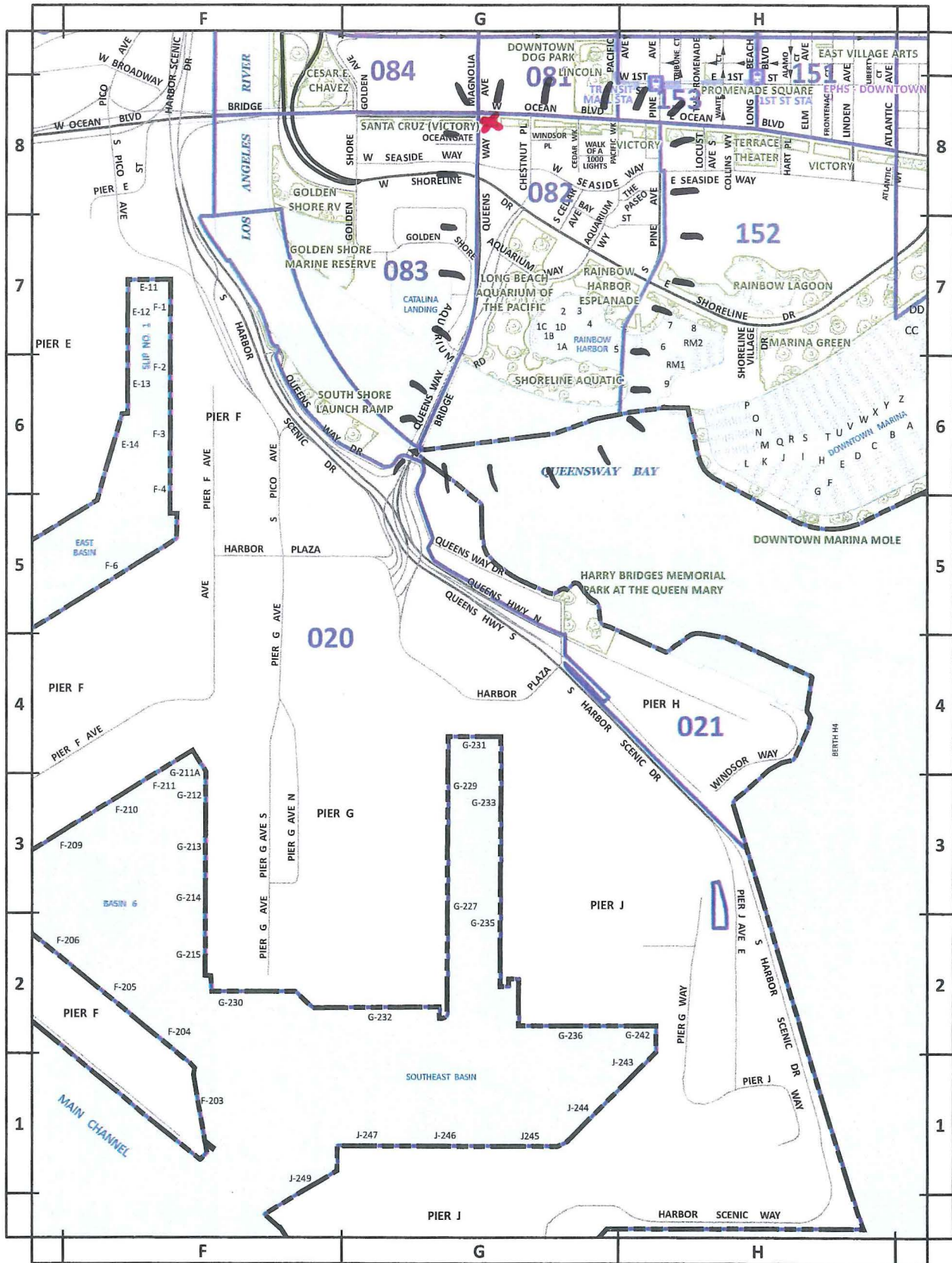
RESIDENCES WITHIN 100 FEET

None

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

Victory Park 448 East Ocean Boulevard

LBB:ibb
CFSmemoAromadiRomaCentro



1100W 700W 500W 300W 100W 100E 300E

100N
200S

2

4



400E