

CITY OF LONG BEACH

POLICE DEPARTMENT

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell Chief of Police

July 13, 2010

HONORABLE MAYOR AND CITY COUNCIL City of Long Beach California

RECOMMENDATION:

Receive and file the application of D&S Gold Partners Incorporated, dba Ssang Rice Wine USA, for an original Alcoholic Beverage Control license, at 2380 East Artesia Boulevard, with conditions. (District 9)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by July 21, 2010. Accordingly, City Council action is required at the July 13, 2010 City Council meeting.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

JIM McDONNELL CHIEF OF POLICE

JM:DBS:dbs

APPROVED:

KH. WEST

MANAGER

HONORABLE MAYOR AND CITY COUNCIL July 13, 2010

Council District:

Applicant: D&S Gold Partners Incorporated

DBA: Ssang Rice Wine USA

Address: 2380 East Artesia Boulevard

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Type of Application: An original application for a Beer and Wine Importer license and a Beer and

Wine Wholesaler license. This is a Non-Retail license with the alcoholic beverages stored in warehouse on the premises. Therefore this license

cannot be protested.

Basis for possible protest: None.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public

convenience and necessity is not required

for this application.

Census Tract: 5705.02

Boundaries: Artesia Boulevard to the North

South Street to the South

Paramount Boulevard to the East

Cherry Avenue to the West

Number of licenses allowed: 4

Number of licenses existing: 6

Police Reporting District: 482

Boundaries: Artesia Boulevard to the North

Harding Street to the South

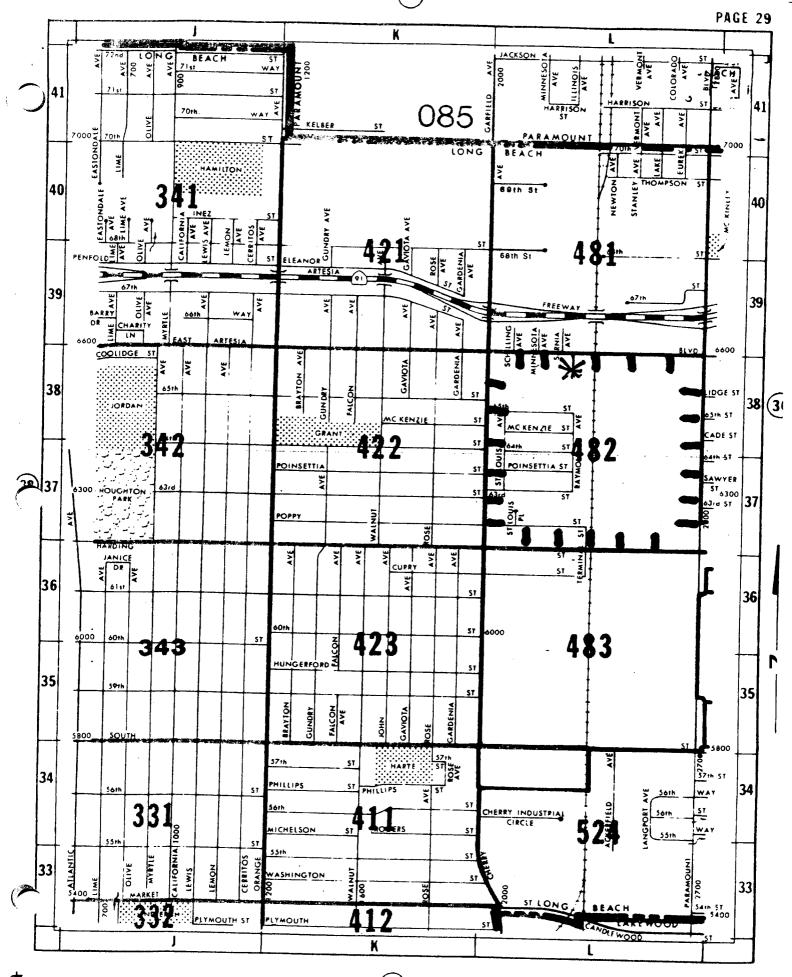
Paramount Boulevard to the East

Cherry Avenue to the West

Reported crimes in this district for ABC purposes are 78. Crime in a reporting district must be at least 199 to qualify for a high crime protest.

Type of business: Importer and Wholesaler business.

Last day to request conditions: July 21, 2010





Date:

July 13, 2010

To:

File

From:

Dana Smith, Detective, Vice Investigations Section

Subject:

SSANG RICE WINE USA, 2380 EAST ARTESIA BOULEVARD

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (06/21/09-06/21/10)

None

ABC INSPECTIONS (past three years)

None

RESIDENCE WITHIN 100 FEET

None

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

None

DBS:dbs cfs.memo