

Vacant, Commissioner
Andrea White-Kjoss, Commissioner
Gordana Kajer, Commissioner
Daryl Supernaw, Chair
Jill Brennan, Commissioner



Lisa Wibroe, Commissioner
Joan Greenwood, Commissioner
Robin Thorne, Commissioner
Sera Candela-Grossman, Commissioner
Andrew Kincaid, Commissioner

CALL TO ORDER

At 1:01 PM, Chair Supernaw called the meeting to order.

ROLL CALL

Boardmembers Present: Andrew Kincaid, Andrea White-Kjoss, Gordana Kajer, Daryl Supernaw, Jill Brennan, Lisa Wibroe, Joan Greenwood and Robin Thorne
Boardmembers Absent: Sera Candela-Grossman

PUBLIC: Opportunity given to citizens to address the ruling body on non-agenda items within their jurisdiction. (Currently limited to three minutes, unless extended by the Chair)

Nancy Risch from the Wrigley District introduced herself.

NEW BUSINESS

- [09-0618](#) Recommendation to receive and file the minutes of the Sustainable City Commission meeting of May 28, 2009.
A motion was made by Commissioner Kincaid, seconded by Commissioner White-Kjoss, to receive and file the minutes of the Sustainable City Commission meeting of May 28, 2009. The motion carried by the following vote:
Yes: 8 - Andrew Kincaid, Andrea White-Kjoss, Gordana Kajer, Daryl Supernaw, Jill Brennan, Lisa Wibroe, Joan Greenwood and Robin Thorne
Absent: 1 - Sera Candela-Grossman
- [09-0619](#) Recommendation to hold an election for the position of Vice Chair of the Sustainable City Commission.
Larry Rich, Sustainability Coordinator, opened the floor for nominations for the position of Vice Chair of the Sustainable City Commission.

Commissioner Wibroe spoke and volunteered to be Chair.

Commissioner Kincaid volunteered and then withdrew.

Commissioner Greenwood nominated Commissioner Wibroe for the position of Vice Chair. Commissioner Brennan seconded the motion.

A motion was made by Commissioner Kincaid, seconded by Commissioner Brennan, to hold an election for the position of Vice Chair of the Sustainable City Commission. The motion carried by the following vote:

Yes: 8 - Andrew Kincaid, Andrea White-Kjoss, Gordana Kajer, Daryl Supernaw, Jill Brennan, Lisa Wibroe, Joan Greenwood and Robin Thorne

Absent: 1 - Sera Candela-Grossman

3. [09-0620](#)

Recommendation to approve the Green Economy & Lifestyle Focus Area and incorporate into the Sustainable City Action Plan.

Meredith Reynolds, Sustainability Coordinator, gave a presentation.

Commissioner White spoke and asked how staff arrived at the green collar jobs statistic.

Larry Rich, Sustainability Coordinator answered question.

Commissioner Kincaid, asked about Tesla, represents blue collar or white collar, would they be included in a green collar job count.

Larry Rich, Sustainability Coordinator, spoke.

Meredith Reynolds, Sustainability Coordinator, spoke.

Commissioner Kincaid spoke, and requested that the Environmental Committee provide recommendations for how to attract companies like Tesla.

Meredith Reynolds, Sustainability Coordinator, responded.

Commissioner White spoke, stating that from a business owner's perspective, she has a hard time communicating with the City regarding the green economy angle.

Chair Supernaw spoke and requested that consultants currently not included in incentive programs, should be incorporated in the green incentives programs.

Meredith Reynolds, Sustainability Coordinator, responded.

Commissioner Supernaw spoke regarding a branding program with City, suggesting that the Commission should partner with staff to brand the City as green.

Meredith Reynolds, Sustainability Coordinator, spoke.

A motion was made by Commissioner Wibroe, seconded by Commissioner Kincaid, to approve the Green Economy & Lifestyle Focus Area and incorporate into the Sustainable City Action Plan. The motion carried by the following vote:

Yes: 8 - Andrew Kincaid, Andrea White-Kjoss, Gordana Kajer, Daryl Supernaw, Jill Brennan, Lisa Wibroe, Joan Greenwood and Robin Thorne

Absent: 1 - Sera Candela-Grossman

4. [09-0621](#)

Recommendation to hold a study session regarding the Draft Sustainable City Action Plan.

Meredith Reynolds, Sustainability Coordinator, gave a staff report and asked questions.

Commissioner Greenwood, suggested including a graphic representing the three-legged stool approach to sustainability.

Chair Supernaw spoke and asked how the interpretation of 'do-no-harm' is applied to each project.

Meredith Reynolds, Sustainability Coordinator, responded.

Commissioner Thorne spoke, regarding pollutions.

Meredith Reynolds, Sustainability Coordinator, responded.

A dialogue ensued between Commissioner Thorne, and Meredith Reynolds.

Commissioner Kajer spoke.

Meredith Reynolds, Sustainability Coordinator, spoke.

Commissioner Wibroe spoke, and requested more acknowledgement of not compromising the environment in the beginning of the intro.

Commissioner Greenwood spoke, in response to Commissioner Kajer, stating the political environment usually falls under the social component since it influences the politics.

Commissioner Kajer spoke, and stated that she thought the goals were lofty, but that sustainability is a moving target. The Commission will need to continue to adjust.

Meredith Reynolds, Sustainability Coordinator, spoke.

Commissioner Greenwood spoke, and stated that the biggest problem is behavior change. Construction industry is a problem; City College districts provide a good example of positive changes. Goals are fine from a technological perspective, but the public needs to be educated that green saves money.

Meredith Reynolds, Sustainability Coordinator, spoke.

Commissioner Greenwood spoke, and stated that the old model of construction wastes money.

Meredith Reynolds, Sustainability Coordinator, spoke and asked if the Commission achieved the right balance of goals over time.

Commissioners got up to view posters brought for the meeting.

General conversation between Commissioners ensued.

Meredith Reynolds, Sustainability Coordinator, spoke.

Commissioner Wibroe spoke.

Meredith Reynolds, Sustainability Coordinator, spoke.

Commissioner Greenwood, spoke.

Commissioner White spoke.

Meredith Reynolds, Sustainability Coordinator, spoke.

Commissioner White spoke, stating that their goals are going to have to be accountable to people, and asked how to accommodate people with shorter-term goals.

Commissioner Brennan spoke, requesting the 5th paragraph be brought to the front of the introduction page.

Commissioner Wibroe spoke, asking if the Commission could make more interim goals that are closer than 2011.

Meredith Reynolds, Sustainability Coordinator, spoke.

Commissioner Wibroe spoke, and also requested shorter term goals.

Commissioner Greenwood spoke, suggesting that we point out the milestones that are shorter term.

Meredith Reynolds, Sustainability Coordinator, spoke, and asked the Commission what their strategies for community outreach are, and how they should communicate the plan.

Meredith Reynolds, Sustainability Coordinator, spoke.

Commissioner Kincaid spoke.

Meredith Reynolds, Sustainability Coordinator, spoke.

Nancy Risch, from the Wrigley District, suggested a one-sentence description of each focus area.

Sarah Mills, 4th District resident, suggested that the insert, and executive summary be printed in multiple languages.

Commissioner Brennan spoke, stating she likes the idea of going to community meetings at least in each district, to combining presentations of the plan with other activities like Litter Free Long Beach.

Meredith Reynolds, Sustainability Coordinator, spoke.

Commissioner Brennan spoke.

A dialogue ensued between Meredith Reynolds, Sustainability Coordinator, and Commissioner Brennan

Commissioner Greenwood spoke, and commented on how she is planning an event in September, and noted that neighborhood groups in the area would be good for taking the Sustainable City Action Plan to.

Meredith Reynolds, Sustainability Coordinator, spoke.

Commissioner Greenwood spoke.

Commissioner White spoke, and indicated that some of the Commissioners would be willing to host events.

Meredith Reynolds, Sustainability Coordinator, spoke.

Commissioner Kajer spoke, and suggested that we provide information about the Plan at places where the public comes to the city, like 4th floor or lobby bill-pay area.

Commissioner Thorne spoke, suggested that staff create a cheat sheet of district happenings or recent events as an informational guide for the Commissioners.

Sarah Mills spoke, suggested going to green groups to get advocates like Green Long Beach and Green Drinks.

Meredith Reynolds, Sustainability Coordinator, spoke.

Chair Supernaw spoke, and suggested looking at getting green advertisements for the Wave so we could bring it back. Also suggested email blasts and signage.

Meredith Reynolds, Sustainability Coordinator, spoke.

Commissioner Greenwood spoke, commented that the lack of computers and the language makes communities hard to reach. Translation is sometimes difficult because of differences in the cultural idioms.

Chair Supernaw spoke.

Meredith Reynolds, Sustainability Coordinator spoke, and introduced Barbara Long, Vice President, Government Relations & Strategic Planning, at the Aquarium of the Pacific.

Barbara Long gave a presentation and tour on the green features of the Watershed classroom at the Aquarium of the Pacific.

Commissioner Greenwood introduced Nancy Richs, Wrigley District resident.

Nancy Risch spoke, and invited people to come to the Wrigley community planting.

Meredith Reynolds, Sustainability Coordinator, thanked Barbara Long for speaking to the group.

Meredith Reynolds, Sustainability Coordinator, spoke about communication tools and messages for the Sustainable City Action Plan.

Commissioner Kajer spoke, commented that there were already established neighborhood groups that the City has identified identified, and suggested that it would be useful to reach out to some of the more active and significant ones.

Meredith Reynolds, Sustainability Coordinator, spoke.

Commissioner White spoke, suggested the Commission reach out to the Chamber and reach out to businesses.

Meredith Reynolds, Sustainability Coordinator, spoke, and asked what the Commission wanted to say about the plan.

Commissioner Wibroe spoke.

Commissioner Kajer spoke.

Commissioner White spoke.

Commissioner Kincaid spoke.

Meredith Reynolds, Sustainability Coordinator, spoke.

Commissioner Thorne spoke, suggested signage at bus stops, and that plan icons are good and catch people's eye.

A dialogue ensued between Meredith Reynolds, Sustainability Coordinator, and Commissioner Thorne.

Nancy Risch, Wrigley district resident spoke, and suggested creating a thesis statement for the plan.

Chair Supernaw spoke of the need get sustainability into the rhetoric.

Rick Berry, 1st District resident, spoke, and commented that some subsets of the population are really interested in sustainability and others are not.

Chair Supernaw spoke.

Meredith Reynolds, Sustainability Coordinator, spoke.

Commissioner Kincaid spoke of the need to engage children in the environmental awareness.

Nancy Risch, Wrigley district resident, spoke about how to distribute flyers at schools.

Commissioner Kincaid spoke about incorporating sustainability into curriculum at schools.

Meredith Reynolds, Sustainability Coordinator, spoke.

Commissioner White, suggested taking the plan to the CSULB Mobility group and Long Beach cyclists.

Meredith Reynolds, Sustainability Coordinator, spoke.

Chair Supernaw spoke, suggested incorporating economy situation into the messaging about sustainability. Sustainability is a way to prioritize actions.

Commissioner White spoke regarding people wanting their environmental actions to be convenient and cheap, and suggested that businesses could provide green resources to accompany the action plan, i.e. providing something useful/practical as part of an action plan packet.

Commissioner Greenwood spoke.

A motion was made by Commissioner Wibrow, seconded by Commissioner Greenwood, to hold a study session regarding the Draft Sustainable City Action Plan. The motion carried by the following vote:

Yes: 8 - Andrew Kincaid, Andrea White-Kjoss, Gordana Kajer, Daryl Supernaw, Jill Brennan, Lisa Wibroe, Joan Greenwood and Robin Thorne

Absent: 1 - Sera Candela-Grossman

5. [09-0622](#)

Recommendation to hold a study session regarding the 2009-2010 Sustainable City Commission Work Plan.

Meredith Reynolds, Sustainability Coordinator, spoke.

Larry Rich, Sustainability Coordinator, spoke.

Commissioners got up to identify high priority actions on posters on the walls.

Meredith Reynolds, Sustainability Coordinator spoke, led a discussion about which actions the Commissioners chose.

Nancy Risch, Wrigley resident spoke, about reducing energy and

perhaps putting motion detectors in City facilities.

Meredith Reynolds, Sustainability Coordinator, spoke.

Nancy Risch, Wrigley resident, spoke regarding the need for recycling in parks for events.

Meredith Reynolds, Sustainability Coordinator, spoke.

Commissioner Wibroe spoke, and commented that in selecting high priority actions, she was looking for the items with the most bang for your buck, and a broad spectrum of actions.

Meredith Reynolds, Sustainability Coordinator, spoke.

Commissioner Wibroe spoke.

Commissioner Supernaw spoke about how some of the actions lend themselves more to the outreach component.

Meredith Reynolds, Sustainability Coordinator, spoke.

Commissioner Supernaw spoke.

Meredith Reynolds, Sustainability Coordinator, spoke.

Commissioner White spoke, stating that she was looking for more short-term actions in choosing high priority actions.

Commissioner Greenwood spoke, stated she was looking of more hands-on, outreach activities in choosing high priority actions. She was also was looking for things that focused on Economic Development on attracting businesses.

Commissioner Thorne spoke of the need for incentives for businesses and consumers to go green.

Commissioner Kajer spoke, in choosing high priority actions, she was looking for items that need to be addressed quickly, issues that are currently going on.

Commissioner Brennan spoke, and said she was looking for items that set an example, but are doable.

Nancy Risch, Wrigley resident, spoke, and commented that some of the items in the plan are already being done. Green buildings need to focus

on drought tolerant plants as well.

Rick Berry, 1st District resident, spoke about the importance of quality and delivery system for food, that's how he made his selections of important actions.

Meredith Reynolds, Sustainability Coordinator, spoke about last year's work plan and process. Stated that they didn't get to a Green report card this year but we are going to do a green summary in lieu of that since metrics are not finalized.

A motion was made by Commissioner Wibroe, seconded by Commissioner Greenwood, to hold a study session regarding the 2009-2010 Sustainable City Commission Work Plan. The motion carried by the following vote:

Yes: 8 - Andrew Kincaid, Andrea White-Kjoss, Gordana Kajer, Daryl Supernaw, Jill Brennan, Lisa Wibroe, Joan Greenwood and Robin Thorne

Absent: 1 - Sera Candela-Grossman

PROGRESS UPDATE

A. Accomplishments, Updates and Next Steps - Larry Rich, Sustainability Coordinator.
Larry Rich, Sustainability Coordinator, announced daughter's birth.

Commissioner Kajer spoke.

Nancy Risch, Wrigley District resident spoke.

Meredith Reynolds, Sustainability Coordinator, announced greenhouse gas inventory completion.

Commissioner White spoke.

Alfre Vaille, Sustainability Coordinator, responded to questions.

Meredith Reynolds, spoke about the EECBG application, new grant applications that the Office of Sustainability is applying for, one from the EPA, called Climate Showcase Communities, and one from AQMD for Tree Planting. She also announced the Sharrow unveiling in Belmont Shore on Saturday, June 27th. Lastly, she mentioned that City Hall is also now turning off lights earlier to save energy.

ANNOUNCEMENTS

Rick Berry, 1st District resident, introduced himself to the Commission.

Commissioner Greenwood spoke about progress and advancements in green technology, thin film solar cells, and other green building materials and techniques.

Commissioner White spoke about the upcoming Sharrows in Belmont Shore from Livingston all the way to the second bridge on 2nd Street. There is a kick-off on Saturday June 27th at 10AM at Polly's Coffee.

Commissioner Kajer spoke about the Los Cerritos Land Trust vigil on Friday June 26 at 5:30 at Loynes and Studebaker and noted that Mel Letter of the Coastal Commission will be speaking.

Commissioner Kincaid spoke about the commencement of the Termino Ave drain project. It is now going to bypass the Colorado Lagoon and go straight to Marine Stadium.

Chair Supernaw spoke.

ADJOURNMENT

At 3:59 PM, there being no objection, Chair Supernaw declared the meeting adjourned.