



Everyone Home Long Beach Update

City Council Meeting - August 10, 2021

Background

- May 2018 – City of Long Beach launches Everyone Home Long Beach (EHLB) initiative to address the homelessness crisis
- EHLB Taskforce comprised of community leaders and individuals with lived experience of homelessness met five times to develop recommendations
- Taskforce members engaged the Homeless Services Advisory Committee, Continuum of Care Board, and other community members to inform recommendations
- EHLB Task Force Recommendations were approved by City Council on December 11, 2018



Background

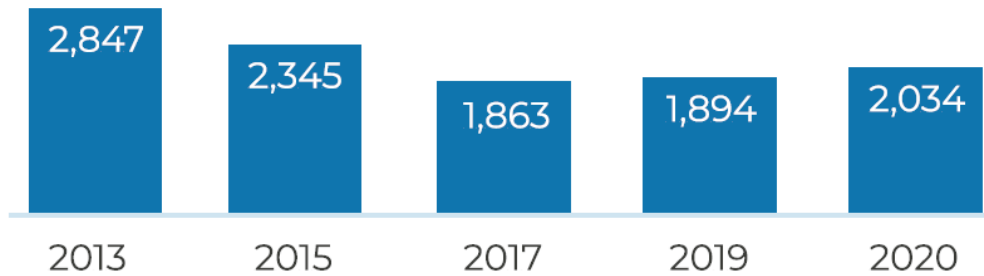
EHLB Plan includes 7 Goals:

- 1) Strengthen Governance and Increase Funding
- 2) Increase Housing Access
- 3) Reduce Homelessness
- 4) Employ People
- 5) Support Families
- 6) Connect to Health
- 7) Develop Population Based Service Models

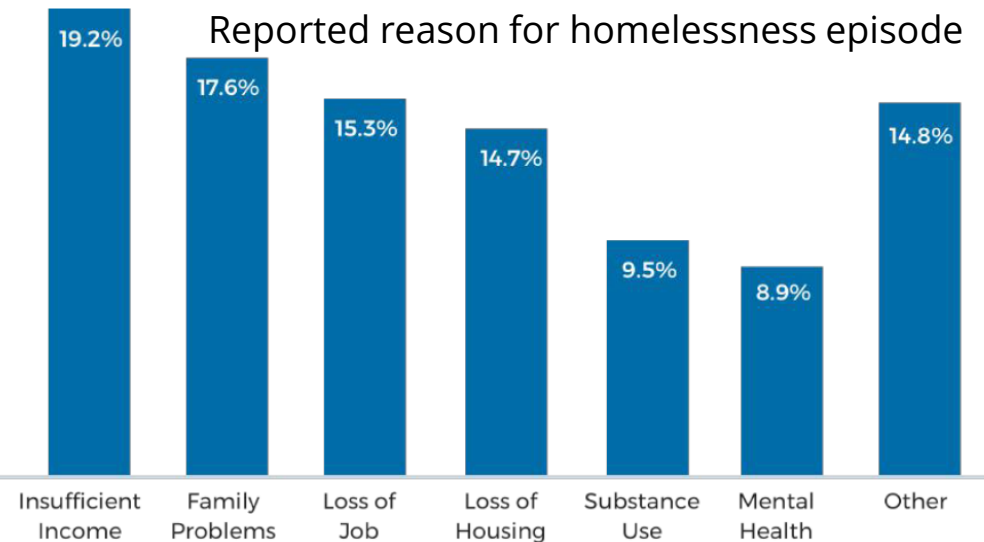


Data on Homelessness in Long Beach

Population over time



Reported reason for homelessness episode



2020 Sheltered Vs. Unsheltered



Chronically Homeless Adults (665 Individuals)



48%

reported that this is their first episode of homelessness



- Data are from the 2020 Point in Time Count
- No count was conducted in 2021 due to COVID

Current Impacts on Homelessness

- Increases in funding through CARES Act and ARP, increasing recognition of homelessness as a public health crisis
- CDC COVID-19 guidance for shelter and unsheltered homelessness
 - Decompression within congregate shelters
 - Guidance that jurisdictions reduce cleanings and disruption of encampments to reduce transmission
 - Decreased access to vital public facilities and services
- Reduction of jail and prison populations
 - In 2020, California had a 23% reduction in persons in prison (27,500 people)
 - In 2020, Los Angeles County had a 10% reduction in persons in jail (1,700 people)
 - There are no centralized statistics, however homeless services has seen many people being released without housing or resources to meet their housing needs

Goal 1: Strengthen Governance and Increase Funding

Build Governance, Data Capabilities, Communications and Financing to Support a Coordinated and Robust Homeless Services and Housing System



Goal 1: Strengthen Governance and Increase Funding

Secure local sustainable funding and leverage third party sources

Secure **\$25** million in on-going funding and **\$220** million in capital funding

Progress Toward Goals:

- \$20.83 million in ongoing operational and program funding
- \$20.55 million in annual housing vouchers and operations for persons experiencing homelessness
- \$58.74 million in one-time operational and program allocations (additional funding still being reimbursed through FEMA)
- \$57.15 million in capital funding

Goal 1: Strengthen Governance and Increase Funding

2018 Funding Available for Services (in Millions)	
HUD Continnum of Care	\$8.18
HUD Other Sources	\$0.76
Measure H	\$5.61
HEAP (Services)	\$2.34
Other State Funding	\$1.58
Other County Funding	\$0.45
Housing Authority Vouchers	\$10.02
City Funding (Homeless Services)	\$1.21
Total Services, Shelter, Operations	\$30.15
Total Capital Funding (HEAP)	\$9.92

Progress Towards Goals:

- \$64 million in new services & assistance funding
- More than \$23 million in reserve for services & operations over the next two years

Current Funding Available for Services (in Millions)	
HUD Continnum of Care	\$10.01
HUD (ESG, HOME, CDBG)	\$0.98
HUD CARES (ESG-CV)	\$15.34
HUD ARP HOME	\$10.24
Measure H	\$3.71
Los Angeles Homeless Services Authority	\$1.68
HHAP (Round 1 & 2)	\$10.14
Other State Funding	\$19.54
Other County Funding	\$0.37
Housing Authority Vouchers	\$20.55
City Funding (Homeless Services)	\$2.04
Total Services, Shelter, Operations	\$94.60

*FEMA reimbursement not included

*Funding as of 8/10/2021

Funding Focus

Funding by Type of Service (in Millions)

Homeless Prevention	\$5.16
Outreach	\$5.37
Coordinated Entry System and Case Management	\$8.22
Interim Housing	\$20.46
Rapid ReHousing	\$4.19
Permanent Supportive Housing	\$5.81
Employment Services	\$0.60
Housing Authority Vouchers	\$20.55
Capital Improvement Projects	\$18.38
Multi-Service Center Operations	\$1.45
Planning, Data and Administration	\$4.41
Total Services, Shelter, Operations	\$94.60

- Funding within the case management line is utilized with housing authority vouchers (including the emergency housing vouchers) to create permanent supportive housing opportunities for those with the highest barriers and needs
- Capital Improvements include the purchase and upkeep of the Best Western (PHK), remodel of the Navigation Center, and updates to the MSC. Applying for additional state funding to convert Best Western to PSH units.
- \$24 million is currently contracted to nonprofits with plans for significant other funding to be allocated

Goal 1: Strengthen Governance and Increase Funding

Additional Accomplishments:

- Elevated Homeless Services from a Division to Bureau
 - Increased from 27 FTEs to 72 FTEs
 - New positions such as Special Projects Coordinator, Mental Health Coordinator, Public Health Nurses, Mental Health Clinicians, Interjurisdictional Liaison
- Improved Continuum of Care Governance, new charter adopted December 2020
- Implemented collaborative workgroups
 - Affordable Housing, Interdepartmental Homelessness, Outreach, Interjurisdictional Collaborative
- Transitioned to Clarity HMIS platform to increase collaboration with surrounding Continuums of Care

Goal 1: Strengthen Governance and Increase Funding

Initiatives in Progress:

- Developing an Affirmative Marketing Plan to focus on communities who are disproportionately impacted by homelessness
- Implementing a Lived Experience Advisory Board
- Expanding access and referrals to Coordinated Entry System by service providers to ensure single prioritization point for all resources in the system
- Developing Contract and Performance Management Dashboards
- Advocating with the County, State, and Federal governments for additional funding
- Piloting the Unite Us referral platform to increase service access

Goal 2: Increase Housing Access

*Expand Housing Opportunities and
Incentivize and Engage Landlords to Provide Housing to Low-Income and
Homeless Individuals and Families*



Goal 2: Increase Housing Access

Emergency Shelter

Add **200** beds of shelter/crisis housing capacity by the end of 2020

Permanent Supportive Housing

200 new additional units of PSH will be entitled, online, or in the pipeline for construction by 2023

Low and Very Low Income Housing

2,000 very low or low income units will be entitled, online, in the pipeline for construction or completed by 2023

Progress Toward Goals:

- 402 shelter/crisis beds developed in FY20-FY21
- 1,269 affordable housing units preserved or created, including 844 Permanent Supportive Housing

Goal 2: Increase Housing Access

Interim Housing Beds

Program	# of Beds
Atlantic Bridge Community	125
1725 Long Beach Blvd (PHK Best Western)	102
1121 Pacific Coast Hwy (PHK Motel 6)	43
1133 Atlantic Blvd (PHK Holiday Inn)	132
Total	402

- Project Roomkey provides an additional 43 rooms through Sept. 2021
- Average of 39 motel vouchers per night; 1,582 vouchers this year for 9,375 bed nights.



Goal 2: Increase Housing Access

Affordable Housing Production

Total Pipeline	
Supportive Housing	Low & Very-Low
844	425

Completed Projects			
Project	Supportive Housing	Low & Very-Low	Council District
Anchor Place	120		7
The Beacon	160		1
HOPE Daisy Homes	7		1
HOPE Baltic Homes	3		7
HOPE Redondo Homes	7		3
HOPE Washington Homes	3		8
Hope 9th St Homes	4		3
HOPE Sunfield Homes	4		5
HOPE Keynote Homes	4		5
The Spark at Midtown	95		6
Las Ventanas	15	87	1
Vistas Del Puerto	20	28	6
Habitat Henderson Homes		4	6
Volta on Pine		11	1
The Pacific		17	1
Total Services, Shelter, Operations	442	147	

Goal 2: Increase Housing Access

Housing Preservation

Project	Supportive Housing	Low & Very-Low	Council District
Beachwood (Preservation/Rehab)	45		1
Woodbridge (Preservation/Rehab)		49	1&7
Federation Tower (Preservation/Reh)	50		5
Total Preservation	95	49	

Under Construction

Project	Supportive Housing	Low & Very-Low	Council District
Bloom at Magnolia	40		1
Habitat Homes		6	1
HOPE Clark Homes	7		5
Total Under Construction	47	6	

Approved and In Process

Project	Supportive Housing	Low & Very-Low	Council District
Bridge Anaheim/Walnut	40	48	6
Mercy Long Beach Senior	33	35	6
Union Apartments	20	140	1
26 Point 2 Apartments	77		4
The Cove at Villages at Cabrillo	90		7
Total In Process	260	223	

Goal 2: Increase Housing Access

Other Accomplishments:

- **Policy**

- Inclusionary Housing Ordinance and No-Net-Loss Ordinance
- Motel Conversion Ordinance
- Interim Housing Zoning Code Update
- Informal Dwelling Unit Amnesty Ordinance
- Mello Ordinance Update
- North Long Beach Corridors (UPLAN) Rezoning

Goal 2: Increase Housing Access

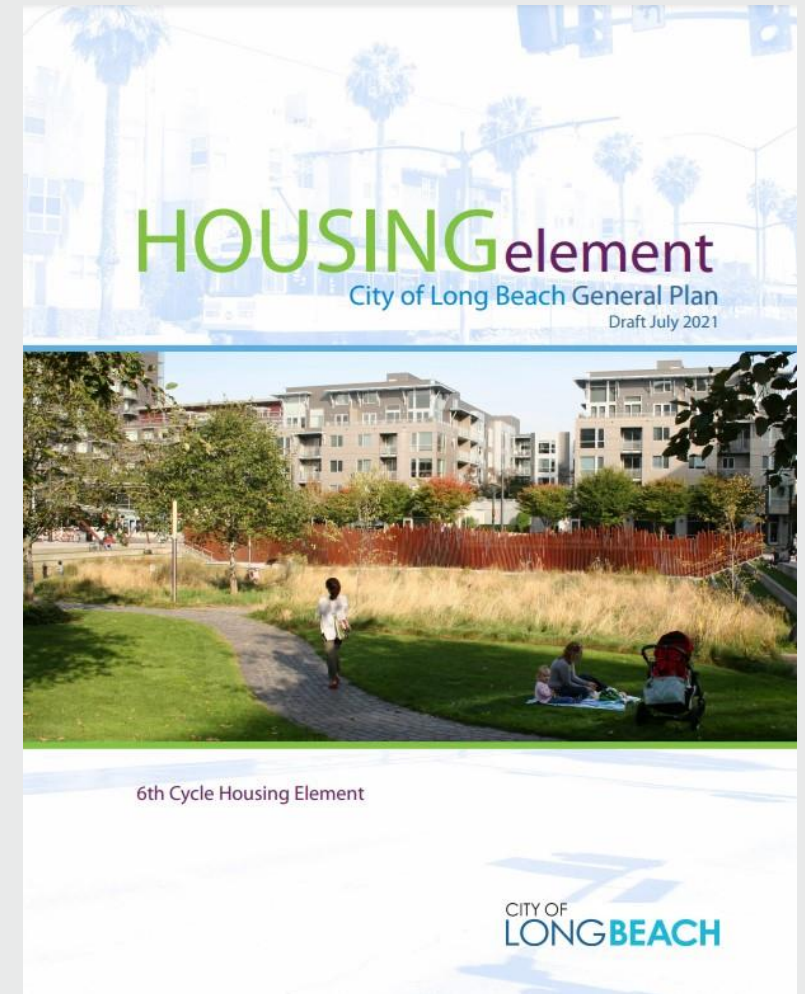
Initiatives in Progress:

- **New Housing Opportunities**

- Transition-Aged Youth Shelter (12 beds)
- Modular Shelter Units/Tiny Homes (50 Units)
- Conversion of Project Homekey to Permanent Supportive Housing

- **Policies**

- Housing Element Update
- Anaheim Corridor Zoning Implementation Plan
- Enhanced Density Bonus to incentivize market rate and affordable housing production



Goal 3: Reduce Homelessness

Provide Services and Incentives to Reduce Current and Prevent Future Homelessness



Goal 3: Reduce Homelessness

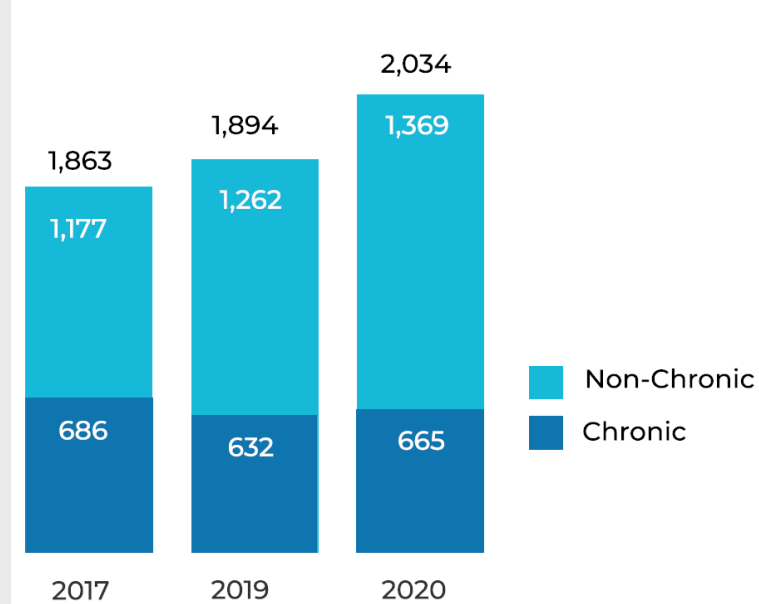
Prevention	Immediate Intervention	Chronic Homelessness
Reduce the number of people falling into homelessness to 1,500 or fewer annually by 2023	75% of people that exit into housing do so within 6 months of becoming homeless by 2023	Reduce the number of chronically homeless to 350 or fewer by January 2021

Progress toward goals:

- Currently 1,264 newly homeless households are engaged with Homeless Services and the 2020 homeless count identified nearly 1,000. Pandemic impacts could increase this in future years
- 66% of people are accessing housing in less than 6 months. For households with a minor child, 74% accessed housing in less than 6 months. Goal attainment is likely with new resources
- Chronically homeless persons continue to be prioritized for housing resources however the goal of reducing to 350 or fewer has not been met; this is now a goal for 2023

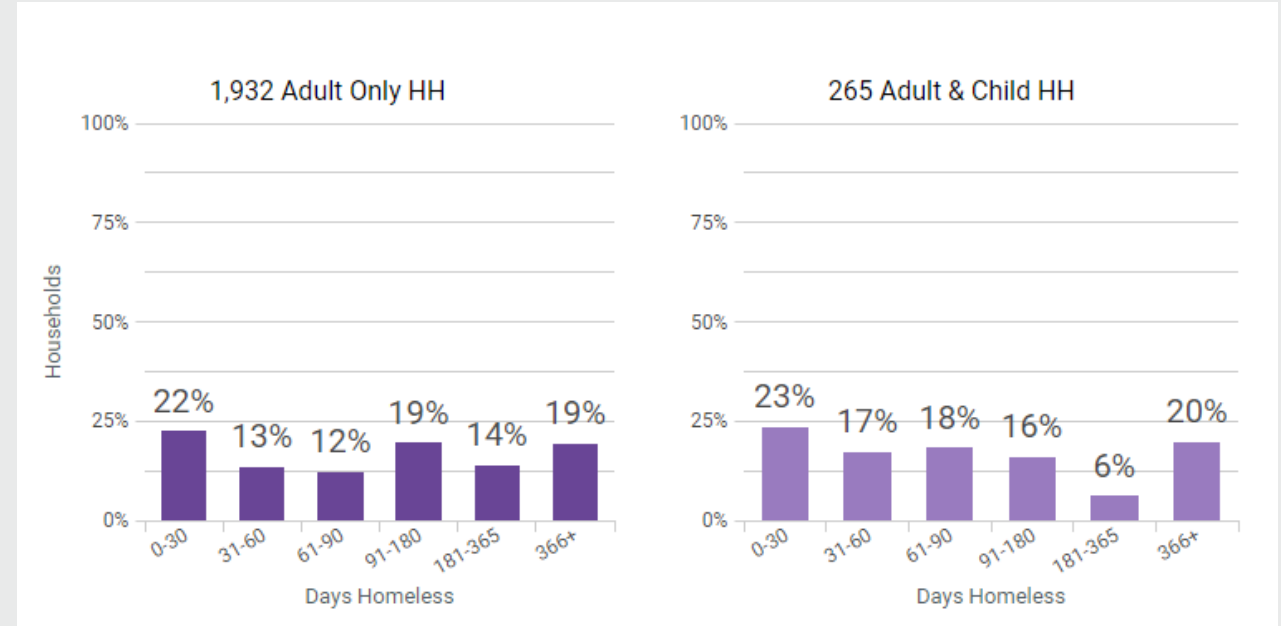
Goal 3: Reduce Homelessness

2017 - 2020 Chronic Homelessness



Chronic Homelessness continues to be challenging to reduce

- Long Beach Coordinated Entry System continues to prioritize reducing chronic homelessness and length of time in homelessness



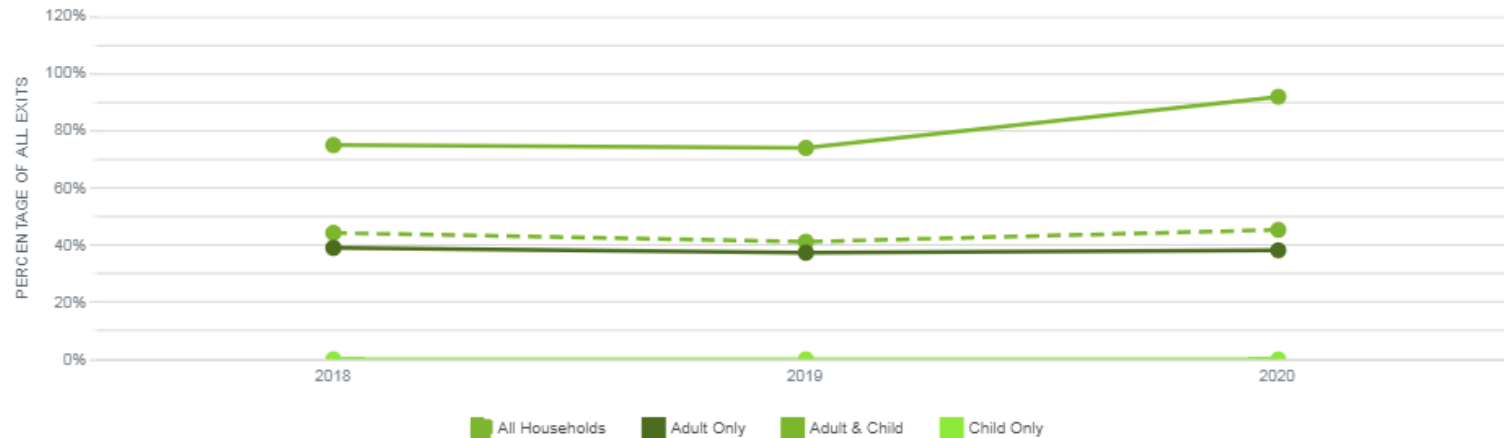
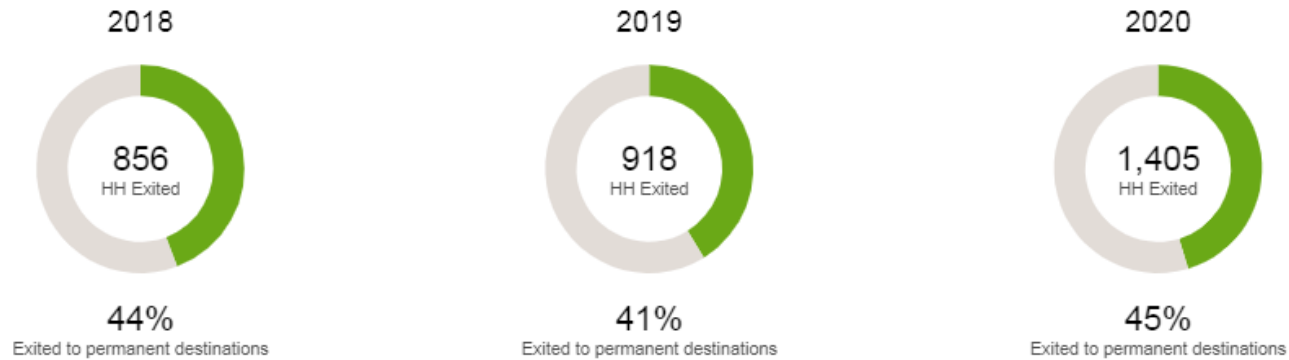
Average length of time homeless for persons enrolled in Emergency Shelter, Transitional Housing, Rapid Rehousing and PSH programs

- 66% of Adult Only HH were housed within 6 months
- 74% of Family HH were housed within 6 months
- Persons experiencing unsheltered homelessness have significantly longer experiences of homelessness

Goal 3: Reduce Homelessness

Exits to Permanent Destinations Trend

Number of households that exited from the homeless system and percent that exited to permanent destinations within each of the past three



The percentage of households moving into permanent housing has remained relatively stable

With increased resources in 2020, the number of households increased

- 2018: 376 Households
- 2019: 377 Households
- 2020: 637 Households

Goal 3: Reduce Homelessness

Other Accomplishments:

- **Programs**

- Expansion of Proactive Outreach to 7 days a week
- Safe Parking Program
- Cares Act Rental Assistance Program (1,440 individuals)
- Right to Counsel Program funding \$250,000 (LA County Stay Housed LA)

- **Policies**


- Just Cause for Termination of Tenancies Ordinance
- State Tenant Protection Act
- Senior and Disabled Security Deposit Program
- Tenant Assistance Ordinance

Goal 3: Reduce Homelessness

Initiatives in Progress:

• Programs

- 582 new Emergency Housing Vouchers for people experiencing homelessness
 - Vouchers will be prioritized to those with the highest needs and will receive intensive case management services
- Long Beach Emergency Rental Assistance Program
 - \$64.4 million (priority for households facing eviction)
- \$900,000 for Right-to-Counsel Program additional funding in FY 22 Budget (LA County Stay Housed LA)

 COVID-19

LONG BEACH

Emergency Rental Assistance Program

NEED HELP WITH RENTAL ASSISTANCE?**Am I Eligible?**

Income Qualification

Have household income at or below 80% of the area median income (AMI).
The program will prioritize households with income below 50% of AMI.

COVID Financial Impact

Have qualified for unemployment benefits or experienced a reduction in household income, incurred significant costs, or experienced other financial hardship due, directly or indirectly, to COVID-19.
The program will prioritize applicants who have been unemployed for 90 days or more.

Risk of Housing Instability

Demonstrate a risk of experiencing homelessness or housing instability, which may include:

- A past due rent, utility, or rent notice or eviction notice; or,
- Any other evidence of such risk, as determined by the program

What Can I Apply For?**How do I Apply?** LONG BEACH
DEVELOPMENT
SERVICES

Goal 4: Employ People

Increase Employment Opportunities for People who are at-risk of, or Experiencing, Homelessness



Goal 4: Employ People

Adult

Create **600** job opportunities, prioritizing living wage, for people who are homeless or precariously housed by 2021

Transition- Age Youth (TAY)

Create **240** job job opportunities, prioritizing living wage, for Transition-Aged Youth (TAY) experiencing homelessness or precariously housed by 2021

Progress Towards Goals:

- The City has created 60 Slots of supported employment
- Program for TAY employment is currently being planned
- Jobs programs for people experiencing homelessness through partners including Pacific Gateway, Mental Health America LA, and Goodwill SOLAC

Goal 4: Employ People

Other Accomplishments:

- Homeless Court Pilot in partnership with City Prosecutor's Office
- Co-location of Pacific Gateway staff in City and PSH facilities
- Pacific Gateway cross-agency case conferencing for transition age youth through the Long Beach Youth Services Network

Initiatives in Progress:

- Social Enterprise Market at ABC Shelter
- Hiring of Reentry Coordinator to focus on expanding employment options for TAY and re-entry populations experiencing homelessness
- Pacific Gateway engagement of COBA Long Beach and other employers
- Continued employment program funding through HHAP
- State tax incentive for hiring persons who are experiencing homelessness

Goal 5: Support Families

Support Children and Families Who Are Precariously Housed or Homeless



Goal 5: Support Families

Child Care

Create at least **400** new childcare slots available to very low-income and homeless parents by 2021

Progress Towards Goals:

- 200 slots created prior to the pandemic
- Significant loss of childcare slots was seen as a consequence of the pandemic; however, efforts to stabilize loss and bring back care opportunities is occurring through pandemic response funding

Goal 5: Support Families

Accomplishments:

- Long Beach Early Childhood Education Plan and Oversight Committee
- CARES Act funding utilized to support early childhood supplies, learning opportunities and care.

Initiatives in Progress:

- The following set-asides were made from the 582 emergency housing vouchers the Long Beach received
 - 100 for households with a minor child
 - 60 for households being served by a victim service provider
- More than \$1 billion identified in the State budget to address family homelessness
- Approximately \$1.5 million set aside for early childhood support in Long Beach Recovery Act



City of Long Beach, California
Early Childhood Education
Strategic Plan

2018-2023



CITY OF
LONG BEACH

Goal 6: Connect to Health

Increase Access to Behavioral Health and Physical Health Services



Goal 6: Connect to Health

Substance Use

Triple the detox beds for Long Beach residents to **30** by 2021.

Implement a sobering center by 2020

Health

Reduce the number of non-emergency visits to the ER for those experiencing homelessness by **25%** by 2023

Implement **30** new Recuperative Care beds by 2021.

Hospital Discharge

Reduce the number of people who are discharged from hospitals to homelessness to **0%** by 2023

Progress Towards Goals:

- 14 new recuperative care beds created in Long Beach (County-funded and serve more than just Long Beach)
- No additional detox beds or a sobering center have been created in Long Beach
 - Medical detox beds are extremely limited with only 3 publicly funded sites in LA County

Goal 6: Connect to Health

Accomplishments:

- UCLA Mobile Opiate Treatment Pilot
- COVID-19 vaccination clinics for people experiencing homelessness
- Registered nurses at Project Roomkey, Project Homekey, and temporary park shelters
- Mental Health Clinician on staff at the MSC

Initiatives in Progress:

- REACH (Restorative Engagement to Achieve Collective Health) Team
- Alternative Crisis Response workgroup and LA County Alternate Crisis Response Initiative
- Ongoing partnership and advocacy with LA County DMH to increase mental health and substance use facilities in Long Beach
- Mobile Multi-Service Center clinics

Goal 7: Develop Population-Based Service Models

Develop Service Models Specific to Older Adults, Transition-Aged Youth (TAY), LGBTQ, and Re-entry Populations



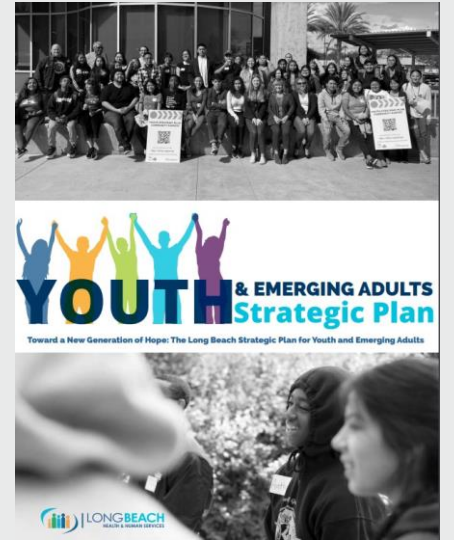
Goal 7: Develop Population-Based Service Models

Accomplishments:

- Rapid Rehousing and Homeless Prevention for Youth (HEAP)
- Youth and Emerging Adults Strategic Plan
- Office of Youth Development

Initiatives in Progress:

- DHHS hiring a Youth Development Manager and Reentry Coordinator.
- Funding a Healthy Aging Coordinator and establishing an older adult housing workgroup
- Pacific Gateway collaboration with LAUSD, MHALA, Harbor Interfaith, Goodseed, The Center, LA County, and other youth development agencies to connect TAY to housing and supportive services
- Racial Equity Analysis and Racial Equity Action Plan
- Partnership with LA County Office of Diversion and Re-Entry for colocated services at the MSC



Ongoing Challenges and Needs

- Economic impacts of COVID-19 pandemic rapidly exacerbated existing affordable housing and homelessness needs and service gaps
- Increasing cost of real estate impacts housing affordability and production, as well as City ability to purchase and construct facilities without sacrificing direct services
- Shifting City staff focus and prioritization due to COVID-19 Pandemic response
- Hiring challenges limit capacity of Homeless Services Bureau to quickly respond to emerging needs
- Administration and location of mental health, substance use, and reentry services largely fall under LA County jurisdiction
- New and more flexible State funding are often one-time funds, limiting ability to fund on-going supports and operations

Opportunities

New Long Beach Recovery Act Funds will support the creation of multiple new programs including:

- Creation of 2 mobile clinics that will be deployed throughout the community to improve access to services
- A modular shelter (tiny home) program that will provide additional non-congregate shelter opportunities
- The opening of a navigation center which will have storage as well 12 shelter beds for Youth
- Outreach workers stationed at libraries throughout Long Beach
- Supported employment program for youth
- Expansion of safe parking
- Implementation of the REACH team

Opportunities

REACH (Restorative Engagement to Achieve Collective Health) Teams

- Mobile response team focused on urgent community requests and low-level, non-violent calls for service related to people experiencing homelessness
 - Two teams consisting of one public health nurse, one mental health clinician, and two outreach workers
 - One FTE focused on field coordination
 - Alternative response model focused on linking people to services such as interim and permanent housing, mental and physical health services, case management, crisis intervention, and trauma-informed care.
- Reach Teams currently operating on weekdays from 7am-5pm, with further expansion as additional staffing and resources are secured
 - August – pilot proactive outreach in impacted areas and urgent requests received via MSC Hotline
 - Early September – live response to MSC hotline, diversion of low-level, non-violent 911 calls for service and Police/Fire Department hand-offs

Opportunities: Enacted State Budget Related to Homelessness

Funding Agency	Program	Amount	Notes
Homeless Coordinating and Financing Council (HCFC)	Homeless Housing, Assistance, and Prevention Program (HHAP), Round 3 and 4	\$1 billion	Estimated allocation of \$10.8 million to Long Beach each round
	Challenge Grant Programs (Family Homelessness and Technical Assistance)	\$40 million	Competitive RFP
	Challenge Grant Programs (Encampment Resolution)	\$50 million	Competitive RFP, focused on large encampments
California Department of Housing and Community Development (HCD)	Project Homekey	\$1.45 billion (FY21-22) \$1.3 billion (FY22-23)	Focused on the purchase, rehabilitation, and conversion of non-residential properties (such as hotels)
	Affordable Housing Backlog	\$1.75 billion	

Opportunities: Enacted State Budget Related to Homelessness

Funding Agency	Program	Amount	Notes
California Department of Social Services (DSS)	CalWORKS Housing Support & Bringing Families Home	\$565 million	Family Homelessness Funding (DPSS)
	Housing and Disability Advocacy Program	\$300 million	Support in applying for housing assistance
	Home Safe Program	\$185 million	APS Funding (WDACS)
	PRK and Rehousing Strategy	\$150 million	
	Community Care Expansion Program	\$805 million	Higher care settings
California Community Colleges	Student Basic Needs and Centers	\$130 million	
California Department of Health Care Services (DHCS)	California Advancing and Innovating Medi-Cal (CalAIM)	\$315 million	Funding of long-term services connected to SH
	Behavioral Health Continuum Infrastructure Program	\$755.7 million	

Our Partners

- 1736 Family Crisis Center
- Alliance for Housing & Healing
- Catholic Charities
- Century Villages at Cabrillo
- Centro CHA
- Children Today
- City Departments: DHHS, PD, FD, PW, PRM
- Comprehensive Child Development
- Downtown Long Beach Associates
- Goodwill, SOLAC
- Harbor Interfaith Services
- Help Me Help You
- Interval House
- LA County Dept. of Mental Health
- LA County Dept. of Public Social Services
- Long Beach Rescue Mission
- Long Beach Unified School District
- Lutheran Social Services
- Mental Health America
- PATH
- PATH Ventures
- Safe Refuge
- The Children's Clinic
- United States Veterans Initiative
- VA Long Beach
- Faith-Based Community
- Good Seed



Thank you

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