



CITY OF LONG BEACH

POLICE DEPARTMENT

R-18

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell
Chief of Police

January 17, 2012

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Viva Enterprises, Incorporated, (No Active dba), for a person-to-person and premise-to-premise transfer of an Alcoholic Beverage Control license, at 230 East 3rd Street, with conditions. (District 2)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by January 20, 2012. Accordingly, City Council action is required at the January 17, 2012 City Council meeting.

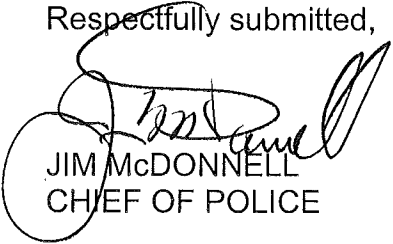
FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,


JIM McDONNELL
CHIEF OF POLICE

JM:CNA:cna

APPROVED:


PATRICK H. WEST
CITY MANAGER

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
January 17, 2012

Council District: 2

Applicant: Viva Enterprises Incorporated
DBA: No Active dba
Address: 230 East 3rd Street

Type of Application: A person-to-person and premise-to-premise transfer of an
On-Sale General for bonafide eating place license.

Bases for possible protest: High crime.
Over concentration.
Residences within 100 feet.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public
convenience and necessity **is not** required
for this application.

Census Tract: 5762.00

Boundaries: 7th Street to the North
Broadway to the South
Alamitos Avenue/Martin Luther King Jr. to the East
Pine Avenue to the West

Number of licenses allowed: 5
Number of licenses existing: 22

Police Reporting District: 163

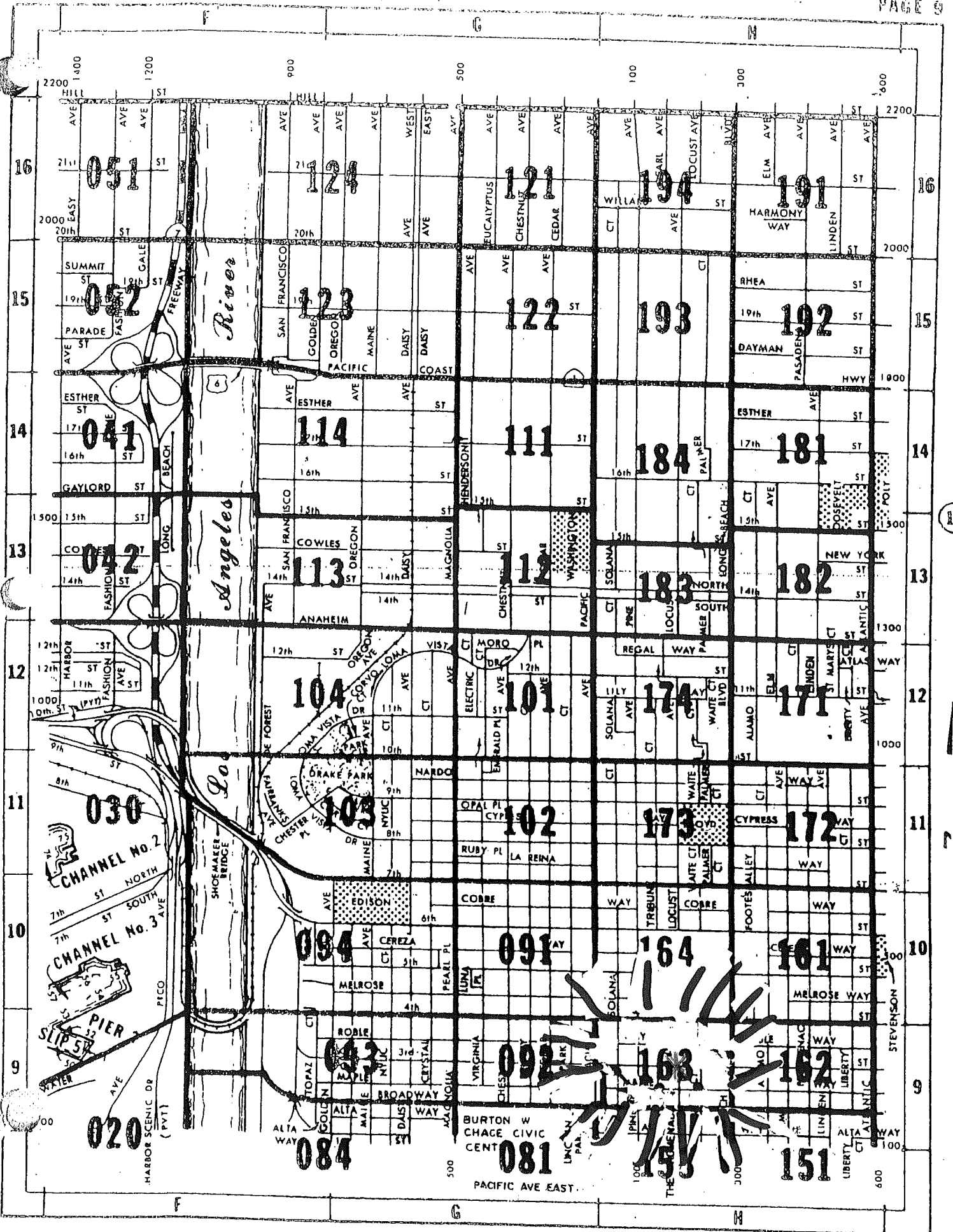
Boundaries: 4th Street to the North
Broadway to the South
Long Beach Boulevard to the East
Pacific Avenue to the West

Reported crimes in this district for ABC purposes are 404. Crime in a reporting district
must be at least 177 to qualify for a high crime protest.

Type of business: A restaurant.

Last day to request

Conditions and protest: January 20, 2012





Date: January 17, 2012
To: File
From: Chris Anderson, Detective, Vice Investigations Section
Subject: **VIVA ENTERPRISES INCORPORATED, 230 EAST 3RD STREET**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (12/22/10-12/22/11)

None

ABC INSPECTIONS (past three years)

None

RESIDENCE WITHIN 100 FEET

225 Long Beach Boulevard
210 East 3rd Street

Multi-Unit Complex
Multi-Unit Complex

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

None

CNA:cna
cfs.memo