

CITY OF LONG BEACH **R-14**

POLICE DEPARTMENT

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Billy B. Quach
Chief of Police

January 12, 2010

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Beachside Blue Cafe Incorporated, dba Mariposa On Pine, for a premise-to-premise transfer of an Alcoholic Beverage Control license, at 217-23 Pine Avenue, with conditions. (District 2)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by January 15, 2010. Accordingly, City Council action is required at the January 12, 2010 City Council meeting.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

BILLY B. QUACH
CHIEF OF POLICE

APPROVED:

PATRICK H. WEST
CITY MANAGER

BBQ:DBS:dbs

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5883

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
January 12, 2010

Council District: 2

Applicant: Beachside Blue Cafe Incorporated
DBA: Mariposa On Pine
Address: 217-23 Pine Avenue

Type of Application: A premise-to-premise transfer of an On-Sale General for bonafide eating place license.

Bases for possible protest: High crime.
Over concentration.
Residences within 100 feet.
Public playground within 600 feet.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5759.02

Boundaries: 7th Street to the North
Broadway to the South
Pine Avenue to the East
Magnolia Avenue to the West

Number of licenses allowed: 5
Number of licenses existing: 12

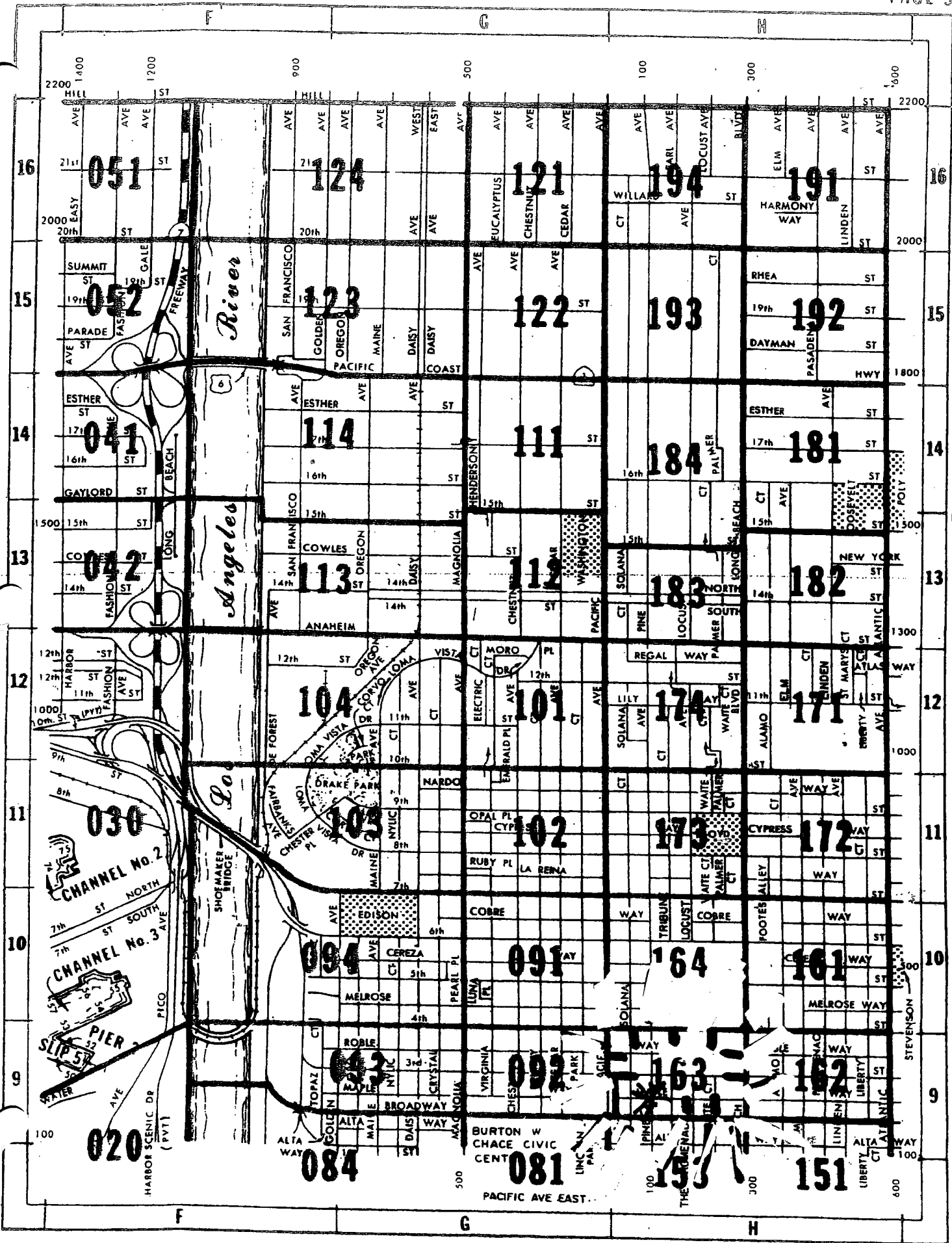
Police Reporting District: 163

Boundaries: 4th Street to the North
Broadway to the South
Long Beach Boulevard to the East
Pacific Avenue to the West

Reported crimes in this district for ABC purposes are 628. Crime in a reporting district must be at least 191 to qualify for a high crime protest.

Type of business: A restaurant.

Last day to request conditions and protest: January 15, 2010



2200 HILL AVE
 2000 EASY ST
 1900 SUMMIT ST
 1800 PARADE AVE
 1700 ESTHER ST
 1600 GAYLORD ST
 1500 COLE ST
 1400 HARBOR ST
 1300 12th ST
 1200 11th ST
 1100 10th ST
 1000 9th ST
 900 8th ST
 800 7th ST
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River

Angeles

Los

CHANNEL No. 2

CHANNEL No. 3

PIER

020

124

123

114

113

104

103

094

083

084

121

122

111

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151

PACIFIC AVE EAST



Date: January 12, 2010
To: File
From: Dana Smith, Detective, Vice Investigations Section
Subject: **MARIPOSA ON PINE, 217-23 PINE AVENUE**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (12/16/08-12/16/09)

1 459 Burglary Filed

- This incident occurred during the previous ownership of the business.

ABC INSPECTIONS (past three years)

1 Located Two Contaminated Bottles Of Alcohol

- This incident occurred during the previous ownership of the business.

RESIDENCE WITHIN 100 FEET

250 Pacific Avenue Multi-Unit Complex

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

Lincoln Park

DBS:dbs
cfs.memo