

William Lorbeer, Chair  
Ken Trossen, Vice Chair  
Eric Forsberg, Commissioner  
Marsha Jeffer, Commissioner



Kurt Schneiter, Commissioner  
Joy Starr, Commissioner  
Vacant, Commissioner

---

## FINAL AGENDA AND DRAFT MINUTES

### REGULAR MEETING

#### CALL TO ORDER

Chairman Lorbeer called the meeting to order at 8:10AM.

#### ROLL CALL

Also present: Dede Rossi, Executive Director BSBA; Aileen Colon, President BSRA; Victor Grgas, Asset Management Bureau Manager, City of Long Beach; Julie Maleki, Council District 3 Staff; Jerry Rowland, City of Long Beach Arborist.

**Boardmembers** Kurt Schneiter, Joy Starr, Ken Trossen, William W. Lorbeer,  
**Present:** Marsha Jeffer and Eric Forsberg

#### CHAIR REPORT

1. There is no language related to the bond issuance that indicates a "sunset clause" for the funds.
2. The Big Belly report is not complete, but should be available soon. City staff and Chair Lorbeer met with Conservation Corps staff, including recycling Senior Project Coordinator Kedrin Hopkins, to discuss trash pickup issues.
3. Mike Jensen is recuperating from accident, but Tori Busch memorial fountain project is on indefinite hold.
4. Alleys will be swept by PRM next week.
5. New smart phone meter pilot program in downtown needs to be investigated. Would like report to commission.
6. Automated parking system has been in press lately. Would like to know if regulatory discussion with City council.

Forsberg asked about Sprint store entrance challenge.

Lorbeer informed issue resolved.

Forsberg asked traffic signal planned for Claremont.

Lorbeer informed nothing in discussion.

Rossi spoke that all surveys regarding employee transportation have been received, but not significant numbers.

Lorbeer spoke that data not useful due to low rate of response. Nonetheless, he will get proposal from Long Beach Transit. He also asked City staff to get total number of employee count for Belmont Shore.

### **PUBLIC PARTICIPATION**

Melinda Cotton spoke about the Rider Share Program is a success for CSULB.

Lorbeer said survey incomplete, estimates 1,300 employees in the Shore.

Starr said Business Licensing Bureau should have employee count.

### **CONSENT CALENDAR**

#### [11-016BS](#)

Recommendation to approve the minutes for the meeting held March 17, 2011.

**A motion was made by Commissioner Trossen, seconded by Commissioner Starr, to approve recommendation. The motion carried by the following vote:**

**Yes:** 6 - Kurt Schneider, Joy Starr, Ken Trossen, William W. Lorbeer, Marsha Jeffer and Eric Forsberg

#### [11-017BS](#)

Recommendation to receive and file the Financial Report for the period ending February 28, 2011.

**A motion was made by Commissioner Trossen, seconded by Commissioner Starr, to approve recommendation. The motion carried by the following vote:**

**Yes:** 6 - Kurt Schneider, Joy Starr, Ken Trossen, William W. Lorbeer, Marsha Jeffer and Eric Forsberg

### **REGULAR AGENDA**

#### [11-018BS](#)

Recommendation to approve renewal of Cash Key Sales agreement between the City of Long Beach and F&M Bank.

**A motion was made by Commissioner Trossen, seconded by Commissioner Schneider, to approve recommendation. The motion carried by the following vote:**

**Yes:** 6 - Kurt Schneider, Joy Starr, Ken Trossen, William W. Lorbeer, Marsha Jeffer and Eric Forsberg

[11-019BS](#)

Recommendation to approve West Coast Arborists proposal for tree, hedge and ivy trimming on 2nd Street as well as adjacent parking lots at a cost not to exceed \$8,200.

Lorbeer informed about difference between median and street tree and hedges maintenance.

**A motion was made by Commissioner Trossen, seconded by Commissioner Jeffer, to approve recommendation. The motion carried by the following vote:**

**Yes:** 6 - Kurt Schneider, Joy Starr, Ken Trossen, William W. Lorbeer, Marsha Jeffer and Eric Forsberg

[11-020BS](#)

Recommendation to approve Option A, B or C for the repair of trees and sidewalks on 2nd Street in Belmont Shore.

Lorbeer informed that City arborist recommends planting trees in the fall.

Schneider asked if tree selection made.

Jerry Rowland spoke that exact tree selection not made yet.

Schneider spoke about budget will be affected if not done properly.

Rowland said will have 4-5 trees to recommend next month.

Forsberg spoke to vote on scope of work today. He said project will take long time for City to complete.

Lorbeer said next step is to go out to bid.

Schneider said need to address liability now.

Forsberg spoke about grinding sidewalk.

Lorbeer spoke about walking 2nd Street, created map of dead trees and marked them.

Forsberg wants all of 2nd Street addressed.

Rowland asked if tree cutouts could be increased in size.

Lorbeer informed would need new grates wants to stay consistent with existing size.

Jeffers asked for vote, also recommended to do complete job now.

Lorbeer asked if approve Option C today, how long would process take?

Victor Grgas informed of process.

Lorbeer spoke.

Rossi spoke about tree cutout area at Dogz restaurant is problem, people have fallen when exiting their vehicles; need to address immediately.

Forsberg asked to put "dirt" in new bid.

Lorbeer spoke that the Dogz landlord would fix the cutout area that Rossi referred to.

Cotton spoke about water not mentioned in discussion.

Lorbeer spoke about history of meters and water system.

Rowland suggested business owners take responsibility of watering trees.

Lorbeer asked Rossi to inform business owners of watering.

Jeffer said had similar program years ago.

Lorbeer proposed that commission support for all three options.

**A motion was made by Commissioner Trossen, seconded by Commissioner Forsberg, to approve Option A, B & C and obtain a bid. The motion carried by the following vote:**

**Yes:** 6 - Kurt Schneiter, Joy Starr, Ken Trossen, William W. Lorbeer, Marsha Jeffer and Eric Forsberg

[11-021BS](#)

Recommendation to approve Mr. Frank Colonna for nomination to the Belmont Shore Parking Advisory Commission board of commissioners to fill an existing vacancy as a owner of record of real property in the commercial district of Belmont Shore for an initial term of two years.

Lorbeer spoke about need to fill vacancy, and BSBA voted to recommend to Colonna to the Mayor. He also confirmed Colonna's interest. If approved, Lorbeer and City staff will draft letter to Mayor.

Schneiter spoke about Colonna being great choice, great addition to the commission.

Starr agreed that Colonna would be great choice for commissioner.

Forsberg said felt was inappropriate for commission to refer to Mayor.

Schneiter said not inappropriate, obvious choice.

Lorbeer spoke that understands concern, although filling vacancy takes too long.

Starr spoke about former mayor took only three months.

Jeffer spoke about writing letter to Mayor.

Lorbeer discussed cannot be real estate broker.

Jeffer spoke about BSBA also recommend Jill Pharis as commissioner.

Lorbeer agreed that Pharis would be good candidate.

Cotton said inappropriate for commission to recommend nominee to Mayor.

Ralph Lepre agreed that Colonna is good choice for effective commissioner.

Julie Maleki was asked if any comments from Council District 3, she said no.

Jeffer said two issues are whether appropriate to recommend nominee, and whether to recommend specific candidate.

**A motion was made by Commissioner Schneiter, seconded by Commissioner Trossen, to draft a letter to recommend for commissioner Frank Colonna and Jill Pharis-Yeakel and to approve recommendation. The motion carried by the following vote:**

**Yes:** 5 - Kurt Schneiter, Joy Starr, Ken Trossen, William W. Lorbeer and Marsha Jeffer

**No:** 1 - Eric Forsberg

[11-022BS](#)

Recommendation to receive and file status report of Phase II landscaping and trash enclosure at 189 Park Avenue parking lot.

Jeff Miller spoke about problems with parking rates and signage at 189 Park Avenue.

**A motion was made by Commissioner Jeffer, seconded by Commissioner Trossen, to approve recommendation. The motion carried by the following vote:**

**Yes:** 6 - Kurt Schneider, Joy Starr, Ken Trossen, William W. Lorbeer, Marsha Jeffer and Eric Forsberg

### **PUBLIC PARTICIPATION**

No one from the public spoke at this time.

### **ADJOURNMENT**

Next regular meeting: May 19, 2011.

I, Jim Fisk, Development Project Manager, certify that the agenda was posted not less than 72 hours prior to the meeting. Signature: \_\_\_\_\_ Date: \_\_\_\_\_