



CITY OF LONG BEACH

OFFICE OF THE CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 •

October 27, 2017

Mr. Vincent Cravens
District Administrator
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of Phatreeya, LLC, dba Naree Thai, for a premise to
premise and person to person transfer of an Alcoholic Beverage
Control License, at 555 West Ocean Boulevard, Suite 101.

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday,
October 24, 2017, received and filed the subject application for a premise-to-premise
and person-to-person transfer.

Enclosed is a copy of the City Council documentation for your records

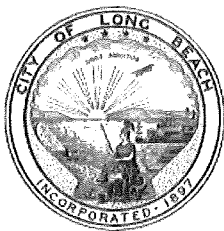
Respectfully submitted,

MONIQUE DE LA GARZA
CITY CLERK

Prepared by:
Pablo Rubio

Attachment

cc: Jeannine Pearce, Councilmember, Second District
Mayor
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396



CITY OF LONG BEACH

C-10

POLICE DEPARTMENT

400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

Robert G. Luna
Chief of Police

October 24, 2017

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Phatreeya, LLC, dba Naree Thai, for a premise to premise and person to person transfer of an Alcoholic Beverage Control (ABC) license, at 555 East Ocean Boulevard, Suite 101. (District 2)

DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council action is requested on October 24, 2017, to respond to the Department of Alcoholic Beverage Control by the November 3, 2017, due date.

FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ROBERT G. LUNA
CHIEF OF POLICE

APPROVED:

PATRICK H. WEST
CITY MANAGER

HONORABLE MAYOR AND CITY COUNCIL
October 24, 2017

Council District: 2

Applicant: Phatreeya, LLC
DBA: Naree Thai
Address: 555 East Ocean Boulevard, Suite 101

Type of Application: A premise to premise and person to person transfer of an On-Sale General bona fide eating place license.

Bases for possible protest: High Crime.
Over Concentration.
Park within 600 feet.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5760.01

Boundaries: Broadway to the North
Queensway Bay to the South
Alamitos Avenue/Shoreline Drive to the East
Los Angeles River to the West

Number of licenses allowed: 4
Number of licenses existing: 79

Police Reporting District: 151

Boundaries: Broadway to the North
Ocean Boulevard to the South
Atlantic Avenue to the East
Long Beach Boulevard to the West

Reported crimes in this district for ABC purposes are 192. Crime in a reporting district must be at least 138 to qualify for a high crime protest.

Type of business: A restaurant.
Last day to request conditions and protest: November 3, 2017



Date: October 24, 2017
To: File
From: Jennifer Arzola, Detective, Vice Investigations Section
Subject: **NAREE THAI – 555 EAST OCEAN BOULEVARD, Suite 101**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (9/14/16 to 9/14/17)

7 Unwelc Unwelcome Subject

ABC INSPECTIONS (past three years)

None

RESIDENCES WITHIN 100 FEET

None

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

Victory Park 448 East Ocean Boulevard

JJA:jjja
CFSmemoNareeThai

Jesse Harris

From: Fax2Mail Powered by EasyLink Services <reports@reply.fax2mail.com>
Sent: Friday, October 27, 2017 4:23 PM
To: Jesse Harris
Subject: ABC License Letter - dba Naree Thai, 555 West Ocean Blvd. Suite 101

MAIL2FAX DETAILED DELIVERY REPORT	
Attention	DLA Admin
Job Number	1690016726
Sent By User	F2M/30565075606
Entered Fax2Mail System	10/27 16:21
Report Generated	10/27 16:22
Subject	ABC License Letter - dba Naree Thai, 555 West Ocean Blvd. Suite 101
Page Count	5 (including cover sheet)

SUMMARY		
Sent: 1	Errors: 0	Cancelled: 0
Total: 1		

Destination	Status	Date	Time	Num. Retries
5629821396	SENT	10/27	16:22	1