
June 17, 2021

MEMBERS OF THE PARKS AND RECREATION COMMISSION

City of Long Beach
California

RECOMMENDATION:

Approve Special Event Permit Application #21-050 from Bill Grisolia, dba the Long Beach Blues Society, a domestic nonprofit corporation, to host a series of community concerts, including the sale of food and merchandise at the Chavez Amphitheater on June 26, July 31, and on August 28, 2021, with parameters determined by the Office of Special Events and Filming and the Department of Parks, Recreation and Marine and pay applicable fees. (District 1)

Or

Determine the proposed activity does not provide a sufficient overall public benefit and deny Special Event Permit Application #21-050 of Bill Grisolia, dba the Long Beach Blues Society, a domestic nonprofit corporation, to host a series of community concerts, including the sale of food and merchandise at Chavez Amphitheater. (District 1)

DISCUSSION

In accordance with Long Beach Municipal Code Section 5.60, special events that require the coordination of multiple Departments within the City of Long Beach (City) including Police, Fire, Public Works, Parks, Recreation and Marine and Health and Human Services, are facilitated through the City Manager's Office of Special Events and Filming (SEF) to provide coordination, seamless operation and oversight of a particular special event.

On May 7, 2021, The Long Beach Blues Society, a California domestic nonprofit corporation, submitted an SEF Application (Attachment A) to host a series of free concerts at Chavez Park Amphitheater. The proposed events will occur from 3:00 PM to 5:00 PM on Saturdays, June 26, July 31, and on August 28, 2021 where a maximum of three-hundred thirty people are expected to attend per concert. The Long Beach Blues Society serves youth, seniors and veterans and underserved communities by providing inspirational learning opportunities, concerts and interactive engagements across Southern California.

As the Parks and Recreation Commission (Commission) has exclusive authority over leisure activities of a recreational nature in City parks, the Parks, Recreation and Marine Department (Department) and SEF have implemented a process to seek approval or denial of applications for special events in City parks or other areas operated by the Department.

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denial of applications for special events in City parks or other areas operated by the Department.

If the Event is approved by the Commission, the Permit would include the following key points:

Date, location and time: The footprint of the concerts will be within the Amphitheater at Chavez Park (Attachment B). The Event will take place on Saturday, June 26, July 31, and August 28, 2021 from 3:00 PM to 5:00 PM with setup time starting at 11:00 AM. Tear-down of each concert will be completed by 9:00 PM.

- **Parking:** All parking will be at Chavez Park parking lot. There will be no charge for parking for people who attend the event. A total of thirty (30) guest parking stalls will be available on Golden Avenue and a total of twenty (2) VIP parking stalls will be available on West 5th Street.
- **Admission:** There is no admission fee for the event. The event is a public event.
- **Fees:** In addition to any fees charged by SEF, Long Beach Blues Society would be charged for a \$200 Permit to Gather, \$400 per day for Amphitheater rental, and \$175 for Special Use fees and will be required to reimburse the Department for any staff time incurred by the Department or SEF, at a rate of \$30 per hour, per employee. All Department fees listed have been approved by the commission.
- **Music:** Different performers will play in the Amphitheater from 3:00 PM – 5:00 PM. All local noise ordinances will be followed
- **Trash:** Trash receptacles will be supplied and placed by the Long Beach Blues Society. All trash will be collected throughout the event and disposed of, off site, by the Long Beach Blues Society.
- **Damage and Security Deposit:** The Long Beach Blues Society will submit a Security Deposit of \$375 to SEF. The Department will have until August 31, 2021 to identify any damage to the Amphitheater and the cost to make needed repairs will be deducted from the Security Deposit or paid by the Long Beach Blues Society.
- **Insurance:** The Long Beach Blues Society shall purchase and maintain all applicable insurance and endorsements, as required and approved by the City's Risk Manager.
- **Laws and Other Permits:** The Long Beach Blues shall apply, pay for, and follow all applicable local, regional, state and federal laws, codes, regulations, requirements, and health orders.

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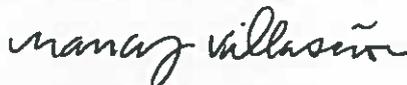
FISCAL IMPACT

If the proposed concerts are approved as proposed, the Department will receive \$1,200 in rental fees and an as-yet-to-be-determined amount of staff reimbursement charges which will all accrue to the General Fund (GP) in the Department of Parks, Recreation and Marine (PR).

SUGGESTED ACTION:

Approve one of the recommended actions.

Respectfully Submitted,



NANCY VILLASEÑOR
MANAGER
PARK PLANNING & PARTNERSHIPS



GLADYS KAISER
MANAGER
COMMUNITY RECREATION SERVICES

APPROVED:



BRENT DENNIS
DIRECTOR

BD:MM:GK:VHD

ATTACHMENT A – Application for Long Beach Blues Society free concert series

ATTACHMENT B – Long Beach Blues Society Site Map