


# Fax Delivery Successful

## Fax Notification

Fax Notification			
To:	ABC	From:	Daisy Gomez/CC/CLB
Fax subject:	Original ABC License - The Beach Cafe	Status:	
Fax number:	982-1396	Cover page:	Default
Date sent:	2012-11-14 16:33:59	Total pages sent:	7
Calling Station ID:	City of Long Beach		

## Advanced

Fax Notification			
Request number:	332547	Line number:	16
Number of retries:	0	Process time:	83 seconds

For more information follow this document link to the outbound log entry. 



# CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 • FAX (562) 570-

November 14, 2012

Mr. Vincent Cravens  
District Administrator  
Department of Alcoholic Beverage Control  
3950 Paramount Boulevard, Suite No. 250  
Lakewood, California 90712

Re: Application of Social Services Staffing, Incorporated, dba The Beach Cafe,  
for an Original Alcoholic Beverage Control License at 703 East Artesia  
Boulevard.

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday,  
November 13, 2012 approved the request of Councilmember Steven Neal, Ninth  
District, that a protest be filed regarding the subject application based on the  
following:

- 1) High Crime.
- 2) Residence within 100 feet.
- 3) School within 600 feet.

Enclosed is a copy of the City Council documentation and a certified excerpt of the  
minutes for your file.

The City of Long Beach thanks you for taking this request into consideration.

Respectfully submitted,

LARRY G. HERRERA  
CITY CLERK

Prepared by:  
Daisy Gomez

Attachments

cc: Steven Neal, Councilmember, Ninth District  
City Prosecutor  
Police Department (2) Chief & Vice  
Referral File  
FAX forwarded to ABC, (562) 982-1396



**CITY OF LONG BEACH**  
**POLICE DEPARTMENT**

**R-21**  
**UB-21**

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell  
Chief of Police

October 23, 2012

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

**RECOMMENDATION:**

Receive and file the application of Social Services Staffing, Incorporated, dba The Beach Cafe, for an original Alcoholic Beverage Control license, at 703 East Artesia Boulevard. (District 9)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by October 26, 2012. Accordingly, City Council action is required at the October 23, 2012 City Council meeting.

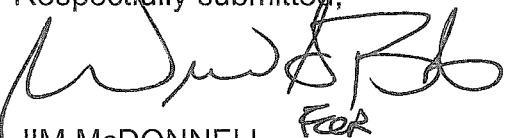
FISCAL IMPACT

None.

**SUGGESTED ACTION:**

Approve recommendation.

Respectfully submitted,

  
JIM McDONNELL  
CHIEF OF POLICE

APPROVED:

  
PATRICK H. WEST  
CITY MANAGER

JM:CNA:cna

ADMINISTRATION BUREAU  
(562) 570-5830  
FAX (562) 570-5833

INVESTIGATIONS BUREAU  
(562) 570-7350  
FAX (562) 570-7175

PATROL BUREAU  
(562) 570-7214  
FAX (562) 570-7058

SUPPORT BUREAU  
(562) 570-7342  
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL  
October 23, 2012

Council 9

Applicant: Social Services Staffing, Incorporated  
DBA: The Beach Café  
Address: 703 East Artesia Boulevard

Type of Application: An original application for an On-Sale Beer and Wine for bonafide eating place license.

Bases for possible protest: High crime.  
Residence within 100 feet.  
School within 600 feet.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5702.02

Boundaries: City Limits to the North  
Artesia Boulevard to the South  
Cherry Avenue to the East  
Atlantic Avenue to the West

Number of licenses allowed: 6  
Number of licenses existing: 3

Police Reporting District: 341

Boundaries: 72nd Street to the North  
Artesia Blvd to the South  
Orange Avenue to the East  
Atlantic to the West

Reported crimes in this district for ABC purposes are 217. Crime in a reporting must be at least 171 to qualify for a high crime protest.

Type of business: A restaurant.

Last day to request

Conditions and protest: October 26, 2012



**Date:** October 23, 2012  
**To:** File  
**From:** Chris Anderson, Detective, Vice Investigations Section  
**Subject:** **THE BEACH CAFE, 703 EAST ARTESIA BOULVEARD**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (9/26/11-9/26/12)**

1      GROUP                      GROUP CALL                      UNF

**ABC INSPECTIONS (past three years)**

None

**RESIDENCE WITHIN 100 FEET**

6624 Lime Avenue	Single Family Residence
6634 Lime Avenue	Single Family Residence
694 Barry Drive	Single Family Residence
725 E. Artesia Blvd	Multi-Family Residence

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

Jordan High School	6500 Atlantic Avenue
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**AN EXCERPT FROM THE MINUTES OF  
THE LONG BEACH CITY COUNCIL MEETING  
HELD TUESDAY, NOVEMBER 13, 2012**

**UNFINISHED BUSINESS: (8:42 PM)**

**21. (12-0920) Recommendation to receive and file the application of Social Services Staffing, Incorporated, dba The Beach Cafe, for an original Alcoholic Beverage Control License, at 703 East Artesia Boulevard. (District 9) (8:42 PM)**

*Suggested Action: Approve recommendation.*

**Motion:** That a protest be filed based on high crime in the area and proximity to residences and Jordan High School.  
Moved by Neal, seconded by Johnson.

**Vote:** That a protest be filed based on high crime in the area and proximity to residences and Jordan High School. (Carried 7-0)  
Yes: Garcia, Lowenthal, O'Donnell, Schipske, Johnson, Austin, and Neal.  
Absent: DeLong, Andrews.

CERTIFIED AS A TRUE AND CORRECT COPY

  
CITY CLERK OF THE CITY OF LONG BEACH

DATE: 11/14/2014

By:   
20808