



LONG BEACH
DEPARTMENT OF HEALTH
AND HUMAN SERVICES

Veterans Affairs Commission Update

September 18, 2018

Long Beach Veterans Affairs Commission's Purpose

The Long Beach Veterans Commission advises City Council on matters of importance to Veterans in our City.



Long Beach Veterans Affairs Commission's Purpose continued

- Honor Veterans' service
- Highlight the many achievements of those who have dedicated their lives to protecting the country
- Serve as an advisory body to the City Council regarding the well-being of military Veterans in Long Beach
- Provide recommendations pertaining to the affairs of Veterans residing within the City
- Evaluate and recommend programs, policies and practices to assist Veterans
- Act as a central clearing house for information, programs & services relating to Veterans



7 of 9 Commissioners are Veterans

Long Beach Veterans Affairs Commission Members

Gus Orozco	Chair	Veteran
Juanita Doplemore	Vice Chair	Veteran
Ryan Antes		Veteran
Sylvia Contreras		
Ricky Fernandez		Veteran
Carlos Gonzalez		
Mike Shaknovich		Veteran
Joshua Smith		Veteran
Kiniko Willingham		Veteran



Veterans Affairs Commission's Facebook Group Page

www.facebook.com/groups/LBVeteransCommission/

The screenshot shows the Facebook group page for the Long Beach Veterans Commission. The top navigation bar includes the Facebook logo, a search bar with "Long Beach Veterans Commission" entered, and navigation icons for Home, Find Friends, and a notification bell. The group name "Long Beach Veterans Commission" is displayed in the left sidebar, along with the "Public Group" status. Below the name are navigation options: "About", "Discussion" (highlighted), "Members", "Events", "Photos", "Group Insights", and "Moderate Group". A search bar for the group is also present. The main content area features a cover photo of a person in a military uniform standing on a pier overlooking the ocean at sunset. The cover photo includes the "LONG BEACH HEALTH & HUMAN SERVICES" logo and the "CITY OF LONG BEACH VETERANS COMMISSION" seal, which depicts an eagle with a shield and the letters "LBC". Below the cover photo are buttons for "Joined", "Notifications", "Share", and "More". The post creation area includes options for "Write Post", "Add Photo/Video", "Live Video", and "More". On the right, the "GROUP BY" section identifies the group as "Long Beach Department of Health..." with 1,315 likes.

Collaboration with other City departments

LBFD – Veterans & PTSD Fireworks Social Media campaign

**LOUD BLASTS.
FLASHING LIGHTS.**

**FIREWORKS CAN CAUSE VETERANS TO
RE-EXPERIENCE TRAUMA**

   **CITY OF
LONG
BEACH**

REMEMBER, ALL FIREWORKS ARE ILLEGAL IN THE CITY OF LONG BEACH!



Veterans Affairs Commission Strategic Plan

The City Council directed the Commission to:

- Develop a strategic plan that includes programs and policies designed to assist Veterans in multiple capacities and build stronger connections between local Veterans and the community.



Veterans Affairs Commission Strategic Plan

What does the Commission recommend that the City do to serve and support Veterans over the next two to three years?

The plan's recommendations must be:

- Thoroughly vetted
- Supported by data
- Well-developed so they provide specific action plans to achieve strategic goals and objectives



Veterans Affairs Commission Strategic Plan

A set of temporary working goals was developed.

Goal 1: Economic Development

- Increase Veteran employment by advising the City Council on ways to increase transitional employment opportunities, patronage of Veteran-owned businesses, and private business ownership for Veterans.

Goal 2: Awareness and Recognition

- Increase awareness and recognition of all Long Beach Veterans, service members and their families by advising the City Council on ways to regularly celebrate and recognize our Veterans.



Veterans Affairs Commission Strategic Plan

Goal 3: Information, Resources and Social Support

- Serve as a clearinghouse for information pertaining to resources, services and social support available to Veterans in the Long Beach area, in collaboration with the City and by advising the City Council.

Goal 4: Underrepresented Groups

- Identify and raise awareness of underrepresented Veteran populations by advising the City Council about groups that may not identify as Veterans and therefore may not seek assistance.



Veterans Affairs Commission Strategic Plan

Where we are now:

- Developed a workplan to complete the strategic plan with existing staff
- Collecting data: *What data on the Long Beach Veterans population already exists and how do we access it?*
- Next steps: data analysis, identifying stakeholders and stakeholder interviews
- Slated to be released: July 2019



Lone Sailor Memorial Recognition Ceremony – You're invited!

LONE SAILOR MEMORIAL
2004 2018
14 YEAR ANNIVERSARY

RECOGNITION CEREMONY
Saturday,
October 13, 2018

**14TH ANNIVERSARY OF THE DEDICATION OF
THE LONE SAILOR MEMORIAL AND
THE 257TH ANNIVERSARY OF THE U.S. NAVY
10 A.M. – NOON, SHORT PROGRAM AT 11:00 A.M.
BLUFF PARK; OCEAN AND PALOMA**

Join us in honoring those who served in the Navy, Marines,
Coast Guard and Merchant Marines and the anniversary of
the U.S. Navy. Learn how you can dedicate a brick to
a family member, friend or loved one in their honor.
For more information call Partners of Parks at
562-570-3201 or visit partnersofparks.org.

Co-hosted by

**PARTNERS OF
PARKS**
LONG BEACH, CALIFORNIA

**CITY OF LONG BEACH
VETERANS COMMISSION**



Veterans Day Celebration on Sat. Nov. 10th – Join us!



PLEASE JOIN US FOR THE

LONG BEACH
VETERANS DAY
CELEBRATION
SATURDAY
NOVEMBER 10, 2018

ATLANTIC AVE. & HARDING ST

PARADE BEGINS AT 10AM, OPEN STREET EVENT IMMEDIATELY FOLLOWING

THE EVENT CONCLUDES AT 3PM



CITY OF
LONG BEACH

COUNCIL MEMBER
REX
RICHARDSON





The Long Beach Veterans Affairs Commission meets the second Wednesday of each month at 5:00 pm at the Health Department (2525 Grand Avenue)





LONG BEACH
DEPARTMENT OF HEALTH
AND HUMAN SERVICES

Thank You!