



CITY OF LONG BEACH

DEPARTMENT OF HUMAN RESOURCES

333 West Ocean Boulevard 13th Floor • Long Beach, CA 90802

DEBORAH R. MILLS
DIRECTOR

January 8, 2013

HONORABLE MAYOR AND CITY COUNCIL

City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager to execute all documents with El Camino Community College District for Pacific Gateway to receive up to \$50,000 for marketing a customized training program to new business customers in the region; and to execute any needed subsequent amendments. (Citywide)

DISCUSSION

The State's Employment Training Panel (ETP) is a business and labor-supported state agency that assists employers in strengthening their competitive edge by providing funds to off-set the costs of job skills training necessary to maintain high-performance workplaces. The program is entirely funded by a tax on employers, collected alongside the Unemployment Insurance tax.

El Camino Community College District (El Camino), through its Business Training Center – Center for Customized Training, administers a multi-employer contract with the State's Employment Training Panel that provides financial assistance to businesses to support customized worker training. The training program is performance-based, providing funds for trainees who successfully complete training and are retained in well-paying jobs over a specific period of time. The program serves as the State's premier economic development tool, encouraging many companies to locate or expand in California with the assistance of ETP's training funds.

Pacific Gateway currently markets various services to businesses with the ultimate goal of finding job placements for individuals. The ETP training option offered by El Camino will serve as another service that Pacific Gateway can offer to businesses. El Camino will pay Pacific Gateway a marketing fee of 10% of the training contract upon the customer's completion of its first ETP training course.

This matter was reviewed by Deputy City Attorney Gary J. Anderson and by Budget Management Officer Victoria Bell on December 13, 2012.

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TIMING CONSIDERATIONS

City Council action is requested on January 8, 2013, in order to facilitate processing of required documents.

FISCAL IMPACT

Revenue will not exceed \$50,000 over a two-year period. Funds will be deposited in the Community Development Block Grants Fund (SR 150) in the Department of Human Resources (HR). There is no impact to the General Fund. Approval of this item will enhance employability of job seekers.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



DEBORAH R. MILLS
DIRECTOR OF HUMAN RESOURCES

DRM:DG:mh
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APPROVED:



PATRICK H. WEST
CITY MANAGER