

City of Long Beach Working Together to Serve

Memorandum Third Council District

NB-38

Date:

January 23, 2007

To:

Honorable Mayor Foster and Members of the City Council

From:

Suja Lowenthal, Councilmember, Second District

Gary DeLong, Councilmember, Third District

Subject:

AGENDA ITEM: Anti-Big Box Ordinance for May 1, 2007 Citywide Ballot

Recommendation: Place Ban on Big Box Ordinance on the next available ballot.

A motion was approved on Tuesday, January 2, 2007 to request the City Attorney to prepare a resolution placing Ordinance No. ORD 06-0040, the Ban on Big Box Superstores, on the ballot for the regularly scheduled election on June 3, 2008.

The cost associated with adding this item to a June 2008 election will be between \$400,000 and \$1.1 million, depending upon how many runoff elections result from the April 2008 election.

Adding this item to the April 2008 ballot will cost approximately \$400,000.

Adding this item to the May 1, 2007 ballot, assuming a city-wide special election will be occurring, will cost less than \$35,000.

Recommended Council Action

If a May 1st citywide election occurs, approve the aforementioned recommendation for placing on the May 1, 2007 ballot for a vote of the people.