



City of Long Beach
Working Together to Serve

Office of Robert Garcia
Council Member, First District

Date: February 16, 2010

To: Honorable Mayor and Members of the City Council

From: Councilmember Robert Garcia, First District *RG*
Vice Mayor Val Lerch, Ninth District *Val*
Councilmember Dee Andrews, Sixth District *DA*

Subject: Google Broadband City Application

Background:

This month Google announced that it plans to offer fiber-optic, broadband Internet service that will be 100 to 1,000 times faster than currently offered high-speed Internet connections. Google intends to test this service in the real world, and has invited cities to complete a Request for Information to apply as test locations. Google has said it will supply service to between 50,000 and half-a-million users at a competitive price during the test.

Google is one of the most progressive, successful, and creative companies to come out of the technology boom. Long Beach, with its diversity, growing creative class, and well-documented digital gap, is a perfect market for Google to test this new technology. Google's broadband service could dramatically enhance the connectivity of Long Beach residents. It would also raise the City's profile as a technology-friendly, progressive city.

This RFI presents an opportunity for Long Beach to improve our digital infrastructure and participate in technological progress to the benefit of our residents.

The RFI was released February 10, and applications are due March 26. The application is relatively simple, and there is no cost to apply, other than staff time, or to participate in the broadband test.

Recommendation:

Request the City Manager complete the RFI process to make Long Beach a candidate for Google's broadband Internet service, and report back to Council when the RFI is complete, and again when Google announces its decision.



City of Long Beach Memorandum
Working Together to Serve

REQUEST TO ADD AGENDA ITEM

Date: *February 12, 2010*

To: Larry Herrera, City Clerk


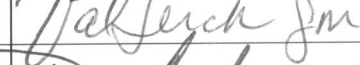

From: Councilmember Robert Garcia, First District
Vice Mayor Val Lerch, Ninth District
Councilmember Dee Andrews, Sixth District

Subject: Request to Add Agenda Item to Council Agenda of *February 16, 2010*

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

Request the City Manager complete the RFI process to make Long Beach a candidate for Google's broadband Internet service, and report back to Council when the RFI is complete, and again when Google announces its decision.

| Council District | Authorizing Councilmember | Signed by |
|------------------|---------------------------|--|
| 1 | Robert Garcia |  |
| 9 | Val Lerch |  |
| 6 | Dee Andrews |  |

Attachment: Staff Report dated *February 16, 2010*

CC: Office of the Mayor