



# CITY OF LONG BEACH

DEPARTMENT OF COMMUNITY DEVELOPMENT

# R-23

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802

June 17, 2008

HONORABLE MAYOR AND CITY COUNCIL

City of Long Beach  
California

## RECOMMENDATION:

Authorize the City Manager to execute contracts totaling \$1,599,833, with qualified service providers to operate Youth Career Academies, for the period of July 1, 2008 through June 30, 2010. (Citywide)

## DISCUSSION

The Workforce Investment Network (Network) operates the Youth Opportunity Center to facilitate assistance with education completion, access to career and technical education and training, participation in internships, and other work-based experiences. To maximize outreach in the communities covered by the Network and to deliver many of the above services prescribed by the Workforce Investment Act, the Network contracts with qualified community-based organizations to deliver many of these intensive academic and vocational training program elements.

The Workforce Investment Board's Youth Council released a Request for Proposals to identify projects and service providers for the period of July 1, 2008 through June 30, 2010. The procurement focused on projects to serve youth who are economically disadvantaged and possess various barriers to completing an educational program or securing and retaining employment. Proposals were to ensure:

- Collaborative partnerships with education, business, labor, social services and community-based organizations;
- Academic achievement and improvement, especially for youth who are basic-skills deficient or in need of returning to school;
- Education (short- and long-term vocational training) and work experience strategies tied to industry needs that expose, prepare and place youth in high-growth, high-demand industries;
- Sufficient supportive services and resources to ensure youth success.

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Twelve proposals from ten entities were received and rated by two Youth Council Review Teams. Criteria for scoring included the following:

- Program Design (Overall Design and Service Delivery) 70 points
- Organizational Qualifications/Expertise 15 points
- Budget 15 points
- Bonus for Cash Match (possible) 5 points

Based on proposal scores, a mix of services prioritizing the harder-to-serve, out-of-school youth population, and funding available, the Youth Council reviewed and recommended funding and service levels on May 8, 2008 to the Workforce Investment Board. On June 3, 2008, the Workforce Investment Board's Executive Committee approved forwarding of the recommendations to the City Council.

"Exhibit A" outlines the recommended projects, target populations, industry focus areas, approximate numbers to be served, and proposed contract amounts.

This letter was reviewed by Deputy City Attorney Gary J. Anderson on May 16, 2008 and Budget Management Officer Victoria Bell on June 3, 2008.

TIMING CONSIDERATIONS

City Council action is requested on June 17, 2008 to facilitate processing of required documents.

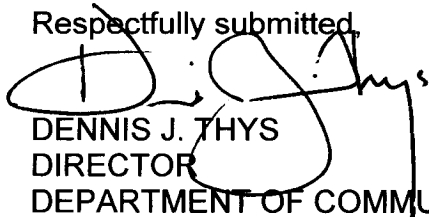
FISCAL IMPACT

Sufficient funds in the amount of \$1,599,833 are currently budgeted in the Community Development Grants Fund (SR 150) in the Department of Community Development. There is no impact on the General Fund.

SUGGESTED ACTION;

Approve recommendation.

Respectfully submitted,



DENNIS J. THYS  
DIRECTOR  
DEPARTMENT OF COMMUNITY DEVELOPMENT

DJT:BSR:sg  
6-17-08 Youth Career Academies v3.doc

Attachment: Exhibit A

APPROVED:



PATRICK H. WEST  
CITY MANAGER

**EXHIBIT "A"**

**WORKFORCE INVESTMENT ACT  
SERVICE PROVIDER RECOMMENDATIONS**

July 1, 2008 – June 30, 2010

<b>AGENCY</b>	<b>TARGET POPULATION</b>	<b>CONTRACT AMOUNT</b>	<b>ESTIMATED SERVICE LEVELS</b>	<b>SKILLS TRAINING FOCUS</b>
ACCORD/Community	Out-of-School Youth	\$520,200	115	<ul style="list-style-type: none"> <li>• Energy/Utilities</li> <li>• Retail</li> </ul>
California State University, Long Beach Foundation	In-School Youth	\$90,000	30	<ul style="list-style-type: none"> <li>• Education</li> <li>• Nursing</li> <li>• Journalism</li> <li>• Media Relations</li> </ul>
Centro Community Hispanic Association, Inc.	In-School Youth Out-of-School Youth	\$97,636 \$100,000	30 25	<ul style="list-style-type: none"> <li>• Clerical/Office</li> <li>• Computer Business Applications</li> <li>• Health Sciences</li> <li>• Culinary Arts</li> </ul>
Goodwill Serving the People of Southern Los Angeles County	Out-of-School Youth	\$69,633	24	<ul style="list-style-type: none"> <li>• Certified Nurse Assistant</li> </ul>
Los Angeles Unified School District	In-School Youth	\$300,000	100	<ul style="list-style-type: none"> <li>• Health Sciences</li> <li>• Leisure &amp; Hospitality</li> <li>• Prof. Science Technician</li> </ul>
Special Service for Groups	In-School Youth Out-of-School Youth	\$112,364 \$310,000	32 68	<ul style="list-style-type: none"> <li>• Health Services</li> <li>• Animal Handler</li> <li>• Library Technician</li> <li>• Lab Assistant</li> </ul>
<b>TOTAL ACADEMY PROJECTS:</b>	Out-of-School: In-School:	\$999,833 <u>\$600,000</u> <b>\$1,599,833</b>	232 <u>192</u> <b>424</b>	