

From: Rich Branning <rich@sweepcrew.com>

Sent: Monday, August 16, 2021 7:35 PM

To: Council District 1 <District1@longbeach.gov>; Council District 2 <District2@longbeach.gov>; Council District 3 <District3@longbeach.gov>; Ray Morquecho <Ray.Morquecho@longbeach.gov>; Connor Lock <Connor.Lock@longbeach.gov>; Jack Cunningham <Jack.Cunningham@longbeach.gov>

Subject: Agenda Item 13 tomorrow night

-EXTERNAL-

Good Afternoon City Council members,

I wanted to give you some of my thoughts on agenda item 13 tomorrow night.

Micromobility has such potential in Long Beach to create cost effective and efficient forms of clean energy transport around our city. But with this new set of transport must come more accountability on the asset management side.

These operators have enough on their plate when it comes to tech, product, and scaling their logistics teams. They don't have the necessary focus to also ensure that every vehicle is out of harms way and serving the Long Beach community effectively.

There must be a first responder that isn't incentivized by revenue who can come to the rescue when need be.

We were originally made privy to the need for Long Beach with this lawsuit back a few years ago. There must be a response when scooters are blocking ADA and parked in streets.

<https://lbpost.com/news/disability-lawsuit-targets-long-beach-over-electric-scooters/>

At Sweep Inc, we partner with cities like Santa Monica, San Diego, and Phoenix and work under contract with code enforcement to help usher in a RESPONSIBLE form of micromobility.

We have been renewed under contract in each city we've been in and have now collected the nations most data on infractions and impounds in order to effectively evaluate how each vendor is doing in your city.

We believe in what the last mile sector has to offer, but accountability and sustainability must improve.

Here's a quick 1 minute video: <https://www.youtube.com/watch?v=djupxMlmhfw>

Website: www.sweepthestreets.com

Here's a quick video on what we at Sweep feel are the biggest current issues plaguing cities and Micromobility.

5 Biggest Issues Plaguing Micromobility

<https://www.youtube.com/watch?v=aQBA7y1dJo&feature=youtu.be>

Software + Boots on the ground industry experts = The Sweep Cycle

We believe micromobility can thrive in cities when locally hired teams of hard working individuals are given the necessary software to regulate and monitor the space. It cannot be done with a stand alone software in the same way it cannot be accomplished with an un-equipped team. The human touch and current day technology join forces to create a responsible way to usher in micromobility.

We look forward to chatting more!

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