

**Recommendations:**

**I. Off Agenda Item: Agenda Descriptions.**

1. Request that the City Council impose a requirement that all meeting agenda descriptions contain a designation as either "*for possible action*" or "*for discussion only.*"

**II. Agenda Item 09-0103 : Commercial Trucks.**

1. Request that the City Council reject the Transportation & Infrastructure committee recommendation increase the allowable weight of commercial trucks to 8,000 gross vehicle weight. Maintain all existing code requirements/ "No Trucks over 3 Tons" signage for commercial sized vehicles.

2. Request that this agenda item be continued with further City staff input on a plan to be heard by the Council later.

3. Request that the City consider creating a homeowner permitting process for oversized vehicle parking on residential streets along with a neighborhood appeals process and traffic safety review. If this is not legally possible then maintain the requirement that oversized vehicles are to be parked on private property.

4. Request that City reduce curb/driveway red tip fee to \$75 from \$150 (increased from \$25 to \$150 in 2008).

## **II. Commercial Trucks: A personal case study of Long Beach's flawed commercial truck policy**

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**(1991)** Long Beach eliminates Truck Route designation on many commercial corridors.

**(2001)** Public Works removes "No Truck Signs over 3 Ton" signs on Park Avenue (3<sup>rd</sup> District). No public input.

**(2003)** Park Avenue is quickly over run with semi-trailer and commercial business truck cut through traffic.

**(2002-2004)** Residents complain. City refuses to do anything. Truck companies refuse to change route because the street is not marked prohibiting use as a commercial truck route.

**(2004)** Residents organize and create a commercial business truck cut-through database containing date, time, direction, company, truck number, license number documenting the severity of problem. Residents contact Council Office, Long Beach Police Department, and City Traffic Engineer.

**(2005)** Resident (Kerrie Aley) obtains Park Avenue traffic accident data from Caltrans, analyses data and concludes that large trucks are involved in a disproportionate number of vehicle accidents/injuries on Park Avenue. **(2005)** City reinstalls "No Truck over 3 tons" signs on Park.

**(2005)** Long Beach Police increases commercial enforcement but are ineffective in reducing truck cut-through problem.

**(2005-2006)** Resident (Kerrie Aley) greatly reduces problem (80% reduction) using database information to directly contact companies requesting that they re-route trucks, rewrite truck manifests, and by contacting Google/Yahoo/Logistics GIS software/mapping companies requesting that "no truck" and speed parameters are added to direct trucks down commercial thorough fares. Concentrated effort has had a lasting impact on truck cut-through problem. *(See Attachment)*

**(2008)** Long Beach increases residential driveway red tip fee from \$25 to \$150. (Residents request City curb/driveway skirt red tipping in traffic/parking impacted areas because already have a problem accessing their property because of traffic congestion, parked vehicle visibility and vehicles block driveway access.)

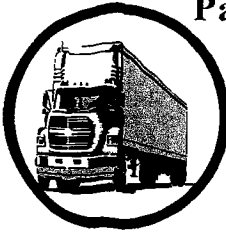
**(2009)** Residents in 5<sup>th</sup> District complain that their personal and business large commercial sized vehicles are being ticketed for illegally parking on residential streets. 2009 Long Beach Transportation and Infrastructure Committee votes to recommend that the municipal code and "No Truck Signs" be changed to permit larger commercial trucks (8,000 pounds (4 tons)) to park and travel on all local streets.

Options	<b>Impact Evaluation</b>					
<b>Option 1 Do Nothing</b>	(-)A small number of residents who own oversized vehicles with commercial plates for personal or business use may get tickets for parking on residential streets.  (-) \$40 Ticket for illegally parking overweight vehicle. (-) Loss of convenience. (-) Businesses have to pay for off street parking.	(+) Existing requirements encourage residents to park oversized vehicles on their own properties rather on streets.	(+)Existing requirements and "No Trucks over 3 Tons" signs discourage commercial business truck cut-through travel and parking on residential streets.  (+) 3 Tons for No Truck Signs is the standard designation limit for most cities in Orange County and Los Angeles.	(+) Existing requirement limit the size of vehicles.  (+)Encourages purchase of smaller vehicles.  (+)Current restrictions limit the number of oversized vehicles that can decrease the line of sight of driveways and intersections creating traffic safety problems.	(+)Encourages purchase of more fuel-efficient vehicles.  (+) Drivers in smaller vehicles can better see children, pedestrian, and cyclists.	(+) As a class, smaller vehicles cause less property damage and injuries in traffic accidents.
<b>Option 2 Change GVW from 6,000 to 8,000 lbs. No size or height restrictions.</b>	(+) Allows more oversized vehicles (personal & business) to park on residential streets.  (-) Does not exempt all pickup trucks.  (-) Cost of changing hundreds of "NO TRUCKS OVER 3 Tons"	(-) Will increase commercial cut through truck traffic to businesses.  (-) Change to "No Trucks over 4 Tons" from standard 3 Tons imply that marked residential street can be used for commercial cut-through traffic.  (-) Will allow commercial box trucks to use residential streets as commercial business truck routes.	(-) Will increase the number of businesses using residential streets for vehicle storage.  (-) Visual blight. Will allow truck with advertising signage to park in residential neighborhoods.  (-) 2 <sup>nd</sup> street already has a problem with trucks with billboard advertising parking for extended periods for the sole purpose of advertising outside area businesses.	(-) Creates significant safety issues on congested residential streets when homeowner's ability to view oncoming traffic is blocked by overweight/sized vehicles.  (-) Increase cost to residents \$150 to red tip driveways. Even with red tipping oversized vehicle can still block view.	Length of oversized vehicles decrease parking supply in parking impacted areas.	(-) Increased vehicle size increases the death rate of children run over. Frequency and severity of accidents involving larger trucks will increase insurance rates and injury rates.
<b>Option 3 Maintain 6,000 Add length criteria Add signage /advertising.</b>  <b>OPTION 4 Alternative: Exempt pickup trucks.</b>	(+) Allows a wider range of resident vehicles.  (-) Would not prohibit all vehicles used for business purposes.	(-) \$40 Tickets for illegally parking overweigh vehicles. (-) Some loss of convenience. (-) Some businesses would have to pay for off street parking.	(-)Oversized vehicles still decrease the line of sight of driveways and intersections creating traffic safety problems. <b>F250/350 Height 79 Toyota Camry Height 57"</b> Sedans cannot see around oversized vehicles!	(-) Creates significant safety issues on congested residential streets when homeowner's ability to view oncoming traffic is blocked by overweigh/sized vehicles.  (-) Increase cost to residents \$150 to red tip driveways. Even with red tipping oversized vehicle can still block view.	Length of allowed oversized vehicles may still decrease parking supply in parking impacted areas.	(-) Increased vehicle size increases the death rate of children run over. Frequency and severity of accidents involving larger trucks will increase insurance rates and injury rates.
<b>Permit system for oversized vehicles. Limit size and advertising. Includes neighborhood appeal process and traffic safety review.</b>	(+) Allows oversized vehicle on street parking in neighborhood that can accommodate larger vehicles.	(+)Accommodates business trucks owned by homeowners. (+) Controls the number of business trucks in residential areas.	(+) Allows residents to appeal permit.  (+) Includes traffic safety review for driveway line of sight and traffic volume.	(-) A permit fee for oversized vehicles will be charged. (+)Fewer residents will have to pay \$150 for red tipping of driveways to see around on street parked vehicles.	(+) Limits amount of business advertising in residential neighborhoods.	(-)Laws may prevent this type of permitting.

# Park Avenue Residents

2004

You can help stop the  
**Park Avenue  
Truck Invasion  
through our  
residential  
neighborhood.**



There has been a significant change in traffic patterns in Belmont Heights. Attempts by the city to slow down 2nd street, Broadway and Ximeno Avenues has resulted in a drastic increase in the amount of commercial truck traffic on Park Avenue.

*Here is a sampling of the overweight commercial trucks traveling daily in front of your home:*

**Bax Global Freight Semi-Trailer Truck**  
**Dunbar Armor Truck**  
**Budweiser Semi-Trailer Truck**  
**Brinks Armor Truck**  
**Forest Glen Winery Semi-Trailer Truck**  
**US Postal Priority Mail Semi-Trailer Truck**  
**Sysco Foods Semi-Trailer Truck**  
**Serv-Wel Commercial Trash Disposal**  
**Corona Light Semi-Trailer Truck**  
**Orowheat Huge Box Truck**  
**The Children's Place Semi-Trailer Truck**  
**EDL Commercial Freight Semi-Trailer Truck**  
**Odwalla Juice Commercial Truck**  
**Signal Hill Commercial Trash Disposal**  
**California Produce Semi-Trailer Truck**  
**Naked Juice Commercial Truck**  
**Laura Scudders Huge Commercial Box Truck**  
**Young's Market Huge Commercial Box Truck**  
**USF Bestway Freight Semi-Trailer Truck**  
**Waste Management Commercial Trash Disposal**  
**Eagle Global Logistics Semi-Trailer Truck**  
**Lolli Cup Food Service Truck**  
**AirborneExpress Huge Box Truck**  
**Douglas Brothers Produce Huge Box Truck**  
**Eskimo Pie Commercial Box Truck**  
**Rogers Poultry Commercial Box Truck**  
**Rite-Aid Semi-Trailer Truck**  
**Coca-Cola Semi-Trailer Truck**  
**Gold Star Foods Semi-Trailer Truck**

We notified the city a year ago about the problem and it has only gotten worse. Consider the negative effects of this increase in traffic:

- **Safety-** We have observed Semi-Trailer Truck drivers talking on cell phones as they speed down Park Avenue. A large number of pedestrians use Park Avenue to walk to Belmont Shore. These trucks make it dangerous to use driveways, sidewalks, and street parking. Park Avenue is too narrow and we've seen cars from accidents end up in Park Avenue residents' front yards.
- **Pollution-** Diesel trucks produce 100 to 200 times the amount of particulate pollution produced by a car.
- **Noise-** The size of these trucks greatly exacerbates traffic noise on Park Avenue. Air brake noise from the semi-trailer trucks is unacceptable in this single family neighborhood. Noise from these vehicles increases proportionally with speed. Fewer trucks and slower speeds will result in less vehicle noise.
- **Property Values and Quality of Life-** None of this traffic has a positive effect on either the value of your property or the quality of your family's life.

## **OUR GOALS:**

- Eliminate all through truck traffic on Park Avenue.
- Reduce the speed traveled by all vehicles on Park Ave.
- Change speed limit signs to 25 mph.
- Install signs prohibiting all vehicles weighing over 3 tons.
- Request that the Long Beach Police enforce vehicle speed limits and truck weight limits on Park Ave.
- Study improving landscaping and medians on Park Ave at 7th Street, 4th Street, and 2nd Street. Public landscaping can enhance the appearance of our neighborhood and can also help slow traffic.
- Investigate any possible traffic calming methods for our street and all of Belmont Heights.

## **We need your support to meet our goals!**

- Call or Email your support! We need as many concerned residents involved as possible. With your help we will get the attention of city hall!
- Call Kerrie Aley (562) 212-0461  
Email: [SlowBelmontHeights@verizon.net](mailto:SlowBelmontHeights@verizon.net)
- Call Councilman Frank Colonna (562) 570-6310.
- Call the Long Beach Traffic and Transportation Bureau  
(562) 570-6331
- Volunteer and share your ideas.
- Report truck sightings and/or provide comments on our web site—  
<http://mysite.verizon.net/res8jzg7/slowbelmontheights/>

# Park Avenue Truck Report

ID	Date Sighted	Date Contacted	Truck Name	Time Sighted	Direction	Company Name	Contact Status
121	10/25/2006	10/25/2006	Ace Hardware Semi-trailer	8:52:00 AM	SB	Ace Hardware	Emailed customer service.
120	9/14/2006	9/14/2006	Pepsi	9:00:00 AM		New Bern Distribution	Truck number 17319 or 315. Emailed PBGPpressCenter@pepsi.com.
119	9/13/2006	9/13/2006	Roma Foods	9:18:00 AM	NB	Roma Foods	Left Message
118	9/13/2006	9/13/2006	Roma Foods	9:03:00 AM	SB	Roma Foods	800-698-4104 Transportation Left Message
115	6/14/2006	6/14/2006	Bakemark	8:15:00 AM	SB	Bakemark	Hector Transportation will talk to driver.
114	6/1/2006	6/1/2006	SCFuels double tanker 53ft!	2:18:00 PM	NB		Called James 800-903-2222 said would notify.
109	5/8/2006	5/8/2006	Brinks	8:21:00 AM	SB	Brinks Armor Truck	Talked to Dennis (213)763-4010
1	12/29/2004	12/29/2005	Altadena Semi-Trailer			Altadena Dairy	Roger Route Supervisor 800-535-1369
5	12/28/2004	12/29/2005	Bax Global Semi-Trailer			Bax Global Shipping	John Peterson Service Manager 310-337-3200
10	12/28/2004	12/28/2005	Bud Light Semi-Trailer			Anheuser-Bush	800-DialBud Ref 3700335 Damian Bonenfant (310)761-4640
43	12/28/2004	12/28/2005	True World Foods Box Truck			True World Food	Mckay Holmes 323-846-3300
32	12/28/2004	12/28/2005	SecTran Armor			SecTran Security	Darius 562-948-1446
85	12/21/2005	12/21/2005	Sysco	9:40:00 AM	NB	Sysco Foods	Talked to Gary Scebbi. Mentioned manifest & standup meetings about problem. Faxed him list of sightings.
56	8/26/2005	8/26/2005	Sysco	9:03:00 AM	NB	Sysco Foods	Called Gary Scebbi on 8/26/05 See above

ID	Date Sighted	Date Contacted	Truck Name	Time Sighted	Direction	Company Name	Contact Status
55	8/18/2005	8/26/2005	Sysco	8:35:00 AM	NB	Sysco Foods	Called Gary Scebbi transportation 800-8001199x2639 Told him I had contacted Syco Corporate Legal Dept. Put directions on manifest. Will notify drivers again.
54	7/15/2005	7/15/2005	Snapple Truck	3:45:00 PM	SB	Pacific Snapple	Pacific Snapple Tustin Steve Transportation Manager (714)566-1616 Truck No. 212040 Will notify driver Mentioned company Haralmebee Carson delivers Snapple
53	7/9/2005	7/13/2005	Jack In The Box 40 ft	2:38:00 PM	SB	Jack In the Box	Foodmaker Buena Park Delivery to 3980 E. Ocean Manager Sandra Spoke to Transportation Manager Bob Miles (714)736-4620 Will Fix Problem
51	7/1/2005	7/1/2005	Rogers Poultry Co.	9:32:00 AM	NB	Rogers Poultry Co.	Emailed John COO Rogers Poultry
52	7/1/2005	7/1/2005	Rogers Poultry Co.	9:52:00 AM	SB	Rogers Poultry Co.	Emailed John COO Rogers Poultry Emailed Back will take car of problem.
50	6/24/2005	7/1/2005	Rogers Poultry Co.	8:47:00 AM	NB	Rogers Poultry Co.	Emailed John COO Rogers Poultry
49	6/23/2005	7/1/2005	The Children's Place	10:52:00 AM	NB	The Children's Place	Emailed customer service. Park to Appian Way.
40	6/10/2005	6/10/2005	Sysco	8:20:00 AM	NB	Sysco Foods	
41	6/9/2005	6/10/2005	Sysco	2:22:00 PM	SB	Sysco Foods	Delivering to Murphey's Pub Sysco Truck No. 214, 40865, Liscense CA9D28744 Gary-Driver has been notified.
26	6/2/2005	6/2/2005	Otis Spunkmeir			Otis Spunkmeir	Called Truck Report Co. 888-411-2131 Truck No. FF3885
83	6/23/2005	6/2/2005	ABF	12:30:00 AM	NB		dzollman@abf.com Left Email Truck No. 43787
11	5/27/2004	5/30/2005	Budweiser	11:30:00 AM	SB	Anheyser-Bush	Called Damian Bonefant (310)761-4640
29	5/24/2005	5/24/2005	RCM Marketing 40 ft Semi-	9:05:00 AM	NB	RCM Marketing	Email russ@rcmmarketing.com No reply yet.
12	5/30/2005	5/20/2005	Budweiser	9:10:00 AM	SB	Anheyser-Bush	Called Damian Bonefant (310)761-4640
111	5/19/2005	5/19/2005	Brinks	5/19/2006	NB	Binks	Truck Number 042045 Left message with Dennis at Brinks.
34	5/17/2005	5/17/2005	Southwest Traders 40Ft Semi-Trailer	8:21:00 AM	SB	Southwest Traders	Emailed Company asked for phone call back.

ID	Date Sighted	Date Contacted	Truck Name	Time Sighted	Direction	Company Name	Contact Status
39	5/11/2005	5/11/2005	Sysco	2:42:00 PM	NB	Sysco Foods	
38	5/11/2005	5/11/2005	Sysco	1:30:00 PM	SB	Sysco Foods	Called Gary Scebbi transportation 800-8001199x2639 Told him I had contacted Syco Corporate Legal Dept.
37	5/10/2005	5/10/2005	Sysco	7:17:00 AM	NB	Sysco Foods	Emailed Sysco Corporate Offices-Legal
21	5/4/2005	5/4/2005	Harbor Distributing	8:29:00 AM	SB	Corona Light	Emailed Corona procermexlt@corona-extra.com <procermexlt@corona-extra.com> Truck ID CA47011
42	5/3/2005	5/3/2005	Tapia Brothers	11:57:00 AM	NB	Tapia Brothers	Emailed edelrio@tapiabrothers.com
3	4/30/2005	4/30/2005	Arrow Stage Lines	9:51:00 AM	SB	Arrow Stage Lines	Emailed Tony@arrowstagelines.com operations
28	4/29/2005	4/30/2005	RCM Marketing 40 ft Semi-	11:55:00 AM	NB	RCM Marketing	Emailed russ @rcmmsrketng.com Russ President confirmed problem solved.
31	4/27/2005	4/27/2005	Rogers Poultry Co.	7:42:00 AM	NB	Rogers Poultry Co.	800-585-0802 left message in sales. Jay from Roger Poutry called said drivers had been notified not to use. 323-585-0805
20	4/25/2005	4/26/2005	GSE (TSE)	7:25:00 AM	NB	Trade Show Electrical	Called GES Roger 800-474-2098 Called Norton Electrical (Leasing TSE_ 323-222-8181x111 Lorena Velez Operations Rogers Felps (702)515-5918 called back said he had talked to TSE and proplem would not happen again.
23	4/23/2005	4/25/2005	Jack In The Box 53 ft	2:36:00 PM	SB	Vis Star Distributing	Called 800-955-5225 Jack In the Box, Mark Wiley called back 800-289-6658x329 left message with information
46	3/15/2005	3/17/2005	US Foods			US Foods	4:08 PM SB Called Steve Transportation Dept. (714)670-3500 Will take care of problem.
36	3/15/2005	3/17/2005	Sysco	8:25:00 AM	NB	Sysco Foods	8:25 am NB Called Gary Operations 800 8001199 Will take care of problem.
9	3/14/2005	3/16/2005	Bax Global Semi-Trailer			Bax Global Shipping	12:45 PM SB Called John Peterson Phone Number Changed 323 908 4800 Said White House (owned by Chicos) Problem
16	3/11/2004	3/11/2005	CocaCola Truck			CocaCola Truck	9:14 am NB Delivery Manager Mark Costa Left Message wanting call back.
14	1/28/2005	1/28/2005	CocaCola Truck	9:41:00 AM	SB	CocaCola Truck	Jessie (310)965-2653 Carson (213)746-5555 This time left message for JAMIE.
18	1/24/2005	1/24/2005	Doritos	8:49:00 AM	NB	Lays	Terol Woods (972)334-2465 or 800-352-4477 Pam Hermann (949)465-7046 West Coast Safety Rich Emerson La Mirada(714)562-7260 Jonh Duffy x 231

ID	Date Sighted	Date Contacted	Truck Name	Time Sighted	Direction	Company Name	Contact Status
2	1/19/2005	1/19/2005	Altadena Semi-Trailer	8:19:00 AM	SB	Altadena Dairy	Roger Route Supervisor 800-535-1369 x321
48	1/19/2005	1/19/2005	US Postal Priority Mail	12:54:00 PM	NB	Us Postal Priority Mail	John Williams 562 494 2296 x2361 Transportation
45	1/14/2005	1/19/2005	True World Foods Box Truck	10:00:00 AM	SB	True World Food	Mckay Holmes 323-846-3300
44	1/19/2005	1/19/2005	True World Foods Box Truck	10:45:00 AM	SB	True World Food	Mckay Holmes 323-846-3300
13	1/14/2005	1/18/2005	CocaCola Truck	9:24:00 AM	NB	CocaCola Truck	Jessie (310)965-2653 Carson (213)746-5555
27	1/31/2005	1/18/2005	RCM Marketing 40 ft Semi-	10:56:00 AM		RCM Marketing	Manuel 562-906-1688 Delivers to Pollys
22	1/18/2005	1/18/2005	Hasco Alaska Oil 40 ft Semi-			Hasdo Alaska	Ron (562)595-8491 Long Beach
33	1/14/2005	1/18/2005	Snapple Truck	10:17:00 AM		Snapple Beverages	Matt 714-566-1616
25	1/14/2005	1/14/2005	Loomis Fargo Security	10:03:00 AM		Loomis Fargo Security	213-531-0418 Tod 213- 480-0501
30	1/14/2005	1/14/2005	Rogers Poultry Co.	9:35:00 AM		Rogers Poultry Co.	Terry "Pareor?" 800-585-0802 Los Angeles
17	1/10/2005	1/12/2005	Corona Light Semi-Trailer		SB	Harbor Distributing Company	Steve Johnson (310)538-5483 Gardena
8		1/12/2005	Bax Global Semi-Trailer	12:20:00 PM	SB	Bax Global Shipping	Left Message with Peterson. Contacted Chicos Manager Dale Jackson District Manager Collen Morris (888)855-4987 x 4548
7	1/10/2005	1/12/2005	Bax Global Semi-Trailer	1:18:00 PM	SB	Bax Global Shipping	
4	1/12/2005	1/12/2005	Bakemark 40 ft Semi-Trailer	7:54:00 AM	NB	Bakemark	Auora (562)949-1054
24	1/18/2005	1/8/2005	Lays Doritos	9:12:00 AM	NB	Frito Lay	Terol Woods (972)334-2465 or 800-352-4477
19		1/5/2005	Enterprise Rent A Truck	11:31:00 AM	SB	Enterprise	



ID	Date Sighted	Date Contacted	Truck Name	Time Sighted	Direction	Company Name	Contact Status
6	1/4/2003	1/4/2005	Bax Global Semi-Trailer	11:42:00 AM	SB	Bax Global Shipping	John Peterson Service Manager 310-337-3200
47	1/3/2005	1/3/2005	US Postal Priority Mail			USPS	800- 275- 8777 Confirmation OR19040026 John Wilson
35	1/27/2005		Stone Brewing Company	11:35:00 AM	NB	Stone Brewing	Phil Smith (760)471-4999 Contacted Jake said he would reroute.
15	1/28/2005		CocaCola Truck	9:50:00 AM	NB	CocaCola Truck	Second trip of the day.
61	7/26/2005		Papermart.com	1:30:00 PM	NB		Need to call.
101	3/8/2006		Tapia Brothers	8:15:00 AM	SB		Need to call
89	4/17/2006		Tapia Brothers	11:36:00 AM	NB		Need to call.
90	4/11/2006		Brinks	8:45:00 AM	SB		Need to call. Time approx.
91	3/31/2006		Childrens Place	8:01:00 AM	NB		Need to call
92	4/24/2006		Brinks	8:30:00 AM	NB		Need to call . Time approx. Call 213-763-4010 will notify operations. 213-763-4010
93	4/4/2006		Brinks	8:24:00 AM	SB		Need to call.
94	3/31/2006		Forest Glen	3:12:00 PM	SB		Need to call
95	3/31/2006		EGL	10:08:00 AM	SB		Need to call
96	3/31/2006		Pepsi	8:26:00 AM	SB		Need to call.
97	3/31/2006		Brinks	9:12:00 AM	NB		Need to call
98	3/30/2006		Brinks	8:19:00 AM	SB		Need to call

ID	Date Sighted	Date Contacted	Truck Name	Time Sighted	Direction	Company Name	Contact Status
59	7/4/2005		Silver State Coach	8:11:00 AM	SB		
100	2/27/2006		Bakemark	7:09:00 AM	NB		Need to call
86	12/28/2005		True World Foods	10:06:00 AM	NB		Need to call.
102	3/8/2006		Bakemark	9:44:00 AM	NB		Need to call
103	1/9/2006		Jacmar	7:15:00 AM	SB		Need to call
104	1/11/2006		Bakemark	6:55:00 AM	NB		Need to call (562)949-1054
105	12/30/2005		Superior Anheysur Foods	5:11:00 PM	SB		Need to call
106	12/21/2006		Sysco	9:40:00 AM	NB		Need to call.
107	3/22/2006		Sysco	4:08:00 PM	SB		Need to call.
108	3/24/2006		Sysco	8:49:00 AM	SB		Talked to supervisor Dana Anderson 909-595-9592x2285 . Denied drivers were cutting through. Problem has stopped.
110	5/17/2006		Brinks	9:11:00 AM	SB	Brinks	Need to call
112	5/23/2006		Brinks	9:10:00 AM	NB	Brinks	Called prior.
113	5/23/2006		Corona Semi Tractor Trailer	9:28:00 AM	NB		Need to call
117	9/12/2006		Harbor	8:00:00 AM			
99	3/30/2006		Brinks	9:01:00 AM	NB		Need to call
73	11/15/2005		SAIA		SB		

ID	Date Sighted	Date Contacted	Truck Name	Time Sighted	Direction	Company Name	Contact Status
58	7/28/2005		7-Up	10:39:00 AM	SB		Need to call.
60	8/2/2005		Orowheat Webers Bread	11:16:00 AM	NB		Need to call.
62	7/22/2005		Snapple	1:06:00 PM	SB		Need to call.
63	7/12/2005		Ciao Bella	12:04:00 PM	SB		Need to call.
64	7/12/2005		Ciao Bella	12:27:00 PM	NB		Emailed Company infor@ciabellagelato.com
65	10/2/2005		Albertsons Sav-on 53"	9:17:00 AM	NB		Need to call.
66	10/21/2005		CocaCola Truck 53"	10:30:00 PM			Need to call.
67	8/30/2005		Altadena Semi-Trailer	12:14:00 PM	NB		Need to call.
68	10/13/2005		Albertsons Sav-on 53"	7:18:00 AM	SB		Need to call.
69	10/26/2005		Bakemark 40 ft Semi- Trailer	8:38:00 AM	NB		Need to call. 562-949-1054
70	10/20/2005		Budweiser	10:09:00 AM			Need to call.
88	4/22/2006		Roma Foods	10:03:00 AM	NB		Emailed Ron Johnson 800-698-4104 Ron.Johnson@vistrvsa.com
72	11/9/2005		Altadena Semi-Trailer	1:00:00 PM	NB		Need to call.
87	4/24/2006		Tapia Brothers	11:13:00 AM	SB		Need to call. 800-560-7415 Maria x 127 Will notify driver.
74	11/15/2005		Sysco	3:11:00 PM	SB	Sysco Foods	Need to call.
75	11/18/2005		Sysco	7:51:00 AM	SB	Sysco Foods	Need to call.

ID	Date Sighted	Date Contacted	Truck Name	Time Sighted	Direction	Company Name	Contact Status
76	11/8/2005		Southern Fresh	12:26:00 PM	SB		Need to call.
77	11/23/2005		Forest Glenn Semi-Trailer	8:52:00 PM	SB		Need to call.
78	11/23/2005		Superior Anheisor Foods	1:47:00 PM	SB		Need to call.
79	11/23/2005		Altadena Semi-Trailer	2:45:00 PM	SB		Need to call.
80	11/25/2005		Sysco	10:47:00 PM	NB	Sysco Foods	Appian/3rdNeed to call. Liscense number. 9A47871
81	11/30/2005		Childrens Place	9:51:00 AM	NB		Need to call.
82	11/30/2005		Bakemark 40 ft Semi-Trailer	8:00:00 AM	NB		Need to call. 562-949-1054
84	12/14/2005		Sysco	4:52:00 PM	SB	Sysco Foods	Need to call.
57	8/17/2005		Tapia Brothers	12:26:00 PM	NB	Tapia Brothers	Need to call. Maywood
71	11/8/2005		Southern Fresh				Need to call. 562 area code

6/23/2005	6/2/2005 ABF	12:30AM NB	ABF	dzollman@abf.com <dzollman@abf.com> Left Email with operations Truck No. 43787
12/29/2004	12/29/2005 Altadena Semi-Trailer		Altadena Dairy	Roger Route Supervisor 800-535-1369
1/19/2005	1/19/2005 Altadena Semi-Trailer	8:19AM SB	Altadena Dairy	Roger Route Supervisor 800-535-1369 x321
4/30/2005	4/30/2005 Arrow Stage Lines	9:51 AM SB	Arrow Stage Lines	Emailed Tony@arrowstagelines.com operations
1/12/2005	1/12/2005 Bakemark 40 ft Semi-Trailer	7:54 AM NB	Bakemark	Auora (562)949-1054
12/28/2004	12/29/2005 Bax Global Semi-Trailer		Bax Global Shipping	John Peterson Service Manager 310-337-3200
1/4/2003	1/4/2005 Bax Global Semi-Trailer	11:42AM SB	Bax Global Shipping	John Peterson Service Manager 310-337-3200
1/10/2005	1/12/2005 Bax Global Semi-Trailer	1:18 PM SB	Bax Global Shipping	
	1/12/2005 Bax Global Semi-Trailer	12:20 PM SB	Bax Global Shipping	
3/14/2005	3/16/2005 Bax Global Semi-Trailer		Bax Global Shipping	Left Message with Peterson. Contacted Chicos Manager Dale Jackson District Manager Collen Morris (888)855-4987 x 4548
12/28/2004	12/28/2005 Bud Light Semi-Trailer		Anheyser-Bush	12:45 PM SB Called John Peterson Phone Number Changed 323 908 4800 Said White House (owned by Chicos) Problem
5/27/2004	5/30/2005 Budweiser	11:30am SB	Anheyser-Bush	800-DialBud Ref 3700335 Damian Bonefant (310)761-4640
5/30/2005	5/20/2005 Budweiser	9:10am SB	Anheyser-Bush	Called Damian Bonefant (310)761-4640
1/14/2005	1/18/2005 CocaCola Truck	9:24 AM NB	CocaCola Truck	Called Damian Bonefant (310)761-4640
1/28/2005	1/28/2005 CocaCola Truck	9:41 AM SB	CocaCola Truck	Jessie (310)965-2653 Carson (213)746-5555
1/28/2005	1/28/2005 CocaCola Truck	9:50AM NB	CocaCola Truck	Jessie (310)965-2653 Carson (213)746-5555 This time left message for JAMIE.
3/11/2004	3/11/2005 CocaCola Truck		CocaCola Truck	Second trip of the day.
1/10/2005	1/12/2005 Corona Light Semi-Trailer		SB Harbor Distributing Compar	9:14 am NB Delivery Manager Mark Costa Left Message wanting call back.
1/24/2005	1/24/2005 Doritos	8:49AM NB	Lays	Steve Johnson (310)538-5483 Gardena
	1/5/2005 Enterprise Rent A Truck	11:31 AM SB	Enterprise	Terol Woods (972)334-2465 or 800-352-4477 Pam Hermann (949)465-7046 West Coast Safety Rich Emerson La Mirada(714)562-7260 Jonh
4/25/2005	4/26/2005 GSE (TSE)	7:25 AM NB	Trade Show Electrical	Called GES Roger 800-474-2098 Called Norton Electrical (Leasing TSE_ 323-222-8181x111 Lorena Velez Operations Rogers Felps (702)515
5/4/2005	5/4/2005 Harbor Distributing	8:29 AM SB	Corona Light	Emailed Corona procermexlt@corona-extra.com <procermexlt@corona-extra.com> Truck ID CA47011
1/18/2005	1/18/2005 Hasco Alaska Oil 40 ft Semi-Trailer		Hasdo Alaska	Ron (562)595-8491 Long Beach
4/23/2005	4/25/2005 Jack In The Box 53 ft	2:36 PM SB	Vis Star Distributing	Called 800-955-5225 Jack In the Box, Mark Wiley called back 800-289-6658x329 left message with information
1/18/2005	1/8/2005 Lays Doritos	9:12 AM NB	Frito Lay	Terol Woods (972)334-2465 or 800-352-4477
1/14/2005	1/14/2005 Loomis Fargo Security Truck	10:03 AM	Loomis Fargo Security	213-531-0418 Tod 213- 480-0501
6/2/2005	6/2/2005 Otis Spunkmeir		Otis Spunkmeir	Called Truck Report Co. 888-411-2131 Truck No. FF3885
1/31/2005	1/18/2005 RCM Marketing 40 ft Semi-Trail	10:56	RCM Marketing	Manuel 562-906-1688 Delivers to Pollys
4/29/2005	4/30/2005 RCM Marketing 40 ft Semi-Trail	11:55AM NB	RCM Marketing	Emailed russ @rcmmarketing.com Russ President confirmed problem solved.
5/24/2005	5/24/2005 RCM Marketing 40 ft Semi-Trail	9:05AM NB	RCM Marketing	Email russ@rcmmarketing.com No reply yet.
1/14/2005	1/14/2005 Rogers Poultry Co.	9:35 AM	Rogers Poultry Co.	Terry "Pareor?" 800-585-0802 Los Angeles
4/27/2005	4/27/2005 Rogers Poultry Co.	7:42am NB	Rogers Poultry Co.	800-585-0802 left message in sales. Jay from Roger Poutry called said drivers had been notified not to use. 323-585-0805
12/28/2004	12/28/2005 SecTran Armor		SecTran Security	Darius 562-948-1446
1/14/2005	1/18/2005 Snapple Truck	10:17AM	Snapple Beverages	Matt 714-566-1616
5/17/2005	5/17/2005 Southwest Traders 40Ft Semi-T	8:21AM SB	Southwest Traders	Emailed Company asked for phone call back.
1/27/2005	1/28/2005 Stone Brewing Company	11:35 AM NB	Stone Brewing	Phil Smith (760)471-4999 Contacted Jake said he would reroute.
3/15/2005	3/17/2005 Sysco Truck	8:25 AM NB	Sysco Foods	8:25 am NB Called Gary Operations 800 8001199 Will take care of problem.
5/10/2005	5/10/2005 Sysco Truck	7:17AM NB	Sysco Foods	Emailed Sysco Corporate Offices-Legal
5/11/2005	5/11/2005 Sysco Truck	1:30PM SB	Sysco Foods	Called Gary Skibbe transportation 800-8001199x2639 Told him I had contacted Syco Corporate Legal Dept.
5/11/005	5/11/2005 Sysco Truck	2:42PM NB	Sysco Foods	
6//7/05	6/10/2005 Sysco Truck	8:20AM NB	Sysco Foods	
6/9/2005	6/10/2005 Sysco Truck	2:22 PM SB	Sysco Foods	Delivering to Murphey's Pub Sysco Truck No. 214, 40865, Liscense CA9D28744 Gary-Driver has been notified.
5/3/2005	5/3/2005 Tapia Brothers	11:57am NB	Tapia Brothers	Emailed edelrio@tapiabrothers.com
12/28/2004	12/28/2005 True World Foods Box Truck		True World Food	Mckay Holmes 323-846-3300
1/19/2005	1/19/2005 True World Foods Box Truck	10:45AM SB	True World Food	Mckay Holmes 323-846-3300
1/14/2005	1/19/2005 True World Foods Box Truck	10:00AM SB	True World Food	Mckay Holmes 323-846-3300
3/15/2005	3/17/2005 US Foods		US Foods	4:08 PM SB Called Steve Transportation Dept. (714)670-3500 Will take care of problem.
1/3/2005	1/3/2005 US Postal Priority Mail		USPS	800- 275- 8777 Confirmation OR19040026 John Wilson
1/19/2005	1/19/2005 US Postal Priority Mail	12:54PM NB	Us Postal Priority Mail	John Williams 562 494 2296 x2361 Transportation
6/23/2005	7/1/2005 The Children's Place	10:52 AM NB	The Children's Place	Emailed customer service. Park to Appian Way.
6/24/2005	7/1/2005 Rogers Poultry Co.	8:47am NB	Rogers Poultry Co.	Emailed John COO Rogers Poultry
7/1/2005	7/1/2005 Rogers Poultry Co.	9:32am NB	Rogers Poultry Co.	Emailed John COO Rogers Poultry
7/1/2005	7/1/2005 Rogers Poultry Co.	9:52am SB	Rogers Poultry Co.	Emailed John COO Rogers Poultry Emailed Back will take car of problem.

7/9/2005 7/13/2005 Jack In The Box 40 ft  
7/15/2005 7/15/2005 Snapple Truck

2:38 PM SB Jack In the Box  
3:45 PM SB Pacific Snapple

Foodmaker Buena Park Delivery to 3980 E. Ocean Manager Sandra Spoke to Transportation Manager Bob Miles (714)736-4620 Will Fix Prob  
Pacific Snapple Tustin Steve Transportation Manager (714)566-1616 Truck No. 212040 Will notify driver mentioned company Heraimabos Car



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**CC:** Jyl\_Marden@longbeach.gov, Mandy\_Meza@longbeach.gov, [tthometz@yahoo.com](mailto:tthometz@yahoo.com)

**Date:** Tue, 22 May 2007 10:09:25 -0700

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**TRUCK TRAFFIC ON PARK AVENUE**

There is actually very little that can be done to regulate truck traffic. Truck traffic is generally considered a part of interstate commerce system regulated by federal authorities. As a result of numerous lawsuits brought forward by trucking interests over the years, the courts have clearly ruled that local authorities have very little power to regulate or prohibit the transport of goods on their streets. As a local jurisdiction we do have the right to require trucks not originating from or destined to addresses within the City of Long Beach to travel on designated truck routes. However, if a truck has an origin or destination within the City of Long Beach our ability to regulate the choice of route of that truck is very difficult. The theory is that trucks are suppose to travel on truck routes were ever possible and only leave those designated truck routes to directly access their destination. This sounds good; however, in reality about 15 years ago, in response to out cry from residents, our politicians took action to undesignate a vast majority of the truck routes in the City. The residents and politicians incorrectly believed at the time that such an action would increase local control of truck traffic and ultimately reduce truck traffic in the City. The result has been just the opposite. For example, in southeast Long Beach the only two designated truck routes are Pacific Coast Highway and 7th Street east of Pacific Coast Highway .... both Caltrans State Highways that the City has no right to undesignate as truck routes. Thus the City of Long Beach has no truck routes in the entire area. The result is that trucks by default can travel on just about any street .... because remember we as a local jurisdiction can not disrupt the interstate commerce system. So by not providing adequate truck routes those truckers with destinations or origins within Long Beach are free to choose their own routes without fear of citation. Therefore, in the case of Park Avenue, it is entirely plausible that a trucker could make an argument that Park Avenue provides a direct route to and from the businesses in Belmont Shore and he or she would be right. Thus the sign posted prohibiting truck traffic on Park south of 7th Street becomes essentially meaningless. Unfortunately, there is little we or the Police

Department can do in the case of requiring trucks to take other routes. Although, we have no power to effect change, another resident of Park Avenue (Kerrie Alley) has expended significant effort in recent years contacting businesses in Belmont Shore and asking them to require trucks servicing their establishments to use 2nd Street and not Park Avenue. It's my sense that her insistence as a "customer" has had a positive impact on truck route choice. Such grassroot citizen, or customer, driven initiatives have been much more successful than the paper tiger regulations we as a local jurisdiction have at our disposal. As for the no truck signs, although in many cases they are meaningless, we still post them in an effort to alert truckers that the route they are traveling on is one that we prefer they do not use.

I have taken the liberty of copying the requestor on this response.

David Roseman  
City Traffic Engineer

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I am recommending the following based on my experience resolving truck problems in my neighborhood:

1. Request that the City Council reject the Transportation & Infrastructure committee recommendation increase the allowable weight of commercial trucks to 8,000 gross vehicle weight. Maintain all existing code requirements/ "No Trucks over 3 Tons" signage for commercial sized vehicles.
2. Request that this agenda item be continued with further City staff input on a plan to be heard by the Council later.
3. Request that the City consider creating a homeowner permitting process for oversized vehicle parking on residential streets along with a neighborhood appeals process and traffic safety review. If this is not legally possible then maintain the requirement that oversized vehicles are to be parked on private property.
4. Request that City reduce curb/driveway red tip fee to \$75 from \$150 (increased from \$25 to \$150 in 2008).

KSA

Kerrie Aley  
Park Avenue  
Belmont Heights