

COMMUNITY DEVELOPMENT DEPARTMENT  
NEIGHBORHOOD SERVICES BUREAU  
LONG BEACH FAMILY SAFETY INITIATIVE  
OFFICE OF TRAFFIC SAFETY 2005-2007 GRANT OVERVIEW

**Driving Under the Influence and Seatbelt Component Objectives**

Studies show that alcohol is the number one drug of choice for teens and young adults. To address this problem locally the following activities will be implemented:

- Provide educational presentations to a minimum of 500 individuals between the ages of 14-24 during the term of the grant.
- Create multi-lingual educational materials addressing the dangers of drinking and driving and not using seatbelts.
- Provide "train the trainer" educational classes to a minimum of 20 multilingual volunteers (including 10 youth) who will be able to support the sustainability of the program.
- Produce a play at Long Beach Poly High School to creatively emphasize the dangers of drinking and driving to the junior and senior student body.
- Conduct a "Seatbelt Challenge" between two local high schools that will involve students in a friendly peer to peer competition emphasizing the importance of buckling up.
- Develop an alcohol educational curriculum that will teach teens and young adults how to handle peer pressure when it comes to drinking.
- Develop pre/post assessments to determine program effectiveness.
- Conduct seatbelt usage surveys to monitor program effectiveness.

**Child Passenger Restraint Component Objectives**

It is estimated that 70% of young children are not properly restrained in cars. To address this issue locally the following activities will be implemented:

- Insure that, at minimum, that one staff member is certified as a child passenger restraint expert.
- Provide child passenger/occupant restraint education to staff from 8 public/private day care centers.
- Conduct child passenger seat usage surveys to monitor program effectiveness.
- Properly fit 100 children in child safety seats.
- Distribute 380 child passenger safety seats to low income families who participate in educational classes.
- Provide educational presentations on child passenger safety to a minimum of 700 parents of children under 6 years of age during the term of the grant
- Develop pre/post assessments to determine program effectiveness.
- Sponsor two citywide Child Passenger Safety check-ups at a park or shopping center designed to provide free safety seat installation inspections.