

1-10-12

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----- Forwarded by Larry Herrera/CC/CLB on 01/10/2012 01:43 PM -----

From: Peter Johnson <pmj_47@hotmail.com>
To:
Date: 01/10/2012 01:38 PM
Subject: PARA support for the Downtown Plan

Dear Councilmembers,

My name is Peter Johnson and I am President of the Promenade Area Residents Association.

On behalf of the residents in my neighborhood please accept the attached letter of support for the Downtown Plan. We request you approve the plan and EIR without modifications as the plan is a summation of years of work amongst Downtown stakeholders and we believe the plan demonstrates a clear vision for our future as well as responsible public policy.

Sincerely,

Peter Johnson
President, Promenade Area Residents Association

Promenade Area Residents Association

January 10, 2012

City Council
City of Long Beach
333 W. Ocean Blvd., 14th Floor
Long Beach, CA 90802

Dear Councilmembers:

The Promenade Area Residents Association would like to express its support of the Downtown Plan (DP) and Program Environment Impact Report (PEIR) and recommend you approve the plan without modification.

The Promenade Area Residents Association represents residents within the following boundaries of Downtown Long Beach: First Street to Third Street and Pacific Avenue to Long Beach Boulevard.

We are in support of the Downtown Plan because it helps realize our collective hopes and dreams for our neighborhoods and demonstrates that our Citywide elected leaders care about Long Beach as a whole, and share our passion and optimism for Downtown's potential.

Additionally, the DP encourages responsible development that stays true to the vision of the community by protecting our neighborhoods and ensuring that their character and historic integrity are not only preserved but celebrated.

Once the Downtown Plan is adopted, the Promenade Area Residents Association recommends that the DP be formally coordinated with the Capital Improvement Program (CIP) to further ensure its implementation.

Downtown Long Beach is our home, and we wish for our neighborhoods to be a vibrant, eclectic, inviting, diverse, livable, and healthy community in which to walk, dine, shop, raise our kids, retire, work, and enjoy our lives. We believe the Downtown Plan helps fulfill this wish by providing opportunities for new investment that respects the existing character of Downtown.

We thank the planning staffing for developing a plan that lays the framework and takes us one step closer to realizing our dreams for our neighborhoods. We look forward to the City Council's approval of the Downtown Plan and PEIR to continue to move Downtown forward.

Sincerely,

Peter Johnson, President

cc: Mayor Bob Foster
City Manager Pat West
City Clerk Larry Herrera