



# CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT  
COMMERCIAL SERVICES BUREAU

**C-8**

**ATTACHMENT A**

333 West Ocean Boulevard • Long Beach, CA 90802

November ~~22~~ 22, 2005

Phillina Has  
Phillina's Beauty Shop and Supplies  
1001 E. Pacific Coast Highway, #109  
Long Beach, CA 90806

**RE: Business License Application # 20521140**  
**Business Name: Phillina's Beauty Shop and Supplies**  
**Business Address: 1001 E. Pacific Coast Highway, #109, Long Beach, CA 90806**

Dear Madam:

Thank you for your interest in establishing a business in the City of Long Beach. Unfortunately, your application to operate a beauty shop business cannot be approved at this time due to noncompliance with applicable laws and regulations, pursuant to LBMC 3.80.421.1(B). The Planning and Building Department (see attached letter) has recommended that the business license application be denied for the following reasons:

This business has not submitted plans, obtained permits and inspections for two new spa pedicure chairs to include new plumbing. The corrections are listed on the Notice of Inspection dated May 11, 2005.

**You are required to cease business operations within 10 days of receipt of this letter.** To continue business operations would be a violation of the Long Beach Municipal Code. Written notice was provided to you on August 11, 2005 that your business license application would be denied if required inspections were not completed by November 9, 2005.

When this business has been brought into compliance with the applicable laws and regulations governing the operation of a beauty shop business in the City of Long Beach, you may reapply for a business license. Following approval by City departments, the Department of Financial Management will issue a business license.

Should you wish to appeal the denial of your business license application to the Long Beach City Council, you may do so by filing a notice of appeal with the Director of Financial Management within ten days of receipt of this letter. The notice of appeal should state the reason for the denial and the grounds for such appeal. It should be sent to the undersigned along with a nonrefundable filing fee of \$1,050.00.

Please direct any questions to this matter to Jeannine Montoya, Business License Supervisor, at (562) 570-6211.

Sincerely,

JAMES A. GOODIN  
Business Services Officer  
Commercial Services Bureau

Attachments

JAG:NM:bcv

cc: Councilmember, 6th District  
Director of Planning and Building



# CITY OF LONG BEACH

DEPARTMENT OF PLANNING & BUILDING

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802

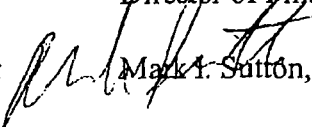
(310) 570-6651

FAX (310) 570-6753

TDD (310) 570-6793

Date: August 1, 2005

To: Director of Financial Management

From:  Mark I. Sutton, Inspection Officer, Planning and Building Department

Subject: Rejection of Business License Application

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The Department of Planning and Building recommends the Director of Financial Management deny the application for a business license by Phillina Has, DBA Phillina's Beauty shop & Supplies, 1001 E. Pacific Coast Hwy, Long Beach, California. The reason for this recommendation is that the applicant has failed to comply with applicable laws and regulations, pursuant to LBMC 3.80.42.1(B).

Specifically, this business has not submitted plans obtained permits and inspections for two new spa pedicure chairs to include new plumbing. The corrections are listed on the Notice of Inspection dated 05/11/05.

The Planning and Building Department, therefore, recommends that the Director of Financial Management deny Phillina Has, Phillina's Beauty Shop & supplies application for a business license.

cc: Business License Section



City of Long Beach

Department of Planning and Building
Business License Inspection Services

333 West Ocean Boulevard 4th Floor, Long Beach, CA 90802

NOTICE OF INSPECTION

Job address 1001 E PACIFIC COAST HWY #109 Project # 434306

Business Name PHILLINA'S BEAUTY SHOP Type BARBER/BEAUTY

- Single Inspection, Team Inspection, Entertainment Permit
No access to conduct inspection.
Business not ready for scheduled inspection.
Contact the Business License Bureau to Reschedule Team Inspection & Pay Re-inspection Fees at (562) 570-6211.
Obtain inspections, clearances and final sign-offs for all active permits to include:

Submit plans, obtain permits, inspections and approvals for the following:
TWO NEW SPA PEDICURE CHAIRS; TO INCLUDE:
NEW PLUMBING WORK. A LICENSED PLUMBING
CONTRACTOR IS REQUIRED TO OBTAIN PERMITS.

Existing code violations that must be addressed:

CALL WENDY WHEN THE ABOVE HAS BEEN APPROVED BY THE BUILDING DEPARTMENT

Comply with the above corrections by 6/11/05, for approval of your business license request. Failure to make the necessary corrections will result in your application for a Business License being denied and you will have to stop operations.

Inspector Wendy Dachs

570-6307 Phone No.

5/11/05 Date

November 28, 2005

RE: NOTICE OF APPEAL

Attn: Mr. James A Goodin and/or Director of Financial Management:

I've received and acknowledge the notice regarding the denial of my business license application dated 11/22/05; although I would like to make an appeal.

As of May 11, 2005 when I received the corrections notice from the City of Long Beach. I acted promptly to make the corrections that would comply with the Long Beach Municipal Code and hired a contractor, Cue Construction Company (Business Lic.# 428210) on the date of May 23, 2005.

Cue Construction Co. Lic.# 428210  
P.O. Box 1206  
Long Beach, Ca 90801  
(562) 673-4883

I agreed to the proposal by Cue Construction Co. and issued 2 checks in the amount of \$1500 on 5/24/05 and another of \$400 dated 7/26/05 as requested by Cue for them to start work. However Cue Construction Co. never began work on the proposal and corrections until now nothing has been done by Cue. I've tried to contact them via phone numerous times but without any reply, thus the reason why I haven't completed and comply with the Long Beach Municipal Code.

As of today November 28, 2005 I've sacrificed the plans with Cue Construction Co. and with utmost urgency to comply with the corrections notice. I am in the process of hiring another contractor to complete the work needed to meet the Long Beach Municipal Code.

I appreciate your time and understanding regarding this important matter and hope we maintain a professional and friendly relationship to beautify our proud city.

Sincerely,



Phillina Has  
Phillina's Beauty Shop and Supplies  
1001 Martin Luther King Blvd  
Long Beach, CA 90806

RECEIVED