

Date: April 5, 2011
To: Honorable Mayor and City Council
From: Councilman Andrews, Chair, Housing and Neighborhoods Committee
Subject: **NAME THE NEW PARK AT 14TH STREET AND MAGNOLIA "SEASIDE PARK"**

The Housing and Neighborhoods Committee, at its meeting held Tuesday, March 22, 2011, considered communications relative to the above subject.

It is the recommendation of the Housing and Neighborhoods Committee to the City Council to name the new park at 14th Street and Magnolia "Seaside Park."

Respectfully submitted,

HOUSING AND NEIGHBORHOODS COMMITTEE

Councilman Dee Andrews, Chair

Prepared by:
Gloria Harper

Attachment (s)



Date: February 2, 2011
To: Housing and Neighborhoods Committee Staff
From: Larry Herrera, City Clerk
Subject: City Council Referral to the Housing and Neighborhoods Committee

At the City Council meeting held Tuesday, February 1, 2011, the following agenda item was referred to the Housing and Neighborhoods Committee:

SEASIDE PARK

Councilmember Garcia moved, seconded by Councilmember Johnson, that the communication be received and referred to the Housing and Neighborhoods Committee.

LARRY G. HERRERA
City Clerk

Prepared by:
Gloria Harper

Attachment

cc: Patrick West, City Manager
Suzanne Frick, Assistant City Manager
Reginald I. Harrison, Deputy City Manager



City of Long Beach

~~R-13~~

Office of Robert Garcia
Councilmember, First District

Date: February 1, 2011

To: Honorable Mayor and Members of the City Council

From: Councilmember Robert Garcia, First District *RB*
Councilmember Dee Andrews, Sixth District *DA*
Councilmember James Johnson, Seventh District *mc for JJ*

Subject: Seaside Park

Background:

A new park at 14th Street and Magnolia is set to open this month. The park will contain a soccer field, walking paths, plenty of open space, areas for children's play, and a mural dedicated to famous peacemakers.

The park was built on the site of the old Seaside Hospital. Seaside Hospital was one of the first major medical facilities in Long Beach, an anchor for the communities of Willmore City, downtown, and the west side, and the birthplace of many prominent Californians and Long Beach residents, including former Mayor Beverly O'Neill.

Seaside eventually moved and became Long Beach Memorial Hospital, continuing to contribute immensely to the health and well-being of our City. The legacy of the original Seaside Hospital is in the successes of the surrounding community, which could not have experienced such prosperity and growth in the 20th century without Seaside as an anchor.

The land for the park was donated by Los Angeles County thanks to the hard work of County Supervisor Don Knabe.

Because of Seaside's profound historical contribution to Long Beach, because of the many citizens, whether famous or unsung, who were born there, and because of the continuing contributions of Seaside's successor facility, Long Beach Memorial Hospital, it is appropriate to name this new park Seaside Park, keeping the legacy and history of this location alive.

Recommendation:

Request the Housing and Neighborhoods Committee consider at the earliest opportunity naming the park at 14th and Magnolia "Seaside Park", and report back to Council with its recommendation.



Date: March 22, 2011
To: Members of the Housing and Neighborhoods Committee
From: George Chapjian, Director of Parks, Recreation and Marine
Subject: Recommendation to Name the New Park at 14th Street and Magnolia Avenue as "Seaside Park"

DISCUSSION

At the February 1, 2011 City Council meeting, First District Councilmember Robert Garcia, Sixth District Councilmember Dee Andrews, and Seventh District Councilmember James Johnson requested that the new park located at 14th Street and Magnolia Avenue be officially named "Seaside Park" (Attachment A). According to Administrative Regulation AR 8 – 7, the City Council referred the request to the Housing and Neighborhoods Committee and the Parks and Recreation Commission.

The Parks and Recreation Commission considered this request at their February 17, 2011 meeting (Attachment B) and unanimously approved this request.

The Administrative Regulations AR 8 – 7 applies to the naming of all public land, buildings and facilities. AR 8 – 7 provides several policies to guide the consideration of a naming request. The following are those policies:

- The name should incorporate Long Beach whenever important for civic recognition or identification;
- A name in honor of a recognized geographic area, a topographic feature or a historically significant event may be appropriate;
- A name in honor of persons or families who have donated the land or a substantial portion of the improvement costs may be appropriate when applicable;
- A name in honor of a person or persons who have served the nation, the State of California, and/or the City of Long Beach in an exceptional or distinguished manner may be appropriate if warranted by service of major significance;
- A name in honor of a living person, or of a deceased person within one year of their death, is not appropriate, unless the significance of that person's contribution is worthy of an exception to the policy;
- A name in honor of a person is not appropriate when a name in honor of another person has been given to the same site, building or facility in the past;
- A name in honor of a person is not appropriate if that person has been overly recognized in the past; and,
- A name may be selected through a competition or a contest.

In accordance with this regulation, the naming of Seaside Park is in keeping with the naming in honor of a recognized geographic area.

The park was built on the site of the old Seaside Hospital. Seaside Hospital was one of the first major medical facilities in Long Beach, an anchor for the communities of Willmore City, downtown, and the west side, and the birthplace of many prominent Californians and Long Beach residents, including former Mayor Beverly O'Neill.

Seaside Hospital eventually moved and became Long Beach Memorial Hospital, continuing to contribute immensely to the health and well being of our city. The legacy of the original Seaside Hospital is in the successes of the surrounding community, which could not have experienced such prosperity and growth in the 20th century without Seaside Hospital as an anchor.

TIMING CONSIDERATIONS

City Council action on this matter is not time critical.

FISCAL IMPACT

There is no fiscal impact with the recommended action.

IT IS RECOMMENDED THAT THE COMMITTEE:

Concur with the recommendation that the new park located at 14th Street and Magnolia Avenue be officially named "Seaside Park."

GC:rb
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Attachments

APPROVED:



PATRICK H. WEST
CITY MANAGER



City of Long Beach

Office of Robert Garcia
Councilmember, First District

Date: February 1, 2011

To: Honorable Mayor and Members of the City Council

From: Councilmember Robert Garcia, First District *RG*
Councilmember Dee Andrews, Sixth District *DA*
Councilmember James Johnson, Seventh District *(m.c. for JJ)*

Subject: Seaside Park

Background:

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Recommendation:

Request the Housing and Neighborhoods Committee consider at the earliest opportunity naming the park at 14th and Magnolia "Seaside Park", and report back to Council with its recommendation.



CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE



2760 N. Studebaker Road, Long Beach, CA 90815-1697
(562) 570-3100 • FAX (562) 570-3109
www.LBParks.org

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best in the nation

February 17, 2011

MEMBERS OF THE PARKS AND RECREATION COMMISSION

City of Long Beach
California

RECOMMENDATION:

Recommend to the Housing and Neighborhood Committee, and the full City Council, that the new park at 14th Street and Magnolia Avenue be named "Seaside Park."

DISCUSSION

On February 1, 2011, First District Councilmember Robert Garcia, Sixth District Councilmember Dee Andrews and Seventh District Councilmember James Johnson sent a memo (Attachment A) to the Mayor and members of the City Council requesting that the new park, located at 14th Street and Magnolia Avenue (Attachment B), be named "Seaside Park." The Parks and Recreation Commission recommendation will be transmitted to the Housing and Neighborhoods Committee and the full City Council.

The Administrative Regulations AR 8-7 applies to the naming of all public land, buildings and facilities. AR 8-7 provides several policies to guide the consideration of a naming request. The following are those policies:

- The name should incorporate Long Beach whenever important for civic recognition or identification;
- A name in honor of a recognized geographic area, a topographic feature or a historically significant event may be appropriate;
- A name in honor of persons or families who have donated the land or a substantial portion of the improvement costs may be appropriate when applicable;
- A name in honor of a person or persons who have served the nation, the State of California, and/or the City of Long Beach in an exceptional or distinguished manner may be appropriate if warranted by service of major significance;
- A name in honor of a living person, or of a deceased person within one year of their death, is not appropriate unless the significance of that person's contribution is worthy of an exception to the policy;
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February 17, 2011

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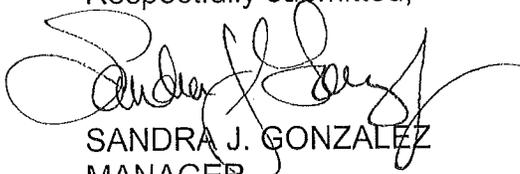
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Seaside Hospital eventually moved and became Long Beach Memorial Hospital, continuing to contribute immensely to the health and well being of our city. The legacy of the original Seaside Hospital is in the successes of the surrounding community, which could not have experienced such prosperity and growth in the 20th century without Seaside Hospital as an anchor.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



SANDRA J. GONZALEZ
MANAGER
PLANNING AND DEVELOPMENT

APPROVED:



GEORGE CHAPJIAN
DIRECTOR

GC:SJG:jca
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Attachments

Proposed Seaside Park

