



**Date:** August 11, 2009  
**To:** Honorable Mayor and City Council  
**From:** Councilwoman Gerrie Schipske, Fifth Council District *GS*  
**Subject:** **Request City Manager to provide an update on what specifically the City of Long Beach is doing to attract employers, especially Tesla Motors which has expressed interest in relocating to the Boeing property.**

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**Background**

Unemployment continues to soar in California and more locally in Long Beach. Unless the City increases its jobs base, the major employers in our City will remain government (City and schools) and the City will not have the revenue stream sufficient to maintain services.

Recently, the U.S. Department of Energy gave approval of a \$465 million low-interest loans to Tesla Motors to accelerate the production of affordable, fuel-efficient electric vehicles.

Tesla Motors has expressed interest in relocating a plant to the current site owned by Boeing Company on Lakewood Boulevard across from the planned Douglas Park project. This relocation would not only bring a source of new jobs but involve Long Beach in being a focal point for alternative energy.

The City of Long Beach has spent considerable time and money on efforts to retain the C-17 at Boeing. The Council needs to be assured that similar energies are being expended to attract other employers.

**SUGGESTED ACTION:**

Request the City Manager to provide a detailed report that outlines what has been specifically done by city staff within the past twelve (12) months to attract employers, especially Tesla Motors.

## **NEWS ADVISORY**

**July 28, 2009**

**Contact: Lisa Rosen  
Energy Efficiency Solar  
714-496-0725 (cell)**

**<http://EESolar.com>**

### **POMONA HOSTS VISIT BY CROSS-AMERICA TESLA ROADSTER**

Pomona, CA -- Wednesday, July 29, at 10 A.M., Energy Efficiency Solar will host a visit by Tesla Motors' all-electric TESLA Roadster.

There will be a press conference from 10 to 11 A.M. and a chance to meet with members of the RenewAmerica Roadtrip team, who are driving the Tesla all-electric Roadster from New York to San Francisco.

They are driving cross country from New York to San Francisco and will stop at at the EESolar Solar Installation company to charge the car, an all electric Tesla Roadster:

Energy Efficiency Solar  
308 W Monterey Ave,  
Pomona CA 91768,  
Tel 909 865 8561

Stop by to support local business and clean energy.

The event is open to the public and will be held at the offices of Energy Efficiency Solar, at 308 W. Monterey in Pomona, three blocks west of Garey and Monterey in Pomona, CA.

The visit is part of the Renew America Roadtrip (RAR). RAR's goal is to "raise money for green charities and rally the country behind renewable, sustainable, eco-friendly initiatives."

Blogs and a minute-by-minute log of their progress is on [www.renewamericaroadtrip.com](http://www.renewamericaroadtrip.com). The Roadster and team started out from New York City and will complete their journey in San Francisco.

The Tesla Roadster is a pure battery-electric vehicle with no limitations. The Roadster is fully highway certified, with a range of 240 miles per charge, a 130 MPH top speed, and a 0-60 spec of 3.9 seconds, rivaling the world's best known sports cars such as Lamborghini or Ferrari.

Using an updated version of the same technology as GM's fabled EV1 Electric car, the Tesla offers the chance to drive on solar electric power instead of imported petroleum. The Roadster is now in production, and, along with the recently announced Model S battery-electric family sedan, represents the future of oil-free driving as well as "green-collar" jobs for America.

More info on the Tesla Roadster:  
<http://www.teslamotors.com>

Renew America Roadtrip:  
<http://renewamericaroadtrip.com>

Energy Efficiency Solar:  
<http://EESolar.com>