



City of Long Beach
Working Together to Serve

C-15F
Memorandum

Date: February 1, 2005

To: Honorable Mayor and City Council

From: Councilmember Rae Gabelich, Chair, Economic Development and Finance Committee

Subject: **DEVELOPMENT OF ADDITIONAL SPONSORSHIP AND ADVERTISING OPPORTUNITIES (IN COORDINATION WITH TIDELANDS AND HARBOR COMMITTEE FOR THE TIDELANDS AREA)**

The Economic Development and Finance Committee, at its meeting held January 18, 2005, considered a communication relative to the above subject.

It is the recommendation of the Committee to the City Council that the communication be received and filed.

Respectfully submitted,

ECONOMIC DEVELOPMENT AND FINANCE COMMITTEE

Councilmember Rae Gabelich, Chair

Prepared by:
Martha Cobb

Unanimous Vote
Absent: Kell