

Randal Hernandez, Chair  
Becky Blair, Vice Chair  
Kristi Allen, Commissioner  
Lincoln Bauer, Commissioner  
Blair Cohn, Commissioner  
Frank Colonna, Commissioner



Ralph Holguin, Commissioner  
Walter Larkins, Commissioner  
Robert Olvera, Jr., Commissioner  
Michelle Molina, Commissioner  
Cyrus Parker-Jeannette, Commissioner

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## REGULAR MEETING - 4:00 P.M.

### ROLL CALL

**Commissioners** Kristi Allen, Blair Cohn, Frank Colonna, Walter Larkins, Michelle

**Present:** Molina, Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

**Commissioners** Lincoln Bauer and Ralph Holguin

**Absent:**

### EXECUTIVE DIRECTOR'S REPORT

John Keisler, Director Economic and Property Development spoke

Syed Jalali, Economic and Property Development Officer spoke

Commission Chairman Hernandez spoke

### REGULAR AGENDA

1. Recommendation to approve the minutes for the meeting held March 28, 2017.

**Attachments:** [EDC Minutes 3-28-17.pdf](#)

**A motion was made by Commissioner Molina, seconded by Commissioner Larkins, to approve recommendation. The motion carried by the following vote:**

**Yes:** 8 - Kristi Allen, Blair Cohn, Frank Colonna, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

**Absent:** 2 - Lincoln Bauer and Ralph Holguin

2. Approve final draft of the 10-year Blueprint for Economic Development with changes recommended by the City Council

**Attachments:** [20170404 ED Blueprint City Council Comments and Rev 20170425 EDC Blueprint Update Final.pdf](#)

Commission Chairman Hernandez spoke

John Keisler, Director Economic and Property Development spoke

Eric Romero Project Manager, Economic and Property Development provided a PowerPoint Presentation

John Keisler, Director Economic and Property Development spoke

**A motion was made by Commissioner Larkins, seconded by Commissioner Parker-Jeannette, to approve recommendation. The motion carried by the following vote:**

**Yes:** 8 - Kristi Allen, Blair Cohn, Frank Colonna, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

**Absent:** 2 - Lincoln Bauer and Ralph Holguin

3. Receive and file an update on the Blueprint Implementation Process

**Attachments:** [20170530 Blueprint Implementation.pdf](#)

John Keisler, Director Economic and Property Development spoke

Eric Romero Project Manager, Economic and Property Development provided a PowerPoint Presentation

Commission Chairman Hernandez spoke

Commissioner Parker-Jeanette spoke

Commission Chairman Hernandez spoke

Commission Vice Chairman Blair spoke

Commission Chairman Hernandez spoke

Commissioner Larkins spoke

Commission Chairman Hernandez spoke

Dr. Jessica Schumer Spoke

Ms Marshall, Long Beach resident spoke

Commission Chairman Hernandez spoke

**A motion was made by Commissioner Allen, seconded by Commissioner Cohn, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Kristi Allen, Blair Cohn, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

**Absent:** 3 - Lincoln Bauer, Frank Colonna and Ralph Holguin

- 4.** Recommendation to establish an Economic Development Blueprint Implementation Committee and appoint three members of the Economic Development Commission to the Committee.

Commission Chairman Hernandez spoke

John Keisler, Director Economic and Property Development spoke

Commission Chairman Hernandez spoke

Dialogue ensued between Commission Chairman Hernandez and John Keisler, Director Economic and Property Development

**This ED-Agenda Item was approve recommendation.**

**Yes:** 8 - Kristi Allen, Blair Cohn, Frank Colonna, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

**Absent:** 2 - Lincoln Bauer and Ralph Holguin

5. Recommendation to receive and file the Economic Indicators Report presented to the Economic Development & Finance Committee on April 4, 2017.

**Attachments:** [ED&F Economic Indicators Presentation.pdf](#)  
[Historical Sales Tax by Geographic Area.pdf](#)

**A motion was made by Commissioner Allen, seconded by Commissioner Cohn, to approve recommendation. The motion carried by the following vote:**

**Yes:** 8 - Kristi Allen, Blair Cohn, Frank Colonna, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

**Absent:** 2 - Lincoln Bauer and Ralph Holguin

John Keisler, Director Economic and Property Development spoke

Commission Chairman Hernandez spoke

**A motion was made by Commissioner Molina, seconded by Commissioner Cohn, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Kristi Allen, Blair Cohn, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

**Absent:** 3 - Lincoln Bauer, Frank Colonna and Ralph Holguin

6. Recommendation to Conduct a Study Session on the proposed polystyrene ban policy.

Economic Development Director John Keisler spoke

Commission Chairman Hernandez spoke

Presentation by Diko Melkonian, Manager, Environmental Services Bureau

Commission Chairman Hernandez spoke

Commission Chairman Hernandez spoke

Commissioner Larkins spoke

Shamus Ian spoke

Becky Warren, California Restaurant Association spoke

Commission Chairman Hernandez spoke

Becky Warren, California Restaurant Association spoke

Phillip Johnson, California Grocers Association spoke

Rob Korinke, Grassroots Lab spoke

speaker from Long Beach (restaurant owner)

Vincente, Long Beach restaurant owner spoke

Luis, Long Beach Business owner spoke

Marianne, Long Beach restaurant owner spoke

Ethyl Kurtz, Owner Bagel Shop spoke

Long Beach Bakery owner spoke

Nicole Wellman on behalf of Plastics Association spoke

Bill Hickman Surf-riders, spoke

Cory Allen, Representative Council District 1 spoke

Commission Chairman Hernandez spoke

Cory Allen, Representative Council District 1 spoke

Dialogue ensued between Cory Allen, Representative Council District 1 and Commissioner Hernandez

Craig, representing South Bay Surf-Rider spoke

Dr. Jessica Schumer spoke

Ms. Allen Ocean Plastics study spoke

Commission Chairman Hernandez spoke

Diko Melkonian, Manager, Environmental Services Bureau

Commission Chairman Hernandez spoke

Dialogue ensued between Commission Chairman Hernandez and Diko Melkonian

Commissioner Colonna spoke

Diko Melkonian, Manager, Environmental Services Bureau spoke

Dialogue ensued between Commissioner Colonna and Diko Melkonian, Manager, Environmental Services Bureau

Commissioner Larkins spoke

Commissioner Parker-Jeanette spoke

Commissioner Cohn spoke

John Keisler, Manager Economic and Property Development spoke

Commissioner Cohn spoke

Commission Chairman Hernandez spoke

Commissioner Colonna spoke

Diko Melkonian, Manager, Environmental Services Bureau spoke

Dialogue ensued between Commissioner Colonna and Diko Melkonian, Manager, Environmental Services Bureau

Commission Chairman Hernandez spoke

Commissioner Cohn spoke

Commission Chairman Hernandez spoke

Commissioner Larkins spoke

Commission Chairman Hernandez spoke

Commission Vice Chairman Blair spoke

Commission Chairman Hernandez spoke

Commissioner Larkins spoke

Amy Webber Deputy City Attorney spoke

Commissioner Colonna spoke

Commission Chairman Hernandez spoke

Commissioner Larkins spoke

Diko Melkonian Manager Environmental Services spoke

Commission Chairman Hernandez spoke

**A motion was made by Commissioner Colonna, seconded by Commissioner Parker-Jeannette, to approve recommendation. The motion carried by the following vote:**

**Yes:** 8 - Kristi Allen, Blair Cohn, Frank Colonna, Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

**Absent:** 2 - Lincoln Bauer and Ralph Holguin

**PUBLIC PARTICIPATION: Members of the public are invited to address the Board on items of interest to the public within the Agency Board jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.**

## COMMENTS

**ADJOURNMENT**

**Next regular meeting: June 27, 2017, 4:00 PM.**

**I, Bob Mossler, Project Analyst, Economic and Property Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.**

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

**Note:**

The Economic Development Commission agenda and supporting documents are available on the Internet at <http://longbeach.legistar.com/Calendar.aspx>. Agenda items may also be reviewed in the Office of the City Clerk or online at the Main Library and at the Branch Libraries. Persons interested in obtaining an agenda via email should send an email request to the Clerk of the Economic Development Commission at [robert.mossler@longbeach.gov](mailto:robert.mossler@longbeach.gov).

Any supplemental writings or documents regarding an agenda item that are distributed to a majority of the Economic Development Commission after the posting of this agenda will be available for public inspection in the Office of the City Clerk during normal business hours and available on the internet at:  
“<http://longbeach.legistar.com/Calendar.aspx>.”

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Bob Mossler 48 hours prior to the Economic Development Commission meeting at (562) 570-5503. This information is available in an alternative format by request to Bob Mossler at (562) 570-5503. For correspondence purposes you can reach City staff at [robert.mossler@longbeach.gov](mailto:robert.mossler@longbeach.gov).