



**CITY OF LONG BEACH**  
**POLICE DEPARTMENT**

**C-14**

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

ANTHONY W. BATTS  
Chief of Police

December 18, 2007

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

**RECOMMENDATION:**

Receive and file the application of Well Serve Enterprises Incorporated, dba Well Serve Service Center, for a person-to-person transfer of an Alcoholic Beverage Control license, at 3400 East Anaheim Street, with existing conditions. (District 4)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses. This Person-to-Person Transfer application is placed on the Consent Calendar for your information only; conditions that were placed on the original license continue to be enforceable. Additional information and a map are attached.

TIMING CONSIDERATIONS

The Department of Alcoholic Beverage Control will finalize this transfer on December 27, 2007. Accordingly, City Council action is required at the December 18, 2007 City Council meeting.

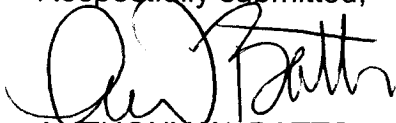
FISCAL IMPACT

None.

**SUGGESTED ACTION:**

Approve recommendation.

Respectfully submitted,

  
ANTHONY W. BATTS  
CHIEF OF POLICE

APPROVED:

  
PATRICK H. WEST  
CITY MANAGER

AWB:DBS:dbs

ADMINISTRATION BUREAU  
(562) 570-5830  
FAX (562) 570-5833

INVESTIGATIONS BUREAU  
(562) 570-7350  
FAX (562) 570-7175

PATROL BUREAU  
(562) 570-7214  
FAX (562) 570-7058

SUPPORT BUREAU  
(562) 570-7342  
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL  
December 18, 2007

Council District: 4

Applicant: Well Serve Enterprises Incorporated  
DBA: Well Serve Service Center  
Address: 3400 East Anaheim Street

Type of Application: A person-to-person transfer of an Off-Sale Beer and Wine license.

Basis for possible protest: None.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5770.00

Boundaries: Anaheim Street to the North  
7th Street to the South  
Pacific Coast Highway to the East  
Redondo Avenue to the West

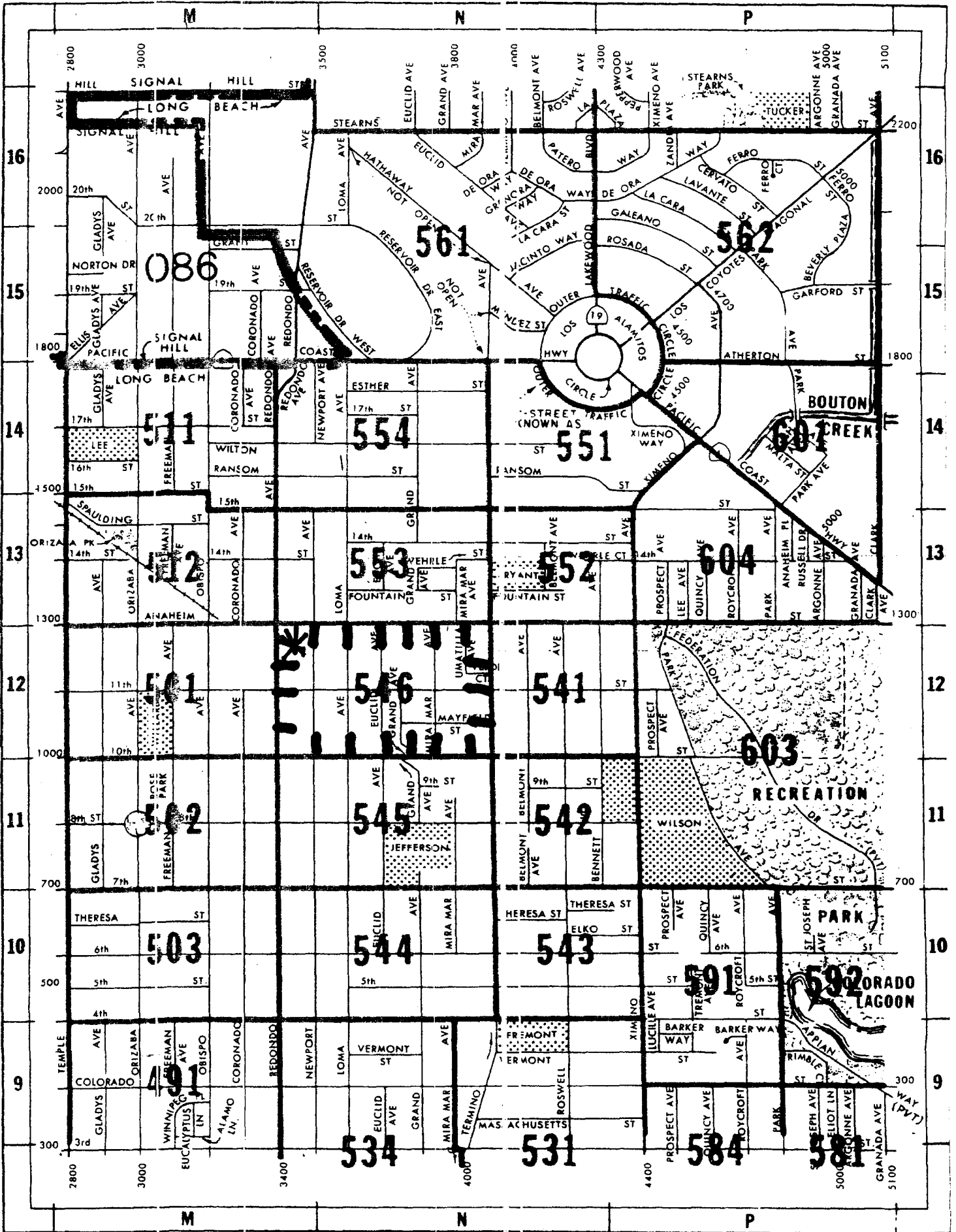
Number of licenses allowed: 5  
Number of licenses existing: 4

Police Reporting District: 546

Boundaries: Anaheim Street to the North  
10th Street to the South  
Termino Avenue to the East  
Redondo Avenue to the West

Reported crimes in this district for ABC purposes are 189. Crime in a reporting district must be at least 191 to qualify for a high crime protest. A protest may not be filed on a person-to-person transfer application.

Type of business: A convenience store.  
Last day to request conditions: December 27, 2007





**Date:** December 18, 2007  
**To:** File  
**From:** Dana Smith, Detective, Vice Investigations Section  
**Subject:** **WELL SERVE SERVICE CENTER, 3400 EAST ANAHEIM STREET**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (11/27/06-11/27/07)**

2	594	Vandalism	Will File Later/Advised
1	925	Suspicious Person	Advised

**ABC INSPECTIONS (past three years)**

None

**RESIDENCE WITHIN 100 FEET**

Not applicable

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

Not applicable

DBS:db  
cfs.mem