



City of Long Beach
Working Together to Serve

C-4
Office of Gerrie Schipske
Councilwoman, Fifth District
Memorandum

Date: August 3, 2010

To: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

From: Councilwoman Gerrie Schipske, Fifth District

Subject: AGENDA ITEM: Report on Attendance at 50th Annual Seminar of the Independent Cities Association, July 8 -11, 2010

DISCUSSION

I currently serve as the City of Long Beach's representative to the Independent Cities Association and attended the 50th Annual Seminar on July 8 – 11, 2010.

The seminar was very informative (and a copy of the agenda is attached) particularly regarding "Form Based Codes," "Public Private Partnerships," and a presentation on the status of Public Employee Pensions.

The cost of the seminar was: \$650.00. The cost of the hotel was: \$733.97.

RECOMMENDATION

Receive and file report on attendance at 50th Annual Seminar of the Independent Cities Association, July 8 -11, 2010.

INDEPENDENT CITIES ASSOCIATION
FIFTIETH ANNUAL SUMMER SEMINAR

SCHEDULE

THURSDAY - JULY 8, 2010

- 8:00 AM **Golf Tournament** - Rancho Bernardo Golf Course
- 3:00 PM Early Registration
- 5:00 TO **Hosted Reception**
6:00 PM Golf Tournament Prizes Awarded At 5:30 PM

FRIDAY - JULY 9, 2010

- 7:00 AM Registration
- 7:00 TO **Continental Breakfast**
8:00 AM
- 7:30 TO Table Top Vendor Displays & Silent Auction
3:00 PM
- 8:00 TO Welcome:
8:15 AM **Honorable Peter Yao**, Councilman, City Of Claremont; President,
Independent Cities Association; Seminar Chair
- 8:15 TO Keynote Presentation:
9:00 AM **"SAVING LOCAL SERVICES: WHAT'S NEXT?"**
- 9:00 TO Morning Topic #1:
10:30 AM **"FORM-BASED CODES: HOW THEY CAN REJUVENATE YOUR CITY"**
- 10:45 TO Morning Topic #2:
12:00 PM **"GREEN CITIES OF THE FUTURE: WHAT WILL IT TAKE?"**
- 12:00 TO **Luncheon**
1:00 PM
- 1:00 TO Luncheon Topic:
1:30 PM **"PUBLIC/PRIVATE PARTNERSHIPS: HOW THEY CAN BENEFIT YOUR
CITY"**

- 2:00 TO Afternoon Topic:
3:00 PM **"WASTE-BY-RAIL: AN EFFICIENT DISPOSAL OF REFUSE"**
- 6:30 TO **Board Of Directors' Reception**
7:00 PM Refreshments & Hors d'oeuvres
- 7:00 PM **Dinner**
- 8:00 PM General Membership Meeting - Election Of Officers And Members Of The Board Of Directors
- 8:15 TO Entertainment - The Dusty 45s
10:30 PM

SATURDAY - JULY 10, 2010

- 7:00 AM Registration
- 7:00 TO **Continental Breakfast**
8:00 AM
- 7:30 TO Table Top Vendor Displays & Silent Auction
3:00 PM
- 8:00 TO Keynote Presentation:
9:00 AM **"CALIFORNIA'S ECONOMIC & POLITICAL FUTURE"**
- 9:00 TO Morning Topic #1:
10:30 AM **"HOW TO CREATE HEALTHIER COMMUNITIES"**
- 10:45 TO Morning Topic #2:
12:00 PM **"EDUCATION CUTBACKS AND ITS IMPACT ON CITIES"**
- 12:00 TO **Luncheon**
1:00 PM
- 1:00 TO Luncheon Topic::
1:30 PM **"EVERYTHING YOU WANTED TO KNOW ABOUT PUBLIC RETIREMENT BENEFITS BUT WERE TOO AFRAID TO ASK"**
- 2:00 TO Afternoon Topic:
3:00 PM **"THE HEALTH CARE BILL: WHAT IT WILL COST YOUR CITY"**
- 6:30 TO **Reception**
7:00 PM

7:00 TO **Seminar Banquet & Entertainment**
10:00 PM

SUNDAY - JULY 11, 2010

8:00 TO **Brunch**
10:00 AM

Speakers And Program Are Subject To Change