



# CITY OF LONG BEACH

# C-11

DEPARTMENT OF DEVELOPMENT SERVICES

333 West Ocean Blvd., 4<sup>th</sup> Floor Long Beach, CA 90802 (562) 570-5237 Fax: (562) 570-6205

October 5, 2010

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Approve the Community Development Advisory Commission funding recommendations for Fiscal Year 2011 (FY 11) Neighborhood Partners Program to support ten neighborhood beautification and improvement projects in the amount of \$47,484.23. (Districts 1, 2, 4, 7, and 8)

## DISCUSSION

The Neighborhood Partners Program (NPP) is offered by the Department of Development Service's Neighborhood Services Bureau to assist neighborhood and community groups with neighborhood beautification and improvement projects. Eligible groups must be formally established organizations with designated officers, membership rosters, and a history of neighborhood involvement. The NPP provides matching grants of up to \$5,000 in goods and services to accomplish approved neighborhood improvement projects within Community Development Block Grant (CDBG) eligible neighborhoods, and the North Long Beach Redevelopment Project Area. The match provided by the applicant must be equal to at least 50 percent of the total project cost and may be supplied in the form of cash, goods and services, and volunteer work hours. Volunteer work hours may not be the sole match.

Notices of funding availability were sent to more than 1,400 community groups and neighborhood associations within CDBG eligible neighborhoods on July 9, 2010. Seventeen completed proposals were received in the competition for funds. Two proposals that were not in the CDBG eligible areas were referred to the North Long Beach Project Area Committee (NLBPAC) for their review and potential funding approval at a future date.

A committee of the Community Development Advisory Commission (CDAC) reviewed and ranked each of the fifteen applications based upon pre-established criteria that emphasized positive neighborhood improvement projects and recommended funding for ten proposals. At its September 15, 2010 meeting, CDAC approved the committee's recommendation. Attached are the ten recommended projects totaling \$47,484.23.

This item was reviewed by Deputy City Attorney Richard Anthony on September 14, 2010 and Budget Management Officer Victoria Bell on September 15, 2010.

TIMING CONSIDERATIONS

City Council action on this matter is not time critical.

FISCAL IMPACT

Sufficient funds to support the Neighborhood Partners Program are currently budgeted in the FY 11 Community Development Grants Fund (SR 150) in the Department of Community Development (CD). As a result of the reorganization efforts that are currently in transition, a formal reconciliation to transfer these funds to the Department of Development Services will occur through a future FY 11 quarterly budget adjustment. Action on this item will not have an impact on the General Fund. There may be an indirect and minimal impact on jobs within the construction industry.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



AMY J. BODEK  
DIRECTOR OF DEVELOPMENT SERVICES

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Attachment

APPROVED:



PATRICK H. WEST  
CITY MANAGER

**ATTACHMENT**

**NEIGHBORHOOD PARTNERS PROGRAM - FUNDING RECOMMENDATIONS**

As recommended by CDAC on September, 15, 2010

<b>Association Name</b>	<b>Project Location</b>	<b>Project Description</b>	<b>\$ Requested</b>	<b>\$ Approved</b>	<b>CD</b>
Linden Avenue Historic District 1345 Linden Ave Long Beach, CA 90813	Various areas within the Linden Historic District	Purchase and place 4 cement trash bins & 2 cement planters	\$5,000.00	\$3,793.42	1
Century Villages of Cabrillo 2001 River Ave Long Beach, CA 90810	2001 River Ave.	Provide landscaping and transform historic anchor into art with tile works	\$5,000.00	\$5,000.00	7
East Anaheim Street Business Alliance 5055 E. Anaheim St Long Beach, CA 90804	Anaheim Street between Raymond Ave. to Newport Ave	Mount and install 115 Street banners on Light Poles along the East Anaheim corridor	\$5,000.00	\$5,000.00	4
East Village Association /DLBA 100 W. Broadway St. 120 Long Beach, CA 90802	Various Locations within the East Village area	Paint 3 switchgear boxes and rehabilitation of 35 existing boxes	\$5,000.00	\$5,000.00	2
LB ED. Found. Burbank/Rose Park 1515 Hughs Way Long Beach, CA 90810	501 Junipero Ave. Burbank Elementary School	Design, fabricate and install a three-panel mosaic mural on the outside of the school	\$3,850.00	\$3,850.00	2
North Alamitos Beach Association 21335 P.O. Box Long Beach, CA 90801	NABA Monument, corner of 4 <sup>th</sup> St. & Cherry Ave. Dog Bag Disp. Florida & Nebraska	Construct & install neighborhood monument, and 3 dog waste dispensers	\$5,000.00	\$5,000.00	2
St. Anthony High School 620 Olive Ave Long Beach, CA 90802	620 Olive Ave, side of St. Anthony school	Place benches, trash cans and paving stones on side of school	\$4,841.54	\$4,841.54	1
US Veterans Initiative 2001 River Ave Long Beach, CA 90810	2001 River Ave., Villages of Cabrillo	Create a organic community garden for Veterans with physical and mental disabilities	\$5,000.00	\$5,000.00	7
Willmore City Heritage Assoc. 688 P.O. Box Long Beach, CA 90801	7 <sup>th</sup> Street & Maine Ave	Planting plants, installing an irrigation system	\$4,999.27	\$4,999.27	1
Wrigley Area Neigh. Alliance 6370 P.O.Box Long Beach, CA 90806	City Park at 21 <sup>st</sup> Street and riverbed	Build a Kaboom playground in the city park	\$5,000.00	\$5,000.00	7

**TOTALS: (10)                      \$48,690.81    \$47,484.23**

**OTHER APPLICATIONS RECEIVED AND REFERRED TO THE NORTH LONG BEACH PROJECT AREA COMMITTEE (PAC)**

<b>Association Name</b>	<b>Project Location</b>	<b>Project Description</b>	<b>\$ Requested</b>	<b>CD</b>
Boys & Girls Club/ Eastman	700 E. Del Amo Blvd.	Remove and trim trees. Removal of shrubs and replacing w/ sod	\$5,000.00	8
Boys & Girls Club Westside	1835 W. Willard Street	Provide new lighting, remove grass and replace with sod; trim trees	\$5,000.00	7