



**LONG BEACH
DEVELOPMENT
SERVICES**

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Sign Ordinance Amendment

City of Long Beach
City Council Hearing
August 13, 2013



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Situations to Avoid





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Freestanding Signs – Designs to Avoid





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Projecting Signs ("Blade Signs")





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Projecting ("Blade") Sign Additional Examples





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Cabinet Signs with "push-through" faces





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Push-Through Additional Examples





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Wall-Painted Signs





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Faced Foam Letter Signs

