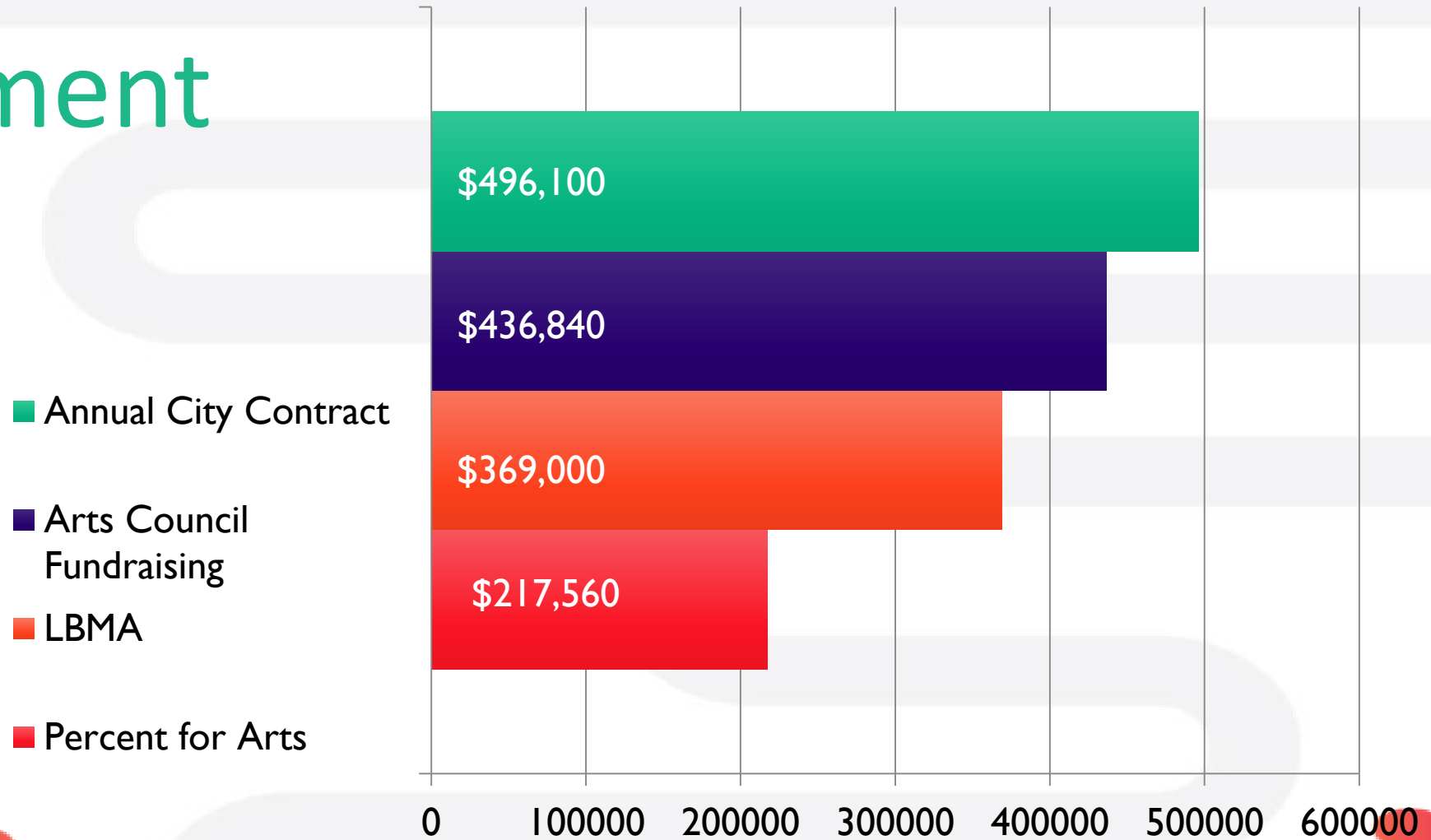


Arts and Culture Update

Economic Development and Finance Committee May 15, 2020

2019

Arts and Culture Investment



ECONOMIC IMPACT 2019

TOTAL
EXPENDITURES

\$21,765,102

773,549

GENERAL AUDIENCE

951,578

TOTAL
AUDIENCE

178,029

STUDENT
ENGAGEMENTS



South Coast Dance Arts Alliance



Homeland Cultural Center



Cambodia Town Inc.



Long Beach Playhouse



Khmer Arts Academy



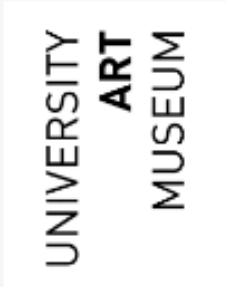
Art Theater of Long Beach



Reported loss of \$1.15 million from program-related revenue in 8 weeks



South Coast Chorale



University Art Museum,



The Rock Club Music is the Remedy



Long Beach Camerata Singers



Long Beach Symphony Orchestra



Long Beach Chorale and Chamber Orchestra



Up & Coming Actors



Rising Tide



Long Beach Youth Chorus



Musica Angelica



Musical Theatre West



Long Beach Opera



Long Beach Blues Society



Kontrapunktus



The Infinite Stage



Museum of Latin American Art



Able ARTS Work



Carpenter Performing Arts Center



CSULB, College of the Arts



LGBTQ Center

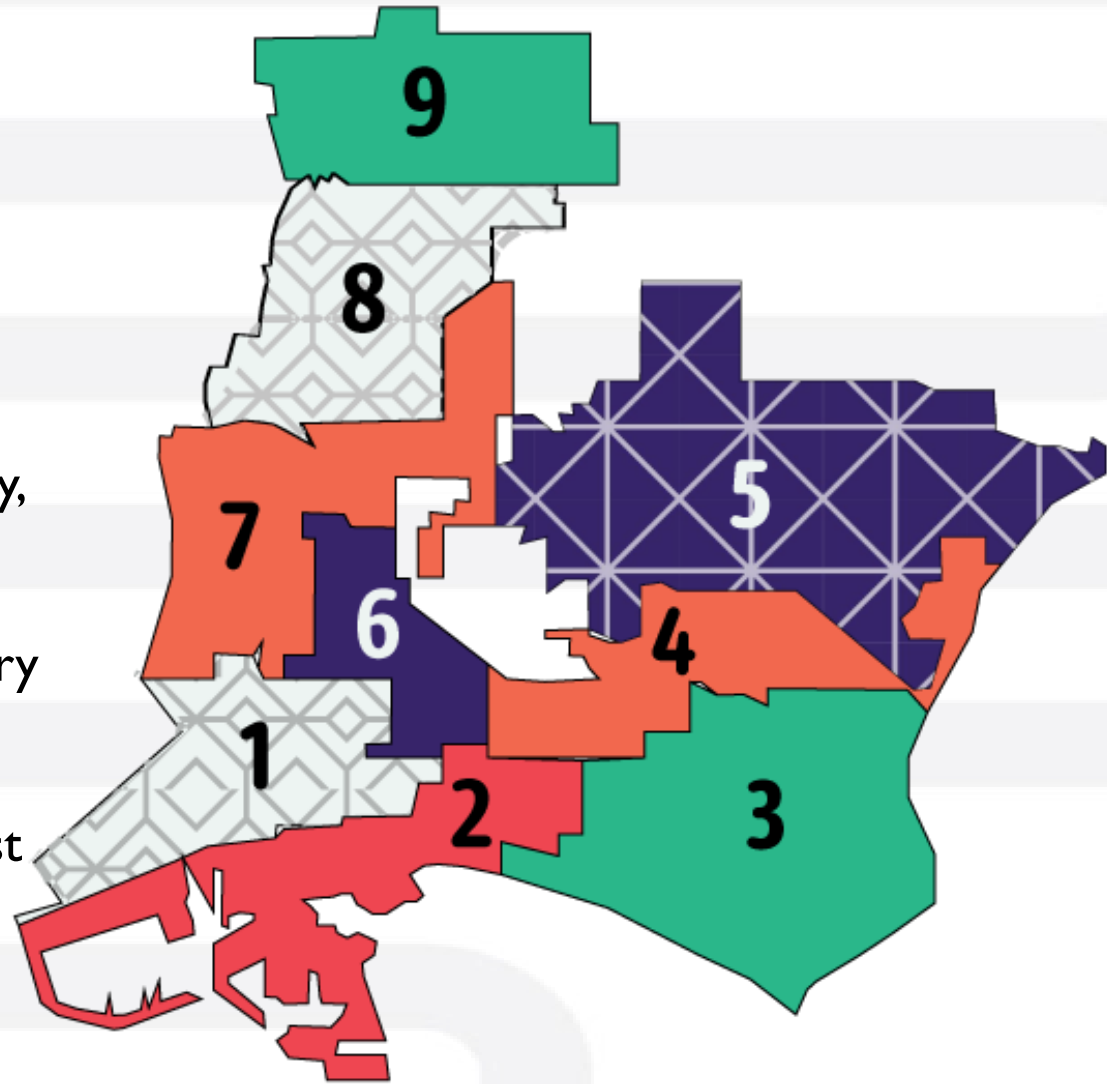
Organizations reported a loss of \$4.28 million from cancelled fundraisers and contributions

The Nonprofit Partnership COVID Impact survey



MOVING FORWARD

- Launched the “Keep Arts Working” project
- Working on reopening plans with Organizational grantees and community arts partners
- Advising local Restart Long Beach-Economy Recovery Advisory, county initiatives and advocacy strategies at national level
- Partnering with Office of Economic Development on temporary murals on boarded up businesses
- Created a COVID Response Fund with private donors to assist artists and performers



COVID-19 Impact

Percentage of organizations reporting a loss of program revenue and related activities	88%
Percentage reporting a reduction in their workforce (lay-offs, furloughs, reduction of work hours)	81%
Percentage reporting loss in fundraising dollars (cancelled events, reduction or elimination of grant awards)	88%
Percentage reporting temporary COVID-19 related income	0%

Total Respondents: 32

RECOMMENDATIONS

- Continue to fund arts services and grants to sustain the arts sector's unique capacity to support the U.S. economy, uplift the human spirit, and provide lifelong learning
 - Local economy will need the arts and culture sector to deliver on its unique mission and also to catalyze economic activity in other devastated industries such as restaurants, hotels, travel, and tourism.
- Create partnership and collaborations to help arts organizations, most of which are non-profits, get access to PPE and resources to implement CDC recommended public health protocols
- Include arts and culture sector in future CDBG to generate creative solutions to complex problems and support health and well-being of residents

THANK YOU

MUCHAS GRACIAS

SALAMAT

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