

CITY OF LONG BEACH

R-22

DEPARTMENT OF HEALTH AND HUMAN SERVICES

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May 3, 2016

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager, or designee, to execute an agreement, and any subsequent amendments, between the City of Long Beach and the California Community Foundation, on behalf of Kaiser Foundation Hospitals, to accept funding in the amount of \$1,000,000 for the period from April 1, 2016 through April 1, 2019, to implement the North Long Beach Healthy Eating, Active Living (HEAL) Zone Initiative: HEAL Zone Phase 2, and execute all necessary documents and agreements with partner agencies. (District 9)

DISCUSSION

On January 17, 2012 the City Council authorized an agreement with the California Community Foundation, on behalf of Kaiser Foundation Hospitals, to accept funding in the amount of \$1,000,000 for the period from January 1, 2012 through October 1, 2015 to implement the HEAL Zone Initiative. The three-year effort in North Long Beach helped address the growing obesity epidemic by supporting community transformation with the goal of creating changes that support lasting health improvements for residents of North Long Beach over time.

Kaiser Foundation Hospitals has once again awarded the City of Long Beach Health and Human Services Department (Health Department) a \$1,000,000 grant to implement the North Long Beach HEAL Zone Initiative: HEAL Zone Phase 2. This project will build upon prior years' work by continuing to partner with the Coalition for a Healthy North Long Beach to increase opportunities for healthy eating and physical activity. This new contract term is for another three-year effort to help make healthy choices more accessible to North Long Beach residents and, in turn, prevent diseases such as diabetes and hypertension that often result from obesity.

In developing the HEAL application, Health Department staff worked with community members and community partners including The Children's Clinic, Empact Communities, Long Beach Fresh, neighborhood associations, and Council District Nine. Additionally, City departments (Parks, Recreation and Marine, Public Works, and Development Services) were included in the development of a community action plan to develop strategies to improve walkability and the biking environment, increase the accessibility of healthy food options, promote healthy active living with clinic patients, and improve usage of park amenities.

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The first year of grant funding will amount to approximately \$335,522, and will support Health Department staff positions that manage the grant and coordinate with partner agencies to meet program outcomes. It will also cover the cost of materials and supplies and provide funding to partner agencies to support program implementation. Subsequent years' funding will continue to support the program, partner agencies, implementation strategies, and provide incentives for community members to be engaged in the project.

This matter was reviewed by Deputy City Attorney Gary J. Anderson and by Budget Management Officer Victoria Bell on April 11, 2016.

TIMING CONSIDERATIONS

City Council action on this matter is requested on May 3, 2016, to commence program activities.


FISCAL IMPACT

The City will receive up to \$1,000,000 for the period from April 1, 2016 through April 1, 2019. Sufficient funds are currently appropriated in the Health Fund (SR 130) in the Health and Human Services Department (HE) for the first year of the grant program, which is estimated at \$335,522. Subsequent years appropriation will be requested through the annual budget process. No match or in-kind service mandate is required, and there is no local job impact associated with this action.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



KELLY COLOPY
DIRECTOR
HEALTH AND HUMAN SERVICES

APPROVED:



PATRICK H. WEST
CITY MANAGER