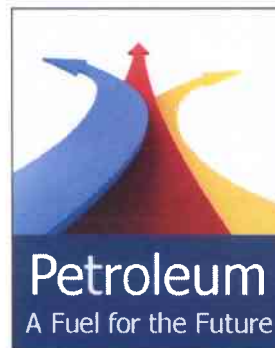


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# Understanding the Impacts of AB 32 Policies



Patty Senecal  
Western States Petroleum Association  
September 13, 2012

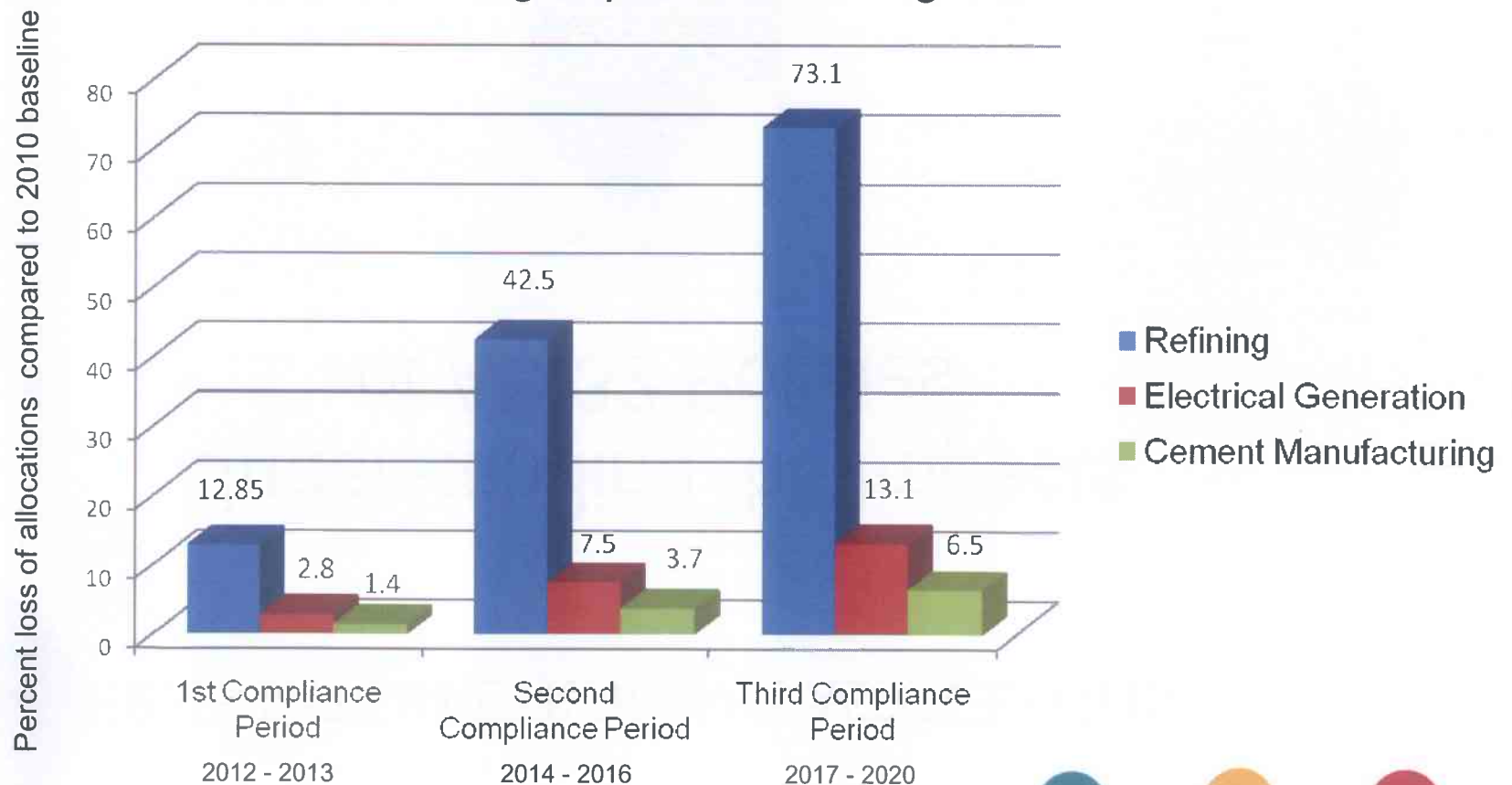
WE PROVIDE

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## AB 32, Cap and Trade

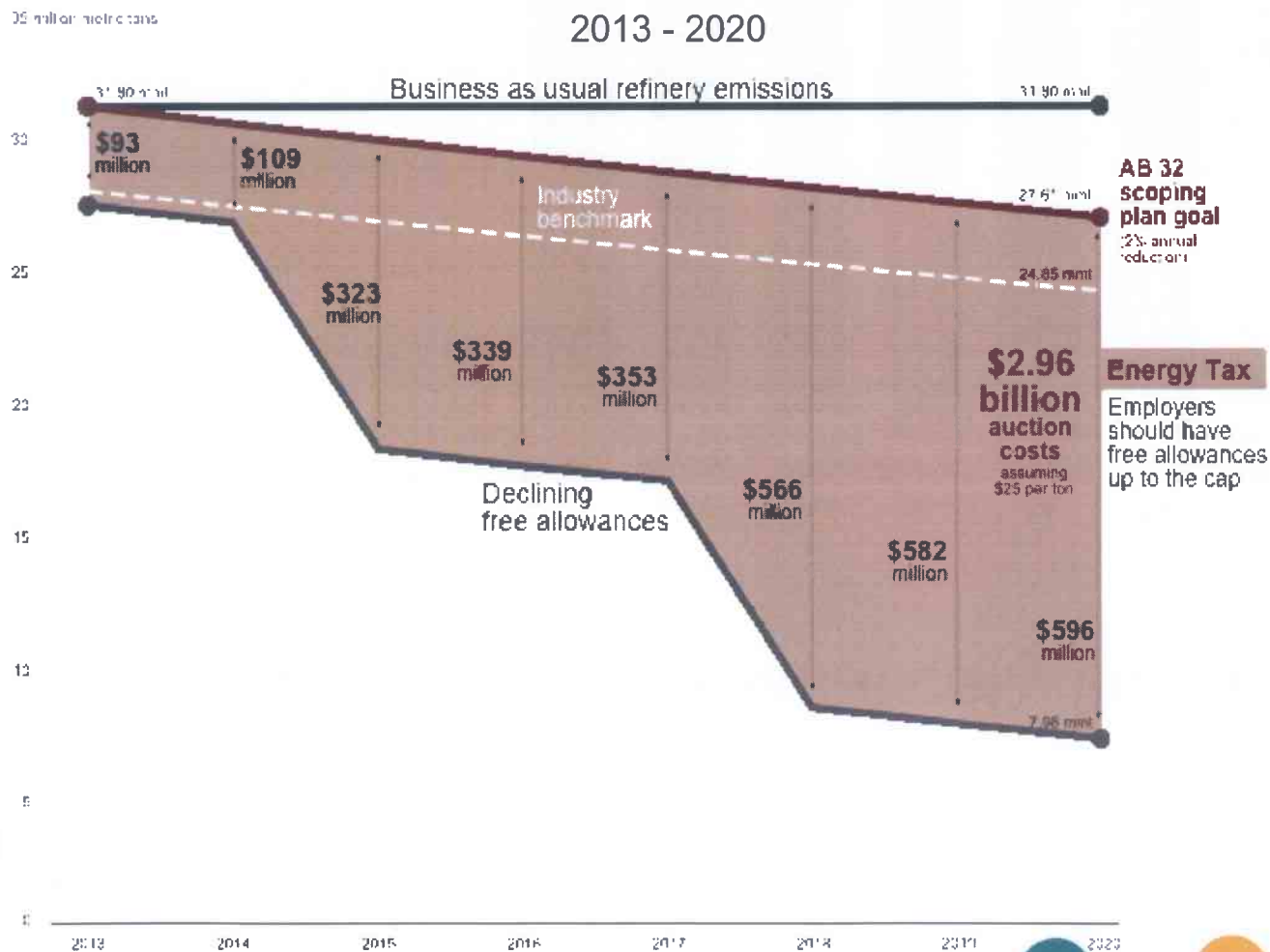
Sector compliance obligations as a percent of sector emissions under existing cap and trade regulation





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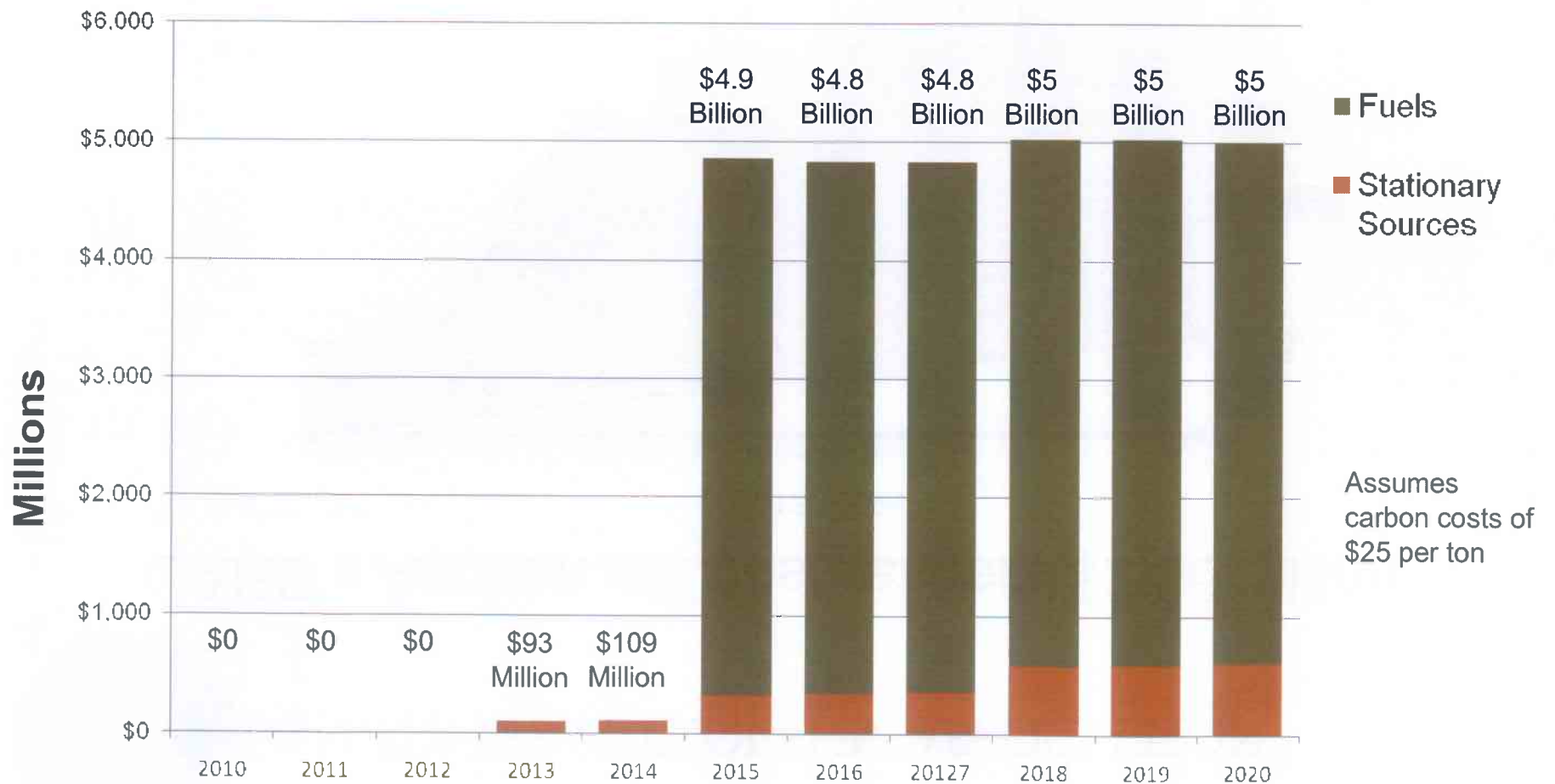
## CARB's Auction will cost refiners \$2.96 billion





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## Fuels under CA cap and trade dramatically increase costs

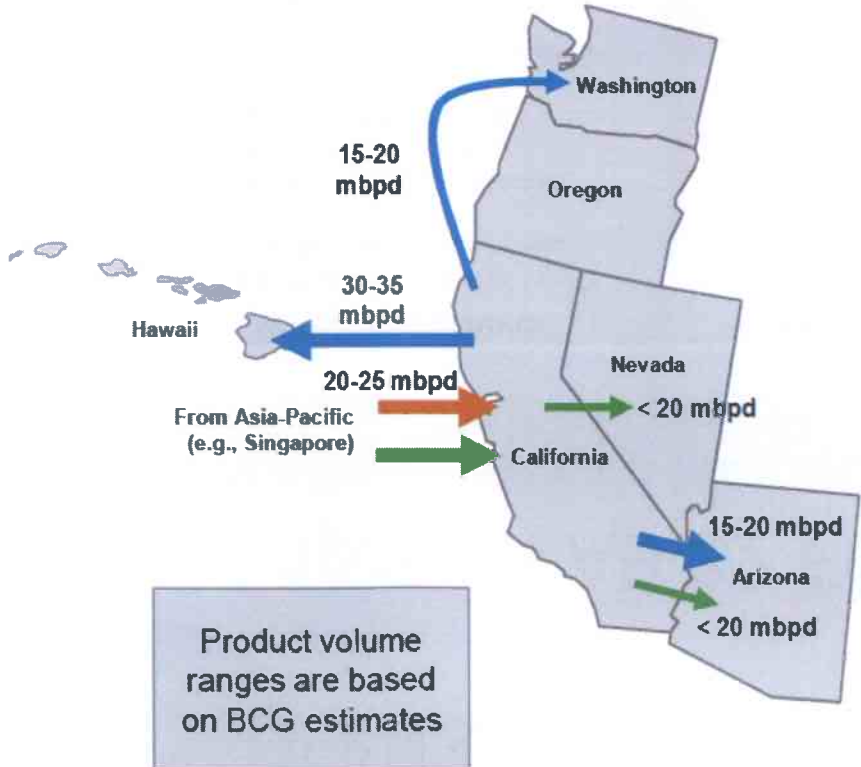




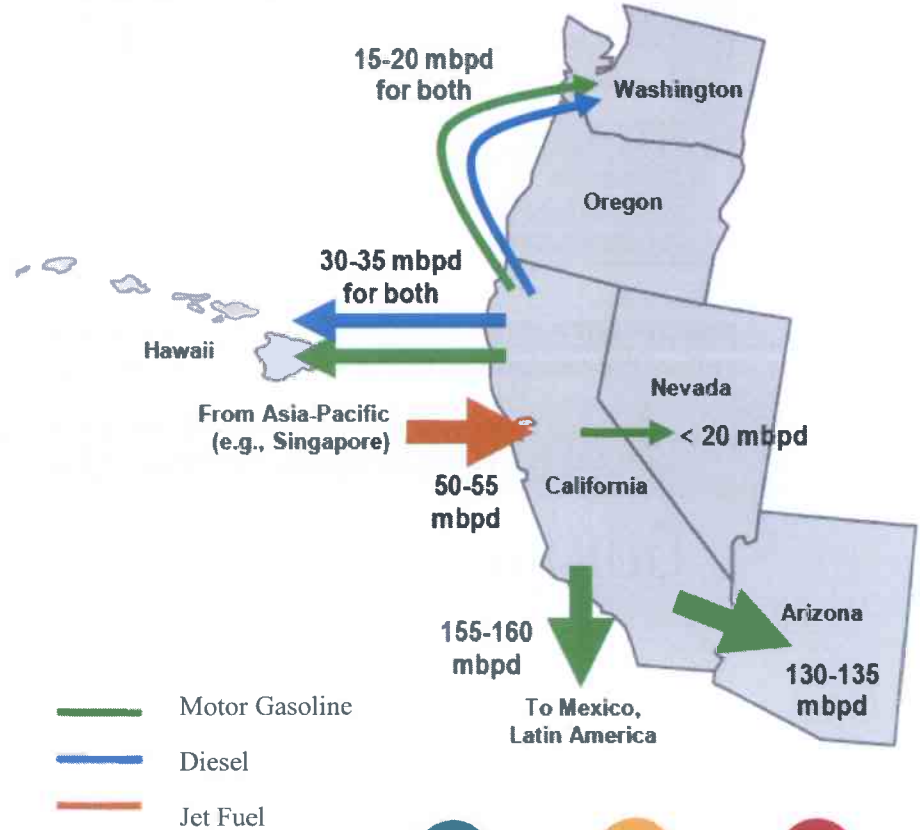
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## AB 32 Policies Impact on Trade Flows

Status quo



2017 - Prior to capacity rationalization





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## Impact of AB 32 Fuels Policies - Refining

Scenario if LCFS compliance is achieved solely through blending low CI blendstocks (e.g., sugarcane ethanol)

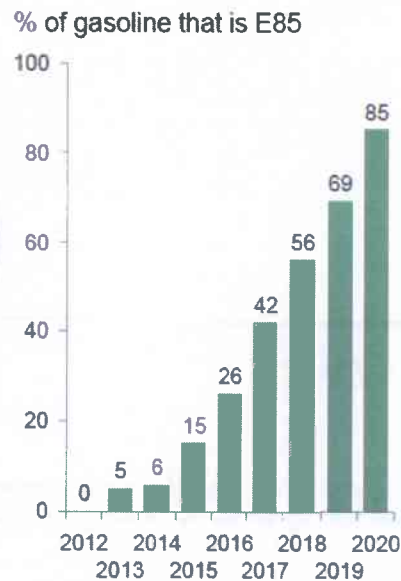
### Model assumptions

No widespread adoption of low CI vehicles<sup>1</sup> by 2020, which would require:

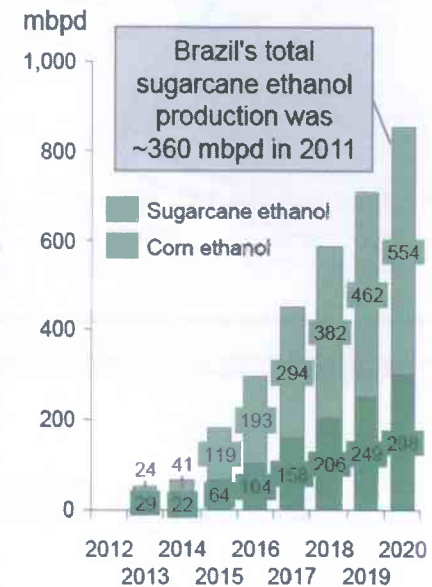
- Faster consumer uptake than historical hybrid uptake
- Significant technological advances
- Brand-new infrastructure network

Volume of sugarcane ethanol reaches 65% of total ethanol volume by 2014

### LCFS targets will require majority E85 adoption



### LCFS targets would require 554 mbpd of cane ethanol



**Projected ethanol adoption would also require rapid development of shipping and transport infrastructure**

1. Powered by renewable electricity, low CI hydrogen, or CNG  
Source: CARB, Bloomberg, BCG analysis, Renewable Fuels Association





## Impact of AB 32 Fuels Policies - Refining

### Impact on refining industry

- LCFS is unlikely to be fully implementable by 2015-2017 time period
- To avoid being out of compliance, California refiners may opt to export fuels versus supplying the local market, potentially resulting in product shortages
- If LCFS regulation is changed abruptly after 2015, it will likely result in additional costs for refiners, consumers, and suppliers of alternative fuels
- Reduction of demand for hydrocarbon gasoline in the 2015 to 2017 time period will shift gasoline trade balances from Singapore imports to Mexico exports
- As a result, between 4 and 6 refineries representing 20-30% of California's refining capacity will likely close
- If LCFS is completely implemented, an additional 1 to 2 refineries, representing another 5% to 10% of state's refining capacity will likely close
- Energy efficiency projects will have a minimal impact on stationary refinery emissions, given that most in-state refineries are already highly energy efficient

## Impact of AB 32 Fuels Policies - Economy

### Impact on California's economy

- Loss of 28,000-51,000 jobs, including high-paying skilled manufacturing jobs
- Loss of up to \$4.4 Billion of tax revenue per year by 2020
- Transfer of at least \$3.7 billion per year by 2020 from refineries and fuel suppliers to the California Air Resources Board
- GHG emissions associated with making gasoline for export will remain in California
- Increased costs will disproportionately impact low income households
- Energy intensive industries will be discouraged from locating in the state and existing industry will have an incentive to relocate elsewhere
- AB32-related measures can achieve the goal of reducing GHG emissions in California to 1990 levels, but at a high cost. These reductions will be at least partially offset by increased emissions outside of California from crude and bio-fuel shuffling



## Impact of AB 32 Fuels Policies – Costs of Compliance

### Cost of compliance

- Total cost recovery to comply and meet California demand \$0.49 per gallon to \$1.83 per gallon by 2020
  - ✓ \$0.14 per gallon to \$0.69 per gallon due to tailpipe emissions being included under cap and trade
  - ✓ \$0.02 per gallon to \$0.08 per gallon results from stationary refinery emissions
  - ✓ \$0.33 per gallon to \$1.06 per gallon (average \$0.70 per gallon) due to Low Carbon Fuel Standard
- Cost of compliance could be much higher if the cost of carbon rises and becomes volatile
- The estimated total cost of compliance would increase by an additional \$0.87 per gallon, to a total of \$2.70 per gallon, in 2020 if carbon price raises to \$150/ton

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## Petroleum's economic contribution to California

- 332,968 jobs (direct and indirect)
- \$17 billion in labor income
- \$22 billion in supplemental and proprietor income
- \$9.2 billion in taxes and fees to federal, state and local governments\*



\* Excludes property tax revenues

Source: Purvin & Gertz, Assessment of Petroleum Industry Economic Impact to the State of California, June 2011, based on 2009 data