



CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 • FAX (562) 570-6789

July 6, 2011

Mr. Vincent Cravens
District Administrator
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of Cut Raw, LLC, dba Naples Sushi, an original Alcoholic Beverage Control License, at 5662 East 2nd Street

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, July 5, 2011, received and filed the subject application with the attached conditions requested by Gary DeLong, Councilmember for the Third District. Transmitted for your files is a copy of the conditions, and this request that the conditions be applied to the license, as applicable under ABC rules and regulations.

The City of Long Beach thanks you for taking this request into consideration. Enclosed is a copy of the City Council documentation for your file.

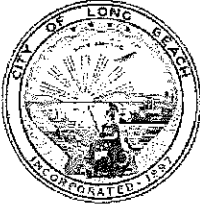
Respectfully submitted,

LARRY G. HERRERA
CITY CLERK

Prepared by:
Nancy Muth

Attachment

cc: Gary DeLong, Councilmember, Third District
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396



CITY OF LONG BEACH

POLICE DEPARTMENT

R-17

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell
Chief of Police
July 5, 2011

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Cut Raw, LLC, dba Naples Sushi, for an original Alcoholic Beverage Control license, at 5662 East 2nd Street. (District 3)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by July 8, 2011. Accordingly, City Council action is required at the July 5, 2011 City Council meeting.


FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,


JIM McDONNELL
CHIEF OF POLICE

APPROVED:


PATRICK H. WEST
CITY MANAGER

JM:DBS:dbs

HONORABLE MAYOR AND CITY COUNCIL
July 5, 2011

Council District: 3
Applicant: Cut Raw LLC
DBA: Naples Sushi
Address: 5662 East 2nd Street

Type of Application: An original application for an On-Sale Beer and Wine for bonafide eating place license.

Bases for possible protest: Over concentration.
Residences within 100 feet.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5775.01
Boundaries: Marine Stadium to the North
Alamitos Bay to the South
Marine Stadium to the East
Alamitos Bay to the West
Number of licenses allowed: 3
Number of licenses existing: 13
Police Reporting District: 622
Boundaries: Marine Stadium to the North
Alamitos Bay to the South
Marine Stadium to the East
Alamitos Bay to the West

Reported crimes in this district for ABC purposes are 144. Crime in a reporting district must be at least 177 to qualify for a high crime protest.

Type of business: A restaurant.
Last day to request conditions and protest: July 8, 2011



Date: July 5, 2011
To: File
From: Dana Smith, Detective, Vice Investigations Section
Subject: **NAPLES SUSHI, 5662 EAST 2ND STREET**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (06/09/10-06/09/11)

None

ABC INSPECTIONS (past three years)

None

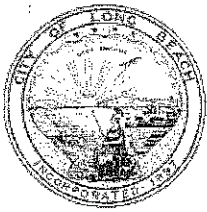
RESIDENCE WITHIN 100 FEET

| | |
|-----------------|-------------------------|
| 5633 Campo Walk | Single Family Residence |
| 5641 Campo Walk | Single Family Residence |
| 5645 Campo Walk | Single Family Residence |
| 5651 Campo Walk | Single Family Residence |
| 5653 Campo Walk | Single Family Residence |
| 5661 Campo Walk | Single Family Residence |
| 5665 Campo Walk | Single Family Residence |
| 5671 Campo Walk | Single Family Residence |
| 5675 Campo Walk | Single Family Residence |
| 5683 Campo Walk | Single Family Residence |

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

None

DBS:dbs
cfs.memo



City of Long Beach
Working Together to Serve

Memorandum

Date: July 5, 2011

To: Honorable Mayor Foster and Members of the City Council

From: Gary DeLong, Councilmember, 3rd District *GD*

Subject: 5662 East 2nd Street, dba Naples Sushi, ABC License R-17

I am submitting the following conditions for your consideration for an original application of an On-Sale Beer and Wine license for a bonafide eating place.

1. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control.
2. The permittee shall not allow employees to discard trash or bottles into the outside dumpsters between the hours of 10 p.m. and 8 a.m.
3. There shall be no exterior advertising or sign of any kind or type, including advertising directed to the exterior from within, promoting or indicating the availability of alcoholic beverages. Interior displays of alcoholic beverages or signs that are clearly visible to the exterior shall constitute a violation of this condition promoting or indicating the availability of alcoholic beverages.
4. There shall be no amplified music on the premises at any time.
5. The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside the establishment at all times.
6. Sales, service and consumption of alcoholic beverages shall be permitted only between the hours of 4:00 p.m. and 10:00 p.m. Sunday through Thursday, and 4:00 p.m. and 11:00 p.m. Friday and Saturday.
7. The quarterly gross sales of alcoholic beverages shall not exceed the gross sales of food during the same period. The licensee shall at all times maintain records which reflect separately the gross sales of food and the gross sales of alcoholic beverages of the licensed business. Said records shall be kept no less frequently than on a quarterly basis and shall be made available to the Department on demand.
8. The sale of alcoholic beverages for consumption off the premises is strictly prohibited.
9. No "happy hour" type of reduced price alcoholic beverage promotion shall be allowed.

10. There shall be no pool or billiard tables, amusement machines, video game devices and a limit of one (1) television(s) in the premises at any time.

11. There shall be no bar or lounge area upon the licensed premises maintained for the purpose of sales, service or consumption of alcoholic beverages directly to patrons for consumption.

GD:jt

***** -IND. XMT JOURNAL- ***** DATE JUL-06-2011 ***** TIME 14:10 *****

DATE/TIME = JUL-06-2011 14:08
JOURNAL No. = 46
COMM.RESULT = OK
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DURATION = 00:00'48
FILE No. = 127
MODE = MEMORY TRANSMISSION
DESTINATION = 99821396
RECEIVED ID = D.A.B.C. / 562 982 1396
RESOLUTION = STD

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