



# CITY OF LONG BEACH

**C-8**

DEPARTMENT OF HEALTH AND HUMAN SERVICES

2525 GRAND AVENUE • LONG BEACH, CALIFORNIA 90815 • (562) 570-4000 • FAX: (562) 570-4049

June 6, 2017

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Authorize the City Manager, or designee, to execute an agreement, and any necessary documents or subsequent amendments, with the Southern California Association of Governments, for Walk and Roll Long Beach, a bicycle and pedestrian safety initiative, to accept and expend grant funding in an amount of \$200,000, for the period of June 1, 2017 through May 31, 2019. (Citywide)

## DISCUSSION

The Southern California Association of Governments (SCAG) has awarded the City of Long Beach a \$200,000 sustainability planning grant to support the Health and Human Services Department (Health Department) Walk and Roll Long Beach (Initiative) for the period of June 1, 2017 through May 31, 2019.

The Health Department will use SCAG funding to offer at least one free train-the-trainer bicycle and pedestrian safety workshop to Health Department staff and identified partners, who will then offer at least four other workshops to community members. Walk and Roll Long Beach will be coordinated through the Health Department's Healthy Active Long Beach Program and will build upon the Healthy Eating Active Living (HEAL) Zone project in North Long Beach. Funding will also be used to promote and provide guidance that supports the City's larger mobility efforts, working with schools to promote Walk/Bike to School Days, working with City partners to promote open-street events, and developing a Long Beach-tailored Go Human media campaign to encourage safe bicycle and pedestrian activity in Long Beach. The Initiative is in line with the City's Mobility Element and Healthy Communities Policy, where walking and bicycling are encouraged as a form of transportation and physical activity.

This matter was reviewed by Deputy City Attorney, Linda T. Vu on May 2, 2017 and by Revenue Management Officer Geraldine Alejo on May 8, 2017.

## TIMING CONSIDERATIONS

City Council action is requested on June 6, 2017, as the program was scheduled to commence on June 1, 2017.

HONORABLE MAYOR AND CITY COUNCIL

June 6, 2017

Page 2

FISCAL IMPACT

The City is eligible to receive reimbursement funding of up to \$200,000 for the period of June 1, 2017 through May 31, 2019. Sufficient appropriation is available in the Health Fund (SR 130) in the Health and Human Services Department (HE). No City match or in-kind service mandate is required. There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



KELLY COLOPY  
DIRECTOR  
HEALTH AND HUMAN SERVICES

APPROVED:



PATRICK H. WEST  
CITY MANAGER