

# H-2

## Correspondence

**From:** Laurie C. Angel [mailto:lcangel@charter.net]

**Sent:** Tuesday, May 03, 2016 4:52 PM

**To:** Al Austin II <austin1068@msn.com>; Council District 8 <District8@longbeach.gov>; Council District 6 <District6@longbeach.gov>; Council District 1 <District1@longbeach.gov>; Council District 9 <District9@longbeach.gov>; Council District 7 <District7@longbeach.gov>; Council District 5 <District5@longbeach.gov>; Council District 2 <District2@longbeach.gov>; Council District 4 <District4@longbeach.gov>; Council District 3 <District3@longbeach.gov>; Mayor <Mayor@longbeach.gov>

**Cc:** Jonathan Kraus <Jonathan.Kraus@longbeach.gov>; Patrick West <Patrick.West@longbeach.gov>; CityClerk <CityClerk@longbeach.gov>

**Subject:** Hearing Regarding the Billboard Ordinance Tonight

Dear Council members and Mayor,

Regarding the hearing on Billboards tonight - our existing Billboard ordinance is fine. It needs no tweeking nor 'minor' allowances to permit any more digital billboards or other billboards along landscaped sections of the freeway. Please do not deteriorate these sections of freeways any further.

Long Beach continues to distinguish itself with standards that are more stringent or different than state standards, so why now open up the ordinance any further to conform with state standards? Don't we want to be better?

I find it disconcerting that these huge digital bill boards proposed by Lamar advertising along the 405 and 91 fwys are being sold as a way to eliminate more billboards on our streets. It is a bad excuse to permanently further deteriorate one of the nicer stretches of freeway in the Los Angeles region (405 fwy).

If you allow these 'minor' changes in the ordinance will allow for these billboards every 1,000 ft!!!

Further, I am also concerned that Lamar advertising did the independent expenditure of billboard advertising for the council members running for office. We had 3 or maybe 4 in the on Market Street for the 8th council district race. So what perception does this leave with the public and your ability to remain neutral?

Please do not open up landscaped areas or those adjacent to these miserable blighting signs.

Respectfully submitted,

Laurie Angel