



# CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE



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 www.LBParks.org

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May 9, 2013

MEMBERS OF THE PARKS AND RECREATION COMMISSION  
 City of Long Beach  
 California

## RECOMMENDATION:

Authorize the Director of Parks, Recreation and Marine to execute all documents necessary to issue a permit for the operation of a picnic service concession with Shannon Events, Inc., doing business as Shannon Event Productions, for a term of one year, with annual options for renewal at the discretion of the Director.

## DISCUSSION

Shannon Events, Inc., doing business as Shannon Event Productions (Shannon), is a new picnic service concessionaire who has requested to operate in Long Beach parks. Shannon provides clients with catering services and entertainment for birthday parties, anniversary celebrations, corporate events, and grand openings, etc. all over southern California. Parks and Recreation Commission approval is requested to execute a picnic service concession permit with Shannon to offer picnic services in Long Beach parks.

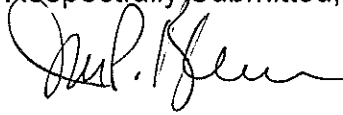
The proposed permit will contain the following major provisions:

- Permitted Use: Non-exclusive permission to provide picnic catering and entertainment services in Long Beach parks.
- Permit Fee: \$250 minimum guarantee or 10% of the gross receipts per picnic/event, whichever is greater, due by the 20<sup>th</sup> of the following month.
- Term: One year expiring on May 31, 2014, with annual renewal options at the discretion of the Director.
- Insurance: Proof of insurance as required by the City's Risk Manager.

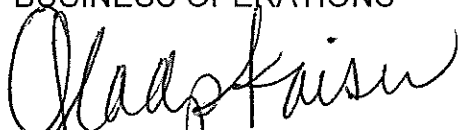
SUGGESTED ACTION:

Approve recommendation.

Respectfully Submitted,

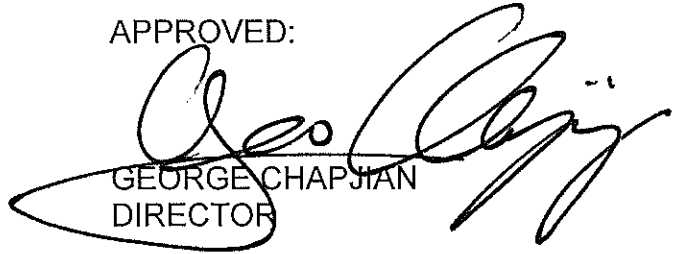


JOHN KEISLER  
MANAGER  
BUSINESS OPERATIONS



GLADYS KAISER  
MANAGER  
COMMUNITY RECREATION SERVICES

APPROVED:



GEORGE CHAPJIAN  
DIRECTOR

GC:GK:JK:BL:lh