

Enabling People. Disabling Stereotypes

My name is Mary Zendejas, I am a resident of the 1st District and I work in the 2nd and 3rd District. Unfortunately, I am unable to attend today's City Council Meeting due to a previously scheduled meeting but it is of high importance to me that I speak in regards to the following;

I am writing to you in support of the recommendation to request the City Manager to work with the Financial Management Department to recognize Businesses that are majority owned by people who identify as LGBTQ+, veterans, and people with disabilities in the City's procurement and purchasing process, set forward by councilmembers Gonzalez, Pearce, and Supernaw.

In the interest of keeping up with our city's growing economic development it is important to level out the playing field so that all business owners have a equal opportunity to success and contribute to our economic growth.

The culture of the City of Long Beach is unique in the fact that we welcome big corporations as well as small businesses in contributing to our thriving economic status.

I work for GNS Medical Supplies, we are more than just a medical supply company. We give back over 30% of our net profit back to the disability community. We have 24/7 certified mentors for our clients. We waive co-pays for those who qualify for our hardship program. 100%% of our employees have a visible or hidden disabilities.

As a person who oversees a company who is 51% minority owned, woman owned, and owned by a person who uses a wheelchair. I see firsthand, the possibilities of how our company can grow immensely by giving us the opportunity to qualify as a disadvantaged business enterprise. Not only would this elevate businesses like our to thrive in the City of Long Beach, it would also create more jobs with high earning potentials for people who identify as LGBTQ+, veterans, and people with disabilities. It is extremely important to be inclusive of businesses like this in order to contribute to their success in our city.

Therefore, I urge you to approve the recommendation to request the City Manager and the Financial Management Department to recognize Businesses that are majority owned by people who identify as LGBTQ+, veterans, and people with disabilities in the City's procurement and purchasing process