



CITY OF LONG BEACH

R-15

POLICE DEPARTMENT

400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

Jim McDonnell
Chief of Police

March 18, 2014

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Determine that the application serves the public convenience and necessity, and receive and file the application of Rapido Long Beach Market Incorporated, dba Rapido Long Beach Market, for an original Alcoholic Beverage Control license, at 6820 Long Beach Boulevard. (District 9)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by March 20, 2014. Accordingly, City Council action is required at the March 18, 2014 City Council meeting.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

R. Luna for JMcs.

JIM McDONNELL
CHIEF OF POLICE

APPROVED:

PHW

PATRICK H. WEST
CITY MANAGER

JM:LBB:lbb

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

FINANCIAL BUREAU
(562) 570-7447
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-5837

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
March 18, 2014

Council 9

Applicant: Rapido Long Beach Market Incorporated
DBA: Rapido Long Beach Market
Address: 6820 Long Beach Boulevard

Type of Application: An original application for an Off-Sale Beer and Wine license.

Basis for possible protest: High crime.
Residences within 100 feet.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is** required for this application.

Census Tract: 5704.03

Boundaries: City Limits to the North
Artesia Boulevard to the South
Muriel Avenue to the East
City Limits to the West

Number of licenses allowed: 2

Number of licenses existing: 1

Police Reporting District: 252

Boundaries: City Limits to the North
Artesia Boulevard to the South
Butler Avenue to the East
Long Beach Boulevard to the West

Reported crimes in this district for ABC purposes are 198. Crime in a reporting must be at least 155 to qualify for a high crime protest.

Type of business: A neighborhood market.

Last day to request
conditions and protest: March 20, 2014



Date: March 18, 2014
To: File
From: Laurie Barajas, Detective, Vice Investigations Section
Subject: **RAPIDO LONG BEACH MARKET – 6820 LONG BEACH BOULEVARD**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (02/18/13-02/18/14)

None

ABC INSPECTIONS (past three years)

None

RESIDENCES WITHIN 100 FEET

6826 Long Beach Boulevard	Single Family Dwelling
6834 Long Beach Boulevard	Single Family Dwelling
6836 Long Beach Boulevard	Multi-Unit Complex
21 East 68 th Street	Single Family Dwelling
23 East 68 th Street	Single Family Dwelling
25 East 68 th Street	Single Family Dwelling
27 East 68 th Street	Single Family Dwelling
30 East 68 th Way	Multi-Unit Complex
34 East 68 th Way	Single Family Dwelling

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

None

LBB:lb
CFSmemoRapido

