



CITY OF LONG BEACH
DEPARTMENT OF FINANCIAL MANAGEMENT

ORD-18

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802

July 13, 2004

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

SUBJECT: Ordinance to Adopt a Local Preference Program (Citywide)

DISCUSSION

On November 5, 2002, Long Beach voters passed Ballot Measure U that amended City Charter Section 1803 to address the City's local preference as it is applied to the issuance of City contracts. The change now enables the City Council to set the nature and amount of the local preference by ordinance.

On April 6, 2004, a recommended Local Preference Program was presented to the City Council (see attachment). The City Council approved the recommended program and requested the City Attorney prepare an ordinance, including the guidelines outlined in the April 6, 2004 City Council letter. Pursuant to the request approved on April 6, 2004, the subject Ordinance has been prepared for consideration and adoption.

TIMING CONSIDERATIONS

City Council action on July 13, 2004 will allow for implementation of voter-approved initiative Measure U.

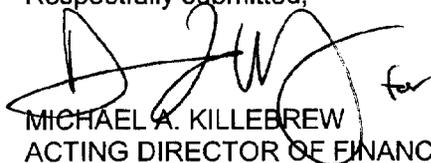
FISCAL IMPACT

Based on FY 03 purchases, it is estimated that applying a 2 percent up to a 5 percent preference to all purchases for equipment, material, supplies and non-professional services, with a contract ceiling of \$100,000, could result in additional costs to the City in all funds ranging from \$14,042 to \$70,209 annually.

IT IS RECOMMENDED THAT THE CITY COUNCIL:

Declare the Ordinance read, adopted as read, and laid over to the next meeting of the City Council for final reading.

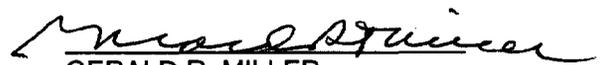
Respectfully submitted,


MICHAEL A. KILLEBREW
ACTING DIRECTOR OF FINANCIAL MANAGEMENT

MAK:JV:cm
Local Preference ProgramCouncilLtr

Attachment

APPROVED:


GERALD R. MILLER
CITY MANAGER