



# Public Health Week

## April 6-10, 2009



City of Long Beach Department of Health and Human Services (DHHS) · 2525 Grand Avenue · Long Beach, CA 90815 · 562-570-4000

Monday April 6, 2009	Tuesday April 7, 2009	Wednesday April 8, 2009	Thursday April 9, 2009	Friday April 10, 2009
<p><b>Kick-Off Celebration Program Overviews/ Presentations &amp; Refreshments</b> 10:00 AM – 11:00 AM Main Facility Lobby</p> <p><i>Special Guests - Justin Rudd, LB Community Activist/ DHHS Supporter</i></p> <p><b>Brown Bag Lunch: PH Educational Movie/ Documentary</b> 12:00 - 1:00 PM Main Facility, Rm 204</p>	<p><b>Program Overviews/ Presentations</b> <i>Displays/Exhibits</i> 9:00 AM - 4:00 PM Main Facility Lobby</p> <p><b>Brown Bag Lunch: PH Educational Movie/ Documentary</b> 12:00 - 1:00 PM Main Facility, Rm 204</p> <p><b>City Hall Public Health Week City Council Proclamation</b> 5:00 PM 333 W. Ocean Blvd. Long Beach</p>	<p><b>Program Overviews/ Presentations</b> <i>Displays/Exhibits</i> 9:00 AM - 4:00 PM Main Facility Lobby</p> <p><b>Department Staff Meeting</b> 2:00 PM - 5:00 PM Jewish Community Center</p> <p><i>Reception "I Pledge" Video</i></p> <p><i>Dr. Yancey (Keynote Speaker)</i></p> <p><i>Poster Awards "De-Stress to Impress" &amp; Raffles &amp; Prizes</i></p>	<p><b>Program Overviews/ Presentations</b> <i>Displays/Exhibits</i> 9:00 AM - 4:00 PM Main Facility Lobby</p> <p><b>American Red Cross Blood Drive</b> 7:00 - 1:00 PM Main Facility</p> <p><b>Brown Bag Lunch: PH Educational Movie/ Documentary</b> 12:00 - 1:00 PM Main Facility, Rm 204</p> <p><b>5th Annual Hill Walk</b> 3:00 PM - 4:30 PM Meet in Main Lobby</p> <p><b>Town Hall Meeting: Building a Foundation for a Healthy Long Beach</b> 6:00 PM - 8:00 PM FHEC</p>	<p><b>Program Overviews/ Presentations</b> <i>Displays/Exhibits</i> 9:00 AM - 4:00 PM Main Facility Lobby</p> <p><b>Brown Bag Lunch: PH Educational Movie/ Documentary</b> 12:00 PM - 1:00 PM FHEC</p>

**BUILDING THE FOUNDATION FOR A HEALTHY LONG BEACH**



Long Beach Department of Health and Human Services  
in partnership with Long Beach Cares and Southern California Public Health Association



# Public Health Week Presents

## Brown Bag Lunchtime Movies!!

**Come enjoy a great, informative movie from 12:00 to 1:00 pm during Public Health Week. Bring your lunch and sit back, relax and watch a movie!!!**

**Monday, April 6**

**Room 204**

### **Processed People**

Processed people features in-depth discussions with leading health experts detailing why so many of us are sick, and offers solutions to our current devastating health crisis. Tragically, many Americans are victims of a "health care" system and way of life which is devastating to our overall well-being. To those running our system, the bottom line on the dollars we're able to spend is more important than the bottom line on our health. We're caught in a perpetual grinding machine, unable to escape.

**Tuesday, April 7**

**Room 204**

### **Thomas L. Friedman Reporting: The Other Side of Outsourcing**

What happens when the demands of the global economy – with all of its excess baggage of Westernizing forces – collide with the deeply held traditions of an age-old culture like India's? Pulitzer Prize-winning journalist Thomas L. Friedman heads to the heart of the conflict and examines how this clash of cultures is affecting the everyday lives of Indian workers, many of them young people, who are caught in the middle. Learn how this noble, proud society is coping with a struggle unlike any it's ever faced: balancing the desire to benefit from the opportunities offered by the new world market with internal efforts to protect their cultural heritage from the eroding influence of American values.

**Thursday, April 9**

**Room 204**

### **Green: The New Red, White and Blue**

Meet Thomas Friedman, a New York Times columnist who travels the globe in a quest to unravel the tangled web of energy consumption. Join Friedman as he visits the front lines of a 'green' revolution that is just taking shape – from the offices of Internet giant Google to a new Wal-Mart prototype green superstore. Then, learn why it makes good business sense to go green.

On this environmentally friendly adventure, watch Friedman find solutions to global warming as America embraces the idea that green is the new red, white and blue.

**Friday, April 10**

**Miller Family Health and Education Center**

### **Planet Earth: The Future**

This stunning television experience captures rare action, impossible locations and intimate moments with our planet's best-loved, wildest and most elusive creatures. From the highest mountains to the deepest rivers, Planet Earth takes you to places you've never been to experience sights and sounds never before captured on film. Prepare to be overwhelmed by the beauty and majesty of Planet Earth.

**See you all there!!!**



# **Town Hall Meeting**

**"Building a Foundation for a Healthy Long Beach"**

Presented By  
City of Long Beach  
Department of Health and Human Services

**WHEN: Thursday, April 9, 2009**

**TIME: 6:00 - 8:00 PM**

**WHERE: Miller Family Health Education Center  
3820 Cherry Avenue, Long Beach**



- ◆ *FREE Refreshments*
- ◆ *FREE Interpretation*
- ◆ *FREE Childcare*
- ◆ *FREE Transportation Available*
- ◆ *Drawing Opportunities/Prizes*



*MEET and GREET with Your*

- ◆ *City Health Officer, Managers, and Key Staff*

*COME and LEARN About*

- ◆ *Food Recalls and Food Safety at Home and at Work*
  - ◆ *Healthy Homes and Healthy Kids*
  - ◆ *Becoming a Responsible Pet Owner*

*Take pride in making your city a healthier place to live!!!*

For More Information Please Contact  
Judeth Luong (562) 570-4104



Brought to you by the City of Long Beach Department of Health and Human Services  
and the Southern California Public Health Association in Celebration of  
National Public Health Week 2009



**Department of Health & Human Services  
Office Locations and Numbers**

**Main Health and Human Services Facility**  
2525 Grand Avenue (90815) ..... 570-4000

**Central Facilities Center**  
1133 Rhea Avenue (90806) .....570-4400

**North Facilities Center/ Center for Families & Youth**  
6335 Myrtle Avenue (90805) ..... 570-3275

**West Facilities Center**  
2125 Santa Fe Avenue (90810)..... 570-4450

**Animal Control**  
(PD Pitchford Companion Animal Village)  
7700 E. Spring Street (90815) ..... 570-7387

**Miller Family Health Education Center**  
3820 Cherry Avenue (90807)..... 570-7987

**Multi-Service Center for the Homeless**  
1301 W. 12<sup>th</sup> Street (90813)..... 733-1147

**Senior Center – Senior Health Clinic**  
1150 E. 4<sup>th</sup> Street (90802)..... 570-3531

**Houghton Park – Black Infant Health Project**  
6301 Myrtle Avenue (90805).....570-4419

**WIC Program Sites.....570-4242**

- **Main Health:** 2525 Grand Avenue
- **West WIC:** 2125 Santa Fe Avenue
- **North WIC:** 17 E. Market Street
- **St. Mary WIC:** 1043 Elm Avenue
- **Long Beach Memorial WIC:** 2701 Atlantic

**Telecommunication Device for the deaf**  
(TDD).....570-4346

**Fax Number .....570-4049**

**Website: .....www.longbeach.gov/health**

In 2006, the City of Long Beach Department of Health and Human Services (Health Department) celebrated its 100<sup>th</sup> anniversary providing public health services to Long Beach residents. The Health Department promotes and protects the public's health by supporting and empowering the local community to participate in actions to make Long Beach a healthy city. By having its own Health Department, the City of Long Beach is able to design and deliver programs to meet the specific needs of Long Beach residents, which assists in their involvement in making Long Beach a healthier place to live, work and play.

**Ronald R. Arias, Director**  
**City of Long Beach**  
**Department of Health & Human Services**



**PUBLIC HEALTH IS A WAY OF LIFE**



**City of Long Beach**  
**Department of Health & Human**  
**Services**

MAIN HEALTH FACILITY  
2525 Grand Avenue  
Long Beach, CA 90815  
Phone: (562) 570-4000  
www.longbeach.gov/health



*City of Long Beach*

**DEPARTMENT OF  
HEALTH AND HUMAN  
SERVICES**



**MAIN HEALTH FACILITY**  
**2525 Grand Avenue**  
**Long Beach, CA 90815**

Phone: (562) 570-4000  
www.longbeach.gov/health

*The mission of the Department of Health and Human Services is to improve the quality of life of the residents of Long Beach by addressing public health and human services needs and by promoting a healthy environment in which to live, work and play.*

General Information .....570-4000  
Executive Administration .....570-4014

**Animal Care Services Bureau ..... 570-3072**

The Animal Care Services Bureau enforces all federal, state, and local laws concerning ownership and treatment of animals within the city of Long Beach and contract cities. The major mission of the bureau is the protection of the public from rabies and other animal related diseases, which may infect humans.

In the event of an Animal Control Emergency, the Bureau provides emergency services 24 hours a day, 7 days a week. For information regarding Animal Care Services Programs, or for emergency services call (562) 570-7387.

**Community Health Bureau..... 570-4542**

The Community Health Bureau provides health education, promotion and family and youth services to the community in order to promote wellness and healthy, stable, lifestyles.

Alcohol & Drug Program Central ..... 570-4440  
Center for Families & Youth ..... 570-3275  
Diabetes Prevention & Management..... 570-7941  
Drinking Driver Program Grand ..... 570-4100  
Early Care & Education Program ..... 570-4413  
Elder Abuse Prevention Team..... 570-4246  
Healthy Active Long Beach ..... 570-4292  
Homeless Services Division ..... 570-4003  
Mental Health Coordinator..... 570-4119  
Miller Family Health Education Center ..... 570-7987  
Multi-Service Center for the Homeless..... 733-1147  
Role of Men ..... 570-4441



Tobacco Education Program ..... 570-7950  
Weed & Seed Program..... 570-4413  
WIC Program..... 570-4242

**City Health Officer..... 570-4015**

Occupational Health ..... 570-4053  
Employee Assistance Program..... 570-4101

**Environmental Health Bureau ..... 570-4145**

The Bureau of Environmental Health is responsible for protecting public health by preventing exposure to toxic substances, disease, unsanitary conditions and other environmental hazards through enforcement of municipal, state and federal laws.

Hazardous Materials..... 570-4131  
Restaurant Inspections ..... 570-4132  
Vector Control..... 570-4132  
Housing Inspections ..... 570-2633  
Recreational Water Testing Infoline..... 570-4199  
Noise Hotline ..... 570-4126

**Preventive Health Bureau ..... 570-4341**

The Bureau of Preventive Health provides Sexually Transmitted Disease (STD) treatment and HIV/AIDS early intervention services, HIV/AIDS and sexual health education and training programs, monitoring and reporting of communicable disease, birth and death registration, and field epidemiology services.

African American Infant Health..... 570-4419

AIDS Education ..... 570-7920  
Best Babies Collaborative..... 570-4060  
Birth Records ..... 570-4305  
CHDP Administration..... 570-7980  
Childhood Lead Poisoning  
Prevention Program ..... 570-4203  
Death Records..... 570-4303  
Dental Disease Prevention Program..... 570-7907  
Epidemiology ..... 570-4302  
Family Planning ..... 570-4217  
HIV Early Intervention (EIP)..... 570-4317  
Immunization Clinic..... 570-4221  
Immunization Program..... 570-4212  
Maternal Child Health ..... 1-800-832-2307  
Medi-Cal Outreach..... 570-7979  
Prenatal/Perinatal Access..... 570-4171  
Public Health Field Nursing..... 570-4202  
Public Health Laboratory..... 570-4077  
Public Health Information Line ..... 570-4499  
Senior Health Programs..... 570-3531  
STD Services/HIV Testing ..... 570-4315  
Students Talking About Resisting  
Substances (STARS)..... 570-3307  
Travel Immunizations..... 570-4221  
Tuberculosis (TB) Clinic..... 570-4289

**Support Services Bureau..... 570-4230**

The Bureau of Support Services provides accounting, personnel, custodial and maintenance support for the department.

Public Health Emergency Mgt/PIO ..... 570-4382  
Payroll/Personnel..... 570-4009  
Building Operations..... 570-4021  
Custodian/Maintenance ..... 570-4024

## SPONSORSHIP

In addition, Long Beach Cares partners and works with other non profits through event sponsorships that support common goals of serving the community through prevention and education.

- Grand Opening of the Long Beach Department of Health and Human Services 2525 Grand Avenue location (1993).
- Annual Health Department Children's Health Fairs and Red Ribbon Events (1994-2006)
- Community Baby Shower Giving Campaign for Health Department Prenatal Patients (1994 & 2008)
- Assistance with fundraising and hosting of holiday dinners for homeless and economically disadvantaged individuals and families (1994 - 2008)
- Donated funds to purchase video equipment for use in training volunteers for the Long Beach Sexual Assault Crisis Agency (1995)
- Co-sponsored fundraising for the Health Department Children's Vision to the Sea aquarium and ocean environment educational display for the lobby and hallways of the Health Department's Grand Avenue location (1995 - 1999)
- Partnered with Long Beach Memorial Medical Center through a \$30,000 donation to restore Senior Health Services cut during the 1995 City Budget Process (1995)
- Co-sponsored and hosted with Kaiser Permanente the Champions of Public Health Lecture Series for the Health Department's Centennial (2006 - 2008)

## LONG BEACH CARES Board of Directors

**Don Cillay, President**

**Lori Brault, President Elect**

**Dr. Hazel Wallace, Member**

**Don Fast, Member**

**Nancy Lewis, Member**

**Nita Scott, Member**

**Dr. Iris Schultz, Member**

**Bill Grisolia, Member**



**For more information on Long Beach Cares, contact:**

**Michael Johnson, Acting Director  
(562) 570-4012**

**Or visit our website at:  
[www.longbeachcares.org](http://www.longbeachcares.org)**

If you wish to donate to Long Beach Cares to promote public health, human services and scholarships please make your check payable to Long Beach Cares, and mail it to:

**L o n g   B e a c h   C a r e s**

c/o City of Long Beach Department  
of Health and Human Services  
2525 Grand Avenue  
Long Beach, CA 90815



**A non-profit 501(c)(3) organization promoting  
Public Health and Human Services**

*Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.*

**- Margaret Mead**



## MISSION STATEMENT

Long Beach Cares fosters and promotes public health and human services programs that are dedicated to improving the quality of life for those who live and work in Long Beach.

## BACKGROUND

Established in 1993 as a non-profit tax exempt organization, Long Beach Cares is governed by a volunteer board of directors committed to promoting the health and well-being of the community. Long Beach Cares has provided the opportunity for concerned individuals to volunteer their time, talents and financial resources to assist the Long Beach Department of Health and Human Services (Health Department) in promoting public health, community wellness, prevention programs, and scholarship opportunities.

## CONTRIBUTIONS TO THE COMMUNITY SINCE 1993

Since its founding, Long Beach Cares has partnered with Health Department staff and members of the Board of Health & Human Services to promote and support the important work of public health and to raise awareness about the Health Department and its mission. Long Beach Cares has supported the attendance of staff and/or board members at important community events, conferences, leadership trainings and celebrations in order to educate elected officials, key stakeholders and the greater community about the Health Department and its mission.

## SCHOLARSHIP OPPORTUNITIES

Long Beach Cares provides competitive scholarships, small stipends, grants and internships for community college and university students in public health and allied health fields. Long Beach Cares works with the Long Beach Health Department in placing students in meaningful internships that benefit the community.

## FISCAL AGENT SERVICES

Long Beach Cares serves as a fiscal agent for donations to Health Department programs and many community groups that need a 501 (c)(3) to access project funds. These projects enhance our mission and our ability to serve target populations in need. Some of these include:

### Hurricane Katrina Relief

Long Beach Cares served as the fiscal agent for the City of Long Beach and community groups whose efforts raised and provided emergency funds and donations in 2006 to Hurricane Katrina victims in our sister city of Long Beach Mississippi.

### Focus on Early Child Care Advocacy and Training

Long Beach Cares provides funding management to the Long Beach Early Child Care Community Collaboration for their annual Early Child Care Symposium. This event promotes quality and affordable child care for economically disadvantaged and working families. The collaboration brings in funding for advocacy for early child care issues.

## Community Education and Emergency Assistance Funds

Long Beach Cares manages donations for community health education programs that are brought in through the Health Department or through community groups that need the assistance of a non profit. Long Beach Cares also assists Department staff with fiscal management of contributions for short-term emergency assistance to families in crisis that are clients of Public Health Nursing, Senior Links, Family and Youth Services, Black Infant Health, Youth Health Education Services, and HIV Prevention Programs.

## Homeless Prevention, Housing and Shelter Assistance

Long Beach Cares provides fiscal management for community and corporate donations to the Health Department Homeless Services Division to provide eviction prevention, emergency crisis shelter and rental deposit assistance for individuals, seniors and families facing homelessness.

## Youth Leadership

Long Beach Cares has provided fiscal services for Health Department programs and community groups' efforts to educate, train and mentor middle and high school students and at-risk youth through educational activities, field trips, sports events, art projects and conferences. Some of these projects also include substance abuse prevention like Red Ribbon Week, conflict resolution, peer counseling and violence prevention activities such as Peacemotors.