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Date: February 9, 2022

To: Honorable Ethics Commission Members

From: Monique De La Garza, City Clerk

Subject: Long Beach Independent Redistricting Commission Reference Materials

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Pursuant to your request on December 8, 2021, this memorandum is intended to provide reference materials from the Long Beach Independent Redistricting Commission (IRC Commission) process for recommendations for the next redistricting efforts.

The following materials have been attached to this report:

- IRC Commission report and recommendations on how to improve future redistricting efforts in future years to the Mayor and City Council, adopted on January 6, 2022 (Attachment A)
- IRC Commission staff report on the recruitment and selection process (Attachment B)
- IRC Commission application (Attachment C)


If you have any questions, please let us know.

MD;jn

CC: APRIL WALKER, ADMINISTRATIVE DEPUTY CITY MANAGER  
JULIAN CERNUDA, ASSISTANT TO THE CITY MANAGER  
TAYLOR ANDERSON, DEPUTY CITY ATTORNEY  
JONATHAN NAGAYAMA, CITY CLERK ANALYST

Date: January 14, 2021

To: Mayor and Members of the City Council

From: Thomas B. Modica, City Manager 

**Subject: Independent Redistricting Commission Final Report**

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On January 6, 2022, the Long Beach Independent Redistricting Commission (Commission) approved the attached final report which provides an overview of the redistricting project and recommendations for the next redistricting process.

Pursuant to City Charter Section 2509(e), within 60 days of approving a final map, the Commission must transmit a final report to the Mayor and City Council recommending any changes, including amendments to this article, that could improve the redistricting process in future years. The approval of this report marks the conclusion of the Commission's 2021 redistricting process.

To view the new Council Districts map, visit <https://www.longbeach.gov/redistricting>.

If you have any questions, please contact Bradley Bounds II, Redistricting Program Specialist, at (562) 570-6787 or at [Bradley.Bounds@longbeach.gov](mailto:Bradley.Bounds@longbeach.gov).

ATTACHMENT: REPORT AND RECOMMENDATIONS OF THE 2021 LONG BEACH INDEPENDENT REDISTRICTING COMMISSION

CC: CHARLES PARKIN, CITY ATTORNEY  
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**2021 Long Beach Independent Redistricting Commission  
Report and Recommendations**

## Table of Contents

Background .....	3
Special Challenges in 2021 .....	3
Commission Staffing .....	3
Establishing and Convening the Inaugural Independent Redistricting Commission .....	4
Outreach for Commissioner Applications .....	4
Selection Process .....	5
State and City Charter Process and Criteria for Redistricting .....	5
Implementing the Charter Criteria and Requirements .....	6
Work of the Commission .....	6
Public Hearings.....	6
2021 Redistricting Commission Public Engagement.....	7
Feedback and Recommendations from the 2020-21 Redistricting Commission.....	8

## Background

The Long Beach Independent Redistricting Commission (Commission) was established in Measure DDD, passed by voters on November 6, 2018.

This Measure created a process for establishing new City Council districts as required by federal and State law, independent of City Council and Mayor control. The Commission developed new City Council district lines for use over the subsequent decade using the City Charter (Charter) criteria enacted by the voters.

The selection process outlined in the Charter focused on selecting 13 members and 2 alternates from each of the 9 existing Council Districts to reasonably reflect the diversity of Long Beach. The Commission has the ultimate and sole authority to develop and implement district lines that will guide the City Council elections for the coming decade. These lines are transmitted directly to Los Angeles County (County) for implementation without any intervening approval by the City Council or other agencies.

## Special Challenges in 2021

The redistricting process conducted by this inaugural Commission was heavily impacted by two external factors: the delay of the census data and health guidelines due to the COVID pandemic.

Federal law requires that the US Census Bureau release data by March 31 of every year ending in a “1” for states to conduct redistricting. This requirement allows cities, counties, or other agencies with districted election systems to have access to total population counts at the census block level so lines can be redrawn.

Within California, the data for redistricting undergoes an additional step of adjusting the total census population by reallocating the prison population. This extra step can take up to a month to complete. For the City of Long Beach (City), this release of data triggers a 6-month window for the Commission to conduct its work.

With the final census data being released nearly six months late and the additional month to allow for the reallocation of the prison population, the Commission’s timeline was reduced to approximately 60 days, one-third of the time considered in the original Measure DDD. This concentration of the mapping, feedback, and revision cycle into a condensed timeline resulted in significant impacts to the Commission.

Additionally, the health and safety protocols at the State, county, and city-level constrained the ability of the Commission to hold in-person Hearings for most scheduled meetings. Even when meetings were open to the public, they were impacted by remote access needs or general unwillingness or hesitation of public to engage in any in-person activities. The Commission learned about redistricting while adapting to new technologies for holding Hearings during a pandemic. These challenges impacted the process in 2021 but are, hopefully, not expected to be faced by future Commissions.

## Commission Staffing

The Charter established the roles in which City staff supports the Commission. City staffing for the Commission was a joint effort by the Offices of the City Manager, City Clerk, and City Attorney which entailed support of Commissioner recruitment, meeting facilitation, production of agendas, reports and minutes, development of the Commission work plan, community engagement, and other general staffing throughout the redistricting process.

The City was also responsible for contracting outside firms to perform specific redistricting tasks, which included:

- **Olsen Remcho Johansen:** provided legal services around the redistricting process and specific questions regarding the Voting Rights Act.
- **Redistricting Partners:** provided demographic and mapping services and redistricting training, workplan and timelines, analysis, meeting support, public engagement, and ongoing technical assistance.

### Establishing and Convening the Inaugural Independent Redistricting Commission

The Office of the City Clerk developed an application and selection process that produced a Commission that is representative of the diversity of the City and meets specific requirements, such as being a registered voter, having voted in the most recent City election, and having been a resident of the City for more than a year at the time of the initial application process.

### Outreach for Commissioner Applications

The City conducted an extensive outreach campaign to encourage residents to apply to be part of the Commission. Outreach began in August 2019 and was conducted utilizing traditional, digital, and out-of-home avenues of communications to reach Long Beach residents.

- Traditional communication efforts included the use of flyers, citywide utility bill inserts, local news outlet print advertisements (Grunion Gazette and Long Beach Press-Telegram), Housing Authority newsletter, Parks, Recreation and Marine brochure advertisements, booths and presentations at City events, Redistricting webinars, partnerships with community-based organizations and the Long Beach Census Complete Count Committee, and a construction site fence wrap.
- Digital communication included creating a Redistricting website, Public Notices, press releases, social media (In-house and paid), public service announcements, local news outlet digital advertisement (Long Beach Post, Grunion Gazette, and Long Beach Press-Telegram), local television advertisements (Khmer TV), City department newsletters, City on-hold phone messages, and email blasts to internal and external partners.
- Out-of-home communication included digital billboards (Worthington Ford, Airport, and Convention Center/Terrace Theater), City Hall elevator screens, Long Beach Transit bus cards, and bus shelters.

All communication was built with equity in mind to reach the city's diverse community. Communication materials were created in English, Spanish, Tagalog, and Khmer. City staff worked with local partners identified in the 2020 Census initiative to connect with residents through trusted messengers.

Pursuant to Charter Section 2505, the application period for the Commission was open for three months, from April 1, 2020 to June 30, 2020. As a result of the extensive outreach, a total of 400 applications were submitted, with 353 applicants deemed eligible after removing duplicates, withdrawn applications, or ineligible applicants.

## Selection Process

The Ethics Commission, per Charter Section 2505, was designated as the screening panel responsible for creating a sub-pool of 20 to 30 applicants most qualified to perform the duties of the Commission. The Ethics Commission made each assignment to the subpool based on the applicant's relevant analytical skills, familiarity with the City's neighborhoods and communities, ability to be impartial, and apparent ability to work cooperatively with other potential Commissioners.

The Ethics Commission began the process through random assignments into three ad hoc committees to evaluate applications by Council District to review and rank applicants. Assignments to ad hoc committees ensured the Ethics Commissioners' review of applicants were from Council Districts other than the one in which they reside, with names and personal information of applicants redacted to minimize potential bias.

After reviewing the applications, the Ethics Commission selected 45 applicants to be interviewed by the entire Ethics Commission and created a subpool of 23 applicants after holding four meetings for interviews.

Following the selection of the subpool, the Chair of the Ethics Commission randomly selected nine individuals, one from each existing Council District, appointing them to the Long Beach Independent Redistricting Commission. The nine Commissioners randomly selected by the Ethics Commission then appointed the final four members and two alternates from the remaining subpool applicants.

The Commission members are as follows:

- Alejandra Gutierrez, Chair
- Sharon Diggs-Jackson, Vice Chair
- Genna Beckenhaupt, Member
- Thomas J. Cooper, Member
- Ryan Giffen, Member
- Frank A. Gutierrez, Member
- Nicole Lopez, Member
- Kelly Nhim, Member
- Marissa Martinez, Member
- Eric R. Oates, Member
- Feliza Ortiz-Licon, Member
- Zhelinrentice Scott, Member
- Sevly Sngun, Member
- Josias Gonzalez, Alternate
- Melody Osuna, Alternate

## State and City Charter Process and Criteria for Redistricting

As the basis of the Council district boundaries, the Charter provided the standards to which the Commission and staff held its work and conducted outreach. The established traditional criteria used in redistricting under the Charter specifically includes:

- 1) Districts be nearly equal in population
- 2) Map complies with the Federal Voting Rights Act

- 3) Geographic Contiguity
- 4) Respect for neighborhoods, seeking to minimize their division
- 5) Consideration of Communities of Interest (COI)
  - a. A community of interest is a connected population that shares common social and economic interests that should be included within a single district for its effective and fair representation as a potential voting bloc in current or future elections
- 6) Not dividing neighborhoods that have a common history, culture, or language
- 7) Follow geographic and topographical city features
- 8) Districts should be understandable by voters
- 9) Compactness – nearby populations should be together
- 10) Correspond to census blocks

### Implementing the Charter Criteria and Requirements

The Commission was forbidden from considering the residence of any individual, including any incumbent Councilmember or candidate, and it could not draw districts with the intent of favoring or disfavoring any political party.

The Commission considered adding additional criteria, such as considering the existing district lines or possible adjustments based on where the census may have been unsuccessful in properly counting the city population. Neither of these additional criteria was ultimately adopted.

After the passage of Measure DDD, State lawmakers passed the Fair and Inclusive Redistricting for Municipalities and Political Subdivisions (FAIR MAPS) Act which also placed requirements on counties and cities for the decennial redistricting process. Where required, the Commission followed both the Long Beach Charter and the FAIR MAPS Act.

Additionally, the Commission's work was structured around maintaining the integrity of Charter criteria to ensure the voter's intent was effectuated, the community was heard, and the Commission's work remained fair, equitable, and neutral.

### The Work of the Commission

The Inaugural Commission accomplished many tasks, such as:

- Adopting By-Laws
- Learning Brown Act and parliamentary rules to conduct public meetings
- Learning essential redistricting concepts, including legal principles and case law
- Becoming familiar with the public mapping software and tools
- Adopting a Vision and Values Statement
- Hosting outreach meetings in the community
- Holding required public Hearings to obtain public testimony regarding communities of interest
- Approving new council district boundaries

### Public Hearings

Under the Charter, the Commission is required to have one Hearing in each of the nine existing City Council districts prior to adopting lines. These could be concurrent with business meetings, training, or Hearings to develop and consider maps. All the outreach and business meetings of the Commission were live-streamed.



The Commission far exceeded this requirement with a total of 30 public Hearings from establishing the commission structure to the adoption of a final map, including:

- 13 business Hearings including the election of a Chair and Vice Chair, adoption of processes, training on the redistricting process, city/State/federal laws, best practices for commissions, and other training
- Nine outreach hearings, one in each current Council district
- One day-long team-building retreat
- One Citywide outreach Hearing before drafting lines
- Five Hearings on draft lines, feedback and map adoption, and selection of potential final maps.
- One Hearing on the selection of a final plan

#### *Community of Interest Outreach Hearings*

The Commission's district-specific and Citywide outreach Hearings were virtual (May 19, 2021 – July 7, 2021) and hybrid (July 14, 2021 – September 8, 2021). These meetings aimed to inform the public about the redistricting process and gather input from the public about the community. The meetings consisted of a presentation led by the Commissioners from their respective district or the Chair and Vice Chair and the Consultant and City staff. After the presentation, public comment was held in which the members of the community were encouraged to provide testimony on their Communities of Interest.

#### *Mapping Hearings*

The Commission's mapping Hearings were held in person from October 6, 2021 to November 18, 2021. The process included providing mapping direction to staff, considering public and consultant drawn maps, selecting potential draft maps, choosing a draft map, and approving a final map. During these meetings, the Commission listened and considered public feedback from community members from various neighborhoods and organizations.

The Commission made it a priority to hear the voices of Long Beach's diverse community. While conducting these Hearings in hybrid and in-person formats, the Commission implemented KUDO, a new virtual meeting platform, to be language accessible to the Spanish, Khmer, and Tagalog speaking communities. The same priority of access was considered during the public engagement campaign to gather their input.

#### *2021 Redistricting Commission Public Engagement*

Concurrently, City staff led outreach to build public awareness about redistricting and encourage participation in the process. This included a more than year-long process utilizing traditional, digital, and out-of-home communications to reach residents of the City.

- Traditional communication included physical flyers, Citywide postcards, Citywide Utility Bill inserts, local news outlet print advertisements (Grunion Gazette and Long Beach Press-Telegram), Housing Authority Newsletter, park banners, and construction site fence wraps.
- Digital communication included updated Redistricting website, Public Notice, Press Releases, social media (In-house and paid), public service announcements, local news outlet digital advertisement (Long Beach Post, Grunion Gazette and Long Beach Press-Telegram), text message

campaign, City department newsletters, City on-hold phone message, and email blast to internal and external partners.

- Out-of-home communication included digital billboards (Worthington Ford sign, Airport, Houghton Park, and Convention Center/Terrace Theater), City Hall elevator screens, Long Beach Transit bus car cards, and bus shelters.

All communication was built with equity in mind to reach the diverse community in Long Beach. In alignment with the City's Language Access Policy, communication materials were created in English, Spanish, Tagalog, and Khmer.

There were two campaigns structured to build awareness and participation. The first campaign started in January of 2021 and concluded in November 2021. This campaign focused on fostering public participation before and throughout the map-making process. The effort of this campaign was to gather community-of-interest testimony to inform the Commission in their decision-making process. The second campaign was scheduled from December 2021 to February 2022 to focus on awareness of the new City Council district boundaries to the Long Beach residents.

City staff worked with local partners throughout the process to connect with residents through trusted messengers. City staff created digital communication toolkits to provide to partners and provide partners with promotional items and attending events.

Community Mapping Workshops were held at various libraries from September 11 to October 7, 2021, by City staff who worked hands-on with community members that wanted to be a part of the Redistricting Mapping process. Each workshop had language access available, resource materials, and training from consultant staff.

As a result of this work from staff and the Commission, the Commission received a record number of public comments and draft maps, including:

- 772 Communities of Interest Form Submissions
- Over 16 Hours of Public Comment
- Over 1,000 Pages of Written Correspondence
- 90 Community of Interest Map Submissions
- 110 Partial and Full District Plan Submissions

After considering all the community feedback received from the public, the new map was adopted on November 18, 2021. The Commission was able to reflect the current interests of the community in the new City Council district boundaries with fair and equal representation in each district, in compliance with the Charter criteria.

### [Thoughts and Recommendations from the 2020-21 Redistricting Commission](#)

Redistricting in a city with the diversity of Long Beach is a complex task. Despite the public health-related restrictions necessitated by the pandemic and the delay in receiving US Census data, the Commission succeeded in completing the work on time and with legal, VRA-compliant maps, allowing for these new lines to be used in the upcoming 2022 election cycle.

Measure DDD contemplated that adjustments to the Measure's rules might be necessary to make the process run more smoothly and better accomplish its goals in future years. Charter section 2509(e) permits the Long Beach City Council, by a two-thirds vote, to "...adopt by Ordinance changes to time limits and deadlines imposed by this article that are specifically recommended by the Commission."

While the Commission work was a success, there are several areas in which we believe the City and Long Beach residents may want to adjust the process:

### **Application and Recruitment**

The Commission application process could include more information about the number of hours that would be required to be committed by members of the Commission – upwards of 30 Hearings at 3+ hours each. Additionally, some parts of the application process could include an exploration or assessment of the analytical skills of applicants. Applicants should also receive a memo from legal counsel regarding the restrictions and prohibitions placed on commissioners during the 10-year term.

### **Training**

Commissioners were trained on multiple technical, legal, and other issues around redistricting and working within the commission setting. Due to COVID-19 and the late census, significant time had passed between the training and the actual line drawing, requiring that the commissioners be refreshed on these topics as the final maps were developed. Future Commissions should have the ability to begin preliminary map creation immediately after training and initial public input.

The Commission appreciated the direct training from former redistricting Commissioners, including the Chair of the 2011 State Redistricting Commission. Future Commissions should receive training and assistance from the 2021 Commissioners and others with direct experience in this new independent redistricting process.

Additional training should be done on Roberts Rules of Order and the procedures to be used during Hearings as maps are considered and adopted. This could make a future Commission more able to function within the parameters of proper board governance.

### **Staffing of the Commission**

The Commission reported that the staffing of the Commission was excellent and provided a solid foundation upon which the Commission could function. The staff worked extended hours and facilitated elements of the Commission process that could not have been done by the Commissioners alone.

However, future Commissions should have greater authority to shape the direction of the process, including more direct involvement in the Commission's budget and spending, more direct access to Commission staff, and the selection of the demographer and outside legal counsel. Additional power in the hands of Commissioners could enhance the independence of the process.

Commissioners feel that this should also extend to the ability of the Commission to have their own legal counsel and potentially their own staff that are not working within the City government.

The Commission should work directly with legal counsel to clarify any questions regarding the process. This could improve the functioning of the Commission as an independent body and avoid any conflict of interest with City staff directing legal counsel, whose decisions may limit or enhance the ability of the

Commission to draw Council district lines. Future Commissions could avoid some of these potential conflicts of interest by also having an independent staff.

While the Commission felt as though it was being limited in its independence in regard to the overall process, Commissioners did have much more control over the line drawing itself. At no point did staff or demographer attempt to guide the line-drawing process, something that the inaugural Commissioners hope will also be true for future Commissions.

Due to the Charter section 2507 and out of an abundance of caution, Commissioners were not encouraged to do their own outreach activities or participate in any public forums, attend group meetings to educate residents on redistricting, or work in their own neighborhoods to build awareness. Future Commissions may want to identify ways that the Commissioners can be utilized or develop rules around Commissioner activities.

### **Public Input**

Public Hearings were held at schools and community centers – places that many members of the community would be aware of and provided an ability for greater engagement. Future Commissions should continue to rely on these types of locations as they reach out to residents in each council district. The early Community of Interest mapping and public testimony focused on the building blocks of districts allowed for some greater exploration of the areas with special concern – from historic tribal lands to language/national origin communities to LGBTQ areas and where residents had the greatest concern regarding airport noise – without regard to potential district lines. This was helpful and should be engaged in future redistricting efforts, but for a more limited period.

Due to the delay in the Census data, neither the Commission nor the public had the benefit of being able to draft maps prior to the outreach Hearings. When final maps were finally released and the public could draw complete plans with the final data, the input dramatically increased and changed.

Without a late census, future Commissions will be able to start with more ideas around draft maps earlier, providing a much more helpful public engagement. If future Commissions begin mapping after a round of Council district-based outreach, they should consider going back to the Council district Hearing format for localized testimony about draft plans.

The 2021 Commission was conducted in an environment that we hope no future Commission will face. However, the use of virtual Hearings, supplementing traditional in-person Hearings, should be considered as it can allow for participation from some individuals who cannot attend a long Hearing in person. This Commission made considerable headway in using a blend of virtual and in-person, and hopefully more advances in this technology over the intervening decade will allow for a blend of both approaches.

While incumbent members of the City Council, their staff, consultants, candidates, or city lobbyists have every right as residents to participate in the redistricting process, this should be discouraged in future redistricting efforts as it could sway the Commission to adopt lines that are inadvertently skewing toward a political outcome – something that is not within the principles of the Charter. Future commissions should be provided an opportunity to receive lists of city registered lobbyists, or, if possible, the city should request registered lobbyists to identify themselves as such when providing input or submitting testimony.

## Chair and Vice Chair

The selection of the Chair and Vice Chair is an important process, and this Commission was fortunate to have excellent leadership. Future Commissions should consider creating opportunities for members to get to know each other and understand their skills and leadership abilities before selection of permanent Chair and Vice Chair. The Commission may want to consider additional models such as the use of an interim Chair and Vice Chair before the selection of permanent chairs.

## Creation of Redistricting Plans

The process of creating maps during this inaugural Commission began with maps drawn by the public (using criteria that were not always described by the person responsible for the plan) and maps drawn by the consultant based on community of interest input and direction from the Commission. This allowed for initial draft plans to be explored as complete balanced plans, rather than having the Commission begin from a blank map.

The process then transitioned to several Hearings with live line drawing – mapping in the redistricting software, led by the consultant responding to requests from Commissioners. This allowed Commissioners to see the impacts of potential changes in real-time and allowed the public to understand the rationale for changes. As a result of this live line drawing and recording of every move of a line, the public and future Commissioners can understand the intent behind every district drawn in the final plan. This significantly added to the transparency of the process.

Future Commissioners should consider this same blend of maps that are created by the public and the consultant, based on Commission direction, and several hearings with live line-drawing to make amendments to maps prior to their final adoption.



November 11, 2020

HONORABLE LONG BEACH INDEPENDENT REDISTRICTING COMMISSION MEMBERS  
City of Long Beach  
California

#### RECOMMENDATION:

Recommendation to conduct a study session to review and discuss possible appointments to the Independent Redistricting Commission applicant subpool from the selected applicants interviewed.

#### DISCUSSION

##### **Background**

The Long Beach Independent Redistricting Commission (Commission) was established by ballot initiative Measure DDD in 2018. The measure amended the City Charter to create an independent body with the exclusive authority to redraw the Council District boundaries every ten years following the national Census through an open and transparent process.

##### **Recruitment**

The application period for the Commission, pursuant to City Charter Section 2505, was open for three months from April 1, 2020 to June 30, 2020. Since the May 2020 update to the City Council, City staff successfully increased the number of applicants in demographic and Council District categories with lower submission totals through targeted outreach, specifically in Council Districts 1, 7, and 9, along with the Asian and Pacific Island, Black and African American, Hispanic or Latinx, and LGBTQ+ communities.

As a result, a total of 400 applications were submitted. Applicants responded that they were directed to the application through the following outreach efforts:

- Utility bill inserts
- Social media ads and posts
- Referrals from Community Based Organizations
- Various email newsletters
- Online media ads
- Freeway billboards ads
- LB Transit ads
- LB Airport ads
- Various presentations
- Local news publications

After an initial review of the applications, 353 applicants were determined potentially eligible (pending verification of conflict of interest and registration responses on their application) to be

included in the subpool of 20-30 applicants selected by the Ethics Commission. There were 14 applicants who withdrew their name from consideration, six duplicated applications, and 27 applicants who were deemed ineligible due to their responses on the application.

### **Ethics Commission Selection Process**

City Charter Section 2505 designates the Ethics Commission as the screening panel responsible for creating a subpool of 20 to 30 applicants most qualified to perform the duties of the Commission. The Ethics Commission made each assignment to the subpool on the basis of the applicant's relevant analytical skills, familiarity with the city's neighborhoods and communities, ability to be impartial, and apparent ability to work cooperatively with other potential Commissioners. Following the selection of the subpool, the Ethics Commission Chair randomly selected nine individuals, one from each existing Council District to appoint to the Long Beach Independent Redistricting Commission.

At its August 12, 2020 Ethics Commission meeting, the Commissioners adopted the following selection process:

- The Ethics Commission was randomly divided into three ad hoc committees to evaluate applications by Council District. Using a selection process similar to the process used to select the three final commissioners appointed to the Ethics Commission, the City Clerk's Office assigned each ad hoc committee approximately one-third of the applications for review and ranking. Assignments were made to have Commissioners review applicants from Council Districts other than the one in which the Commissioners reside with names and personal information of applicants redacted to minimize any potential bias.
- City staff created an Evaluation Guide (Attachment A) for the Ethics Commission ad hoc committees to rank applicants based on their responses in the interest statement on the application, as well as information provided on the application and resume (if submitted). The three ad hoc committees met on September 3 and 4, 2020 to produce a list of five applicants from each Council District for a total of 45 applicants to be interviewed by the entire Ethics Commission.
- The interview process and the applications selected to move onto the interview process were adopted at the Ethics Commission meeting on September 9, 2020.
- Applicants were provided with three questions in advance of the interviews, which were conducted by Zoom meeting, consistent with the City's COVID-19 protocols.
- Interviews of the selected applicants were conducted by the Ethics Commission on October 7, 8, 9, and 14, 2020.
- Final selections to the subpool (Attachment B) were made by the Ethics Commission at its Special Meeting on October 14, 2020.
- At the same meeting, the Chair randomly selected the first nine Independent Redistricting Commissioners from the subpool.

### **Additional Random Selection**

Following the appointments of the randomly selected Commissioners by the Ethics Commission, the appointed Council District 2 member withdrew from the selection process. To fulfil the City Charter requirement of nine randomly selected members, one from each existing Council District, the Ethics Commission held a Special Meeting on October 21, 2020. At the meeting, an additional random selection was made by the Chair to select another Council District 2 member from the remaining subpool.

### **Long Beach Independent Redistricting Commission Selection Process**

City Charter Section 2505 tasks the nine Long Beach Independent Commission members selected by the Ethics Commission to select four members and two alternates from the remaining applicants in the subpool. The Commission must make each selection on the basis of the applicant's relevant analytical skills, familiarity with the city's neighborhoods and communities, ability to be impartial, and apparent ability to work cooperatively with other Commissioners.

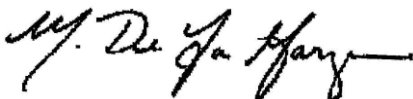
Based on the Ethics Commission selection process, staff provides the following suggestion to conduct a fair and transparent selection process:

- The Commission review the application, resume (if submitted), and Ethics Commission interview of each remaining applicant in the subpool.
- Using the same Evaluation Guide (Attachment A) created by staff for the Ethics Commissioners, to rank the remaining applicants based on the criteria outlined by the City Charter.
- At its November 20, 2020 Special Meeting, the Commission will discuss and appoint the remaining 4 members and 2 alternates to the Long Beach Independent Redistricting Commission.

### TIMING CONSIDERATIONS

According to City Charter Section 2505, the Long Beach Independent Redistricting Commission must be fully established no later than December 1, 2020. It is therefore proposed that the remaining appointments be made at the Special Meeting on November 20, 2020.

Respectfully Submitted,



MONIQUE DE LA GARZA  
CITY CLERK

MD:jn

Attachment A: Evaluation Guide  
Attachment B: Applicant Subpool List



**Screening Panel Evaluation Guide -- Independent Redistricting Commission**

Applicants for City’s Independent Redistricting Commission were requested to answer the following question:

“Please describe why you wish to serve on the Independent Redistricting Commission and share any additional experience, community activities, or other qualifications that make you a strong candidate for the Commission, including, but not limited to, analytical skills, familiarity with the City's neighborhoods and communities, ability to be impartial, and ability to work cooperatively with other potential commissioners.”

To apply consistent evaluation criteria to the selection of commissioners, it is suggested that you evaluate the responses using the following overall scale:

<b>5 points -- Exceptional</b>	<b>4 points -- Strong</b>	<b>3 points -- Fair</b>	<b>2 points -- Weak</b>	<b>2 points -- Not Applicable</b>
Applicant provides a thorough response to the interest statement; includes extensive experience, community activities, or other qualifications; and includes excellent analytical skills, familiarity with the City's neighborhoods and communities, ability to be impartial, and ability to work cooperatively with other potential commissioners.	Applicant provides a complete response to the interest statement; includes some experience, community activities, or other qualifications; and includes some analytical skills, familiarity with the City's neighborhoods and communities, ability to be impartial, and ability to work cooperatively with other potential commissioners.	Applicant provides an adequate response to the interest statement; includes limited experience, community activities, or other qualifications; and includes limited analytical skills, familiarity with the City's neighborhoods and communities, ability to be impartial, and ability to work cooperatively with other potential commissioners.	Applicant does not provide an adequate response to the interest statement; does not include experience, community activities, or other qualifications; and does not include analytical skills, familiarity with the City's neighborhoods and communities, ability to be impartial, and ability to work cooperatively with other potential commissioners.	Applicant does not provide a valid response.

Consideration may also be given to effectiveness of written expression and resumes (if submitted). Commissioners should also keep in mind the “subpool should reasonably reflect the City’s diversity” and are reminded that “no quotas, formulas or ratios” may be used for this determination, per City Charter Section 2505 (g). City Charter Section 2505 (m) refers to diversity as “includes, but is not limited to, racial, ethnic, gender, and sexual orientation diversity.”

## Independent Redistricting Commission - Subpool and 9 Randomly Selected Commissioners

	First Name	Middle Name	Last Name	Gender	Age Range	Council District	Income	Race / Ethnicity	Multiple Ethnicity / Other	Sexual Orientation	Prefer to Self-Describe	Highest Level of Education
CD1-19	Oscar	I	Morales	Male	50-59	District 1	\$35,000 - \$74,999	Multiple ethnicity / Other	Hispanic/Asian	Heterosexual / Straight		College Experience
CD1-21	ERIC	RICHARD	OATES	Male	18-29	District 1	\$75,000 - \$124,999	White / Caucasian		Bisexual		College Experience
CD1-24	Porfirio		Remigio Arroyo	Male	18-29	District 1	Under \$35,000	Hispanic / Latino		Heterosexual / Straight		College Experience
CD2-5	Genna	Lauren	Beckenhaupt	Female	18-29	District 2	Under \$35,000	Hispanic / Latino		Homosexual / Gay or Lesbian		Graduate School Experience
CD2-21	Ryan		Giffen	Male	40-49	District 2	\$125,000 - \$250,000	White / Caucasian		Homosexual / Gay or Lesbian		Doctoral or Professional degree
CD2-38	Milton	Darnell	Smith	Male	40-49	District 2	\$35,000 - \$74,999	Black or African American		Homosexual / Gay or Lesbian		College Experience
CD3-11	Thomas	J	Cooper	Male	70-79	District 3	\$125,000 - \$250,000	White / Caucasian		Heterosexual / Straight		Doctoral or Professional degree
CD3-23	Josias	N/A	Gonzalez	Male	30-39	District 3	\$75,000 - \$124,999	Hispanic / Latino		Heterosexual / Straight		College Experience
CD4-1	Andrea	Nicole	Antony	Female	30-39	District 4	\$75,000 - \$124,999	Multiple ethnicity / Other	white/Latina	Bisexual		Graduate School Experience
CD4-17	Nicole		Lopez	Female	40-49	District 4	\$125,000 - \$250,000	White / Caucasian		Heterosexual / Straight		Graduate School Experience
CD5-14	Sharon		Diggs-Jackson	Female	60-69	District 5	\$35,000 - \$74,999	Black or African American		Heterosexual / Straight		College Experience
CD5-36	Feliza	Isabella	Ortiz Licon	Female	40-49	District 5	\$75,000 - \$124,999	Hispanic / Latino		Heterosexual / Straight		Doctoral or Professional degree
CD5-42	David		Salazar	Male	60-69	District 5	\$125,000 - \$250,000	Hispanic / Latino		Heterosexual / Straight		Graduate School Experience
CD6-11	Alejandra		Gutierrez	Female	30-39	District 6	\$35,000 - \$74,999	Hispanic / Latino		Heterosexual / Straight		Graduate School Experience
CD6-19	Kelly		Nhim	Female	40-49	District 6	Under \$35,000	Asian / Pacific Islander		Heterosexual / Straight		College Experience
CD6-34	Alisha	A	Wade	Female	60-69	District 6	\$75,000 - \$124,999	Black or African American		Heterosexual / Straight		College Experience
CD7-19	Frank	Anthony	Gutierrez	Male	60-69	District 7	\$125,000 - \$250,000	Hispanic / Latino		Homosexual / Gay or Lesbian		Doctoral or Professional degree
CD7-31	Zhelinrentice	Levels	Scott	Female	40-49	District 7	\$35,000 - \$74,999	Black or African American		Heterosexual / Straight		Graduate School Experience
CD8-1	Michele	Brenda	Anderson	Female	60-69	District 8	Over \$250,000	Black or African American		Heterosexual / Straight		Doctoral or Professional degree
CD8-20	Marissa		Martinez	Female	18-29	District 8	Under \$35,000	Hispanic / Latino		Heterosexual / Straight		College Experience
CD8-25	Melody	Elaine	Osuna	Female	30-39	District 8	\$125,000 - \$250,000	Multiple ethnicity / Other	white, Black, Spanish	Heterosexual / Straight		Doctoral or Professional degree
CD9-24	Ryan	William	O'Connell	Male	30-39	District 9	\$125,000 - \$250,000	White / Caucasian		Homosexual / Gay or Lesbian		College Experience
CD9-31	Sevly		Snguon	Non-Binary	18-29	District 9	\$35,000 - \$74,999	Asian / Pacific Islander		Prefer to Self-Describe	Queer/Demisexual	Graduate School Experience

\*Please note the applicants who were randomly selected are highlighted in yellow and the applicant in red has withdrawn from the selection process.

Revised 10/21/2020



# INDEPENDENT REDISTRICTING COMMISSION APPLICATION

Due by **June 30, 2020**

Office of the City Clerk, 411 W. Ocean Blvd., 11<sup>th</sup> Floor,  
Long Beach, CA 90802

For Official Use Only  
Page 1 of 4

## SECTION I – IDENTIFICATION INFORMATION

First Name		Middle Name	Last Name
Gender: <input type="checkbox"/> Female <input type="checkbox"/> Male <input type="checkbox"/> Non-Binary			
Registered Voting Address, City, State, Zip Code			
Mailing Address (if different)			Birthdate (MM/DD/YYYY)
Phone Number		Email Address	

## SECTION II – ELIGIBILITY INFORMATION

1. I am registered to vote in the City of Long Beach.

Yes  No

**You MUST be registered to vote in the City of Long Beach AND meet at least one (1) of the requirements below.**

2a. I voted in the City of Long Beach March 3, 2020 Primary Nominating Election.

Yes  No

**OR**

2b. I have been a resident of the City of Long Beach for at least one (1) year.

Yes  No

**If you do not meet the requirements in Section II, you are NOT eligible to apply.**

## SECTION III – CONFLICT OF INTERESTS

**Note:** For Section III, “elected office/official” refers to Mayor, City Attorney, City Auditor, City Prosecutor, City Councilmember, Long Beach Unified School District Board Member, and Long Beach City College Trustee.

**Since March 31, 2012, I, my spouse, registered domestic partner, or child have/has:**

3. Contributed to a candidate for a City of Long Beach elective office more than Two Hundred Fifty Dollars (\$250) in a single year.

Yes  No

**Since March 31, 2016, I, my spouse, registered domestic partner, or child have/has:**

4. Been a paid employee of the City of Long Beach, including those employed by an elected official.

Yes  No

5. Been a registered City of Long Beach lobbyist, or someone who was required to be a registered City of Long Beach lobbyist.

Yes  No

6. Been a paid employee of any redistricting contractor or consultant.

Yes  No

# INDEPENDENT REDISTRICTING COMMISSION APPLICATION

Due by **June 30, 2020**

Office of the City Clerk, 411 W. Ocean Blvd., 11<sup>th</sup> Floor, Long Beach, CA 90802

## SECTION III – CONFLICT OF INTERESTS (Continued)

**Since March 31, 2012, I, my spouse, registered domestic partner, parent, sibling, or child is/has:**

7. Been elected to or appointed to, or been a candidate for, a City of Long Beach elected office.

Yes             No

8. Been an officer, employee of, or paid consultant or contractor to a campaign committee or a candidate for a City of Long Beach elected office.

Yes             No

9. Been a staff member, paid employee of, a consultant to, or someone under contract with any City of Long Beach elected official.

Yes             No

10. Been a principal officer of an active campaign committee domiciled in the County of Los Angeles that has made expenditures on candidate elections for a City of Long Beach elected office.

Yes             No

**If you answered “Yes” to any questions in Section III, you are NOT eligible to apply.**

## SECTION IV – APPLICANT INTEREST STATEMENT

11. Please describe why you wish to serve on the Independent Redistricting Commission and share any additional experience, community activities, or other qualifications that make you a strong candidate for the Commission, including, but not limited to, analytical skills, familiarity with the City's neighborhoods and communities, ability to be impartial, and ability to work cooperatively with other potential commissioners. (Max. 1800 Characters)

*(Note: Your statement will be transferred to the online application form and will be limited to the maximum of 1800 Characters, approximately 250-300 words)*

# INDEPENDENT REDISTRICTING COMMISSION APPLICATION

Due by **June 30, 2020**

Office of the City Clerk, 411 W. Ocean Blvd., 11<sup>th</sup> Floor, Long Beach, CA 90802

## SECTION V – DEMOGRAPHIC INFORMATION

***The City Charter requires the Commission to reasonably reflect the diversity of Long Beach.  
The following information is required to help identify a diverse pool of the most qualified applicants.***

12. In which Council District do you currently reside? Please visit <http://tsdgis.longbeach.gov/MapIt/> to look up your District.

- |                                     |  |
|-------------------------------------|--|
| <input type="checkbox"/> District 1 | <input type="checkbox"/> District 6                        |
| <input type="checkbox"/> District 2 | <input type="checkbox"/> District 7                        |
| <input type="checkbox"/> District 3 | <input type="checkbox"/> District 8                        |
| <input type="checkbox"/> District 4 | <input type="checkbox"/> District 9                        |
| <input type="checkbox"/> District 5 | <input type="checkbox"/> I do not know my current district |

13. What was your total household income in the past 12 months?

- Under \$35,000
- \$35,000 - \$74,999
- \$75,000 - \$124,999
- \$125,000 - \$250,000
- Over \$250,000

14. Please select which best describes your race/ethnicity:

- American Indian or Alaskan Native
  - Asian / Pacific Islander
  - Black or African American
  - Hispanic / Latino
  - White / Caucasian
  - Multiple ethnicity / Other (Please Specify)
- \_\_\_\_\_

15. Please select which best describes your sexual orientation:

- Asexual
  - Bisexual
  - Heterosexual / Straight
  - Homosexual / Gay or Lesbian
  - Pansexual
  - Prefer to Self-Describe (Please Specify)
- \_\_\_\_\_

16. What is your highest level of education?

- High School or Less
- College Experience
- Graduate School Experience
- Doctoral or Professional degree

# INDEPENDENT REDISTRICTING COMMISSION APPLICATION

Due by **June 30, 2020**

Office of the City Clerk, 411 W. Ocean Blvd., 11<sup>th</sup> Floor, Long Beach, CA 90802

## SECTION VI – QUALIFICATION CONFIRMATION

17. If appointed, I acknowledge that I will be ineligible to serve on another City of Long Beach Commission for a period of four (4) years.

Yes  No

18. If appointed, I acknowledge that I will be ineligible to serve as a paid staff for or as a paid consultant to any City of Long Beach elected official or candidate for a City of Long Beach elective office for a period of four (4) years.

Yes  No

19. If appointed, I acknowledge that I will be ineligible to receive a non-competitively bid contract with the City of Long Beach, or to register as a City of Long Beach lobbyist.

Yes  No

20. If appointed, I agree to complete the following within 30 days of my appointment: Live Scan Background Check, Ethics Training, Written Ethics Pledge, Oath of Office. I also agree to file a Form 700 Statement of Economic Interest, which is a public record, within 30 days of accepting my appointment.

Yes  No

21. I understand my application is a public record. If qualified, the Office of the City Clerk will publish and transmit my name to the Ethics Commission to be considered for the subpool of applicants most qualified to perform the duties of the Commission. If disqualified, the Office of the City Clerk will maintain a public record of my name and the reason for my disqualification.

Yes  No

22. While serving on the Commission, I agree I will not endorse, work for, volunteer for, or contribute to any candidate campaign for a City of Long Beach elective office. If I choose to engage in such activity, I will immediately resign (including after the approval of a final map) to ensure that I no longer serve if the Commission reconvenes to redraw districts.

Yes  No

23. By submitting this application, I grant permission to the City of Long Beach to verify my answers to the questions in Section II using voter registration records.

Yes  No

**I certify under penalty of perjury of the laws of the State of California that the foregoing is true and correct.**

**Signature:**

**Date:**

How did you hear about this Commission?

- City of Long Beach Website
  - LinkLB Email
  - Social Media
  - Referral
  - Other (Please Specify)
- \_\_\_\_\_

Visit [www.longbeach.gov/redistricting](http://www.longbeach.gov/redistricting) for additional information.

**Please call the Office of the City Clerk at (562) 570-6101 or email [Redistricting@longbeach.gov](mailto:Redistricting@longbeach.gov) with any questions or concerns.**

*This application is also available in Khmer, Spanish, and Tagalog upon request.*