

William Lorbeer, Chair
Joy Starr, Vice Chair
Eric Forsberg, Commissioner
Samuel Lippke, Commissioner



Kurt Schneider, Commissioner
Marsha Jeffer, Commissioner
Ken Trossen, Commissioner

FINISHED AGENDA AND DRAFT MINUTES

REGULAR MEETING

CALL TO ORDER

At 8:05AM Chair Lorbeer called the meeting to order.

ROLL CALL

Commissioners Kurt Schneider, Joy Starr, Ken Trossen, William W. Lorbeer,

Present: Marsha Jeffer and Eric Forsberg

Commissioners Samuel Lippke

Excused:

Also present: Dede Rossi, Executive Director BSBA; Bill Smith, Long Beach Transit;
Victor Grgas, City of LB Asset Management Bureau Manager.

CHAIR REPORT

1. Mike Sheldrake was elected as new president of BSBA.
2. Parking meter funds for the Bay Shore Library were transferred to the Library in the amount of approximately \$2,600 on October 1, 2012.
3. There will be a security camera presentation at next month's meeting.
4. The sidewalk and tree repair project is subject to a tree advisory committee ruling, which will take place Thursday, October 18, 2012.
 - Forsberg asked about root barriers
 - Lorbeer advised that the City decides whether or not root barriers are effective.
 - Grgas spoke about a formal letter from the commission requesting root barriers to be installed.
 - Lorbeer spoke about at least three sidewalk repairs in recent time.
 - Schneider spoke about porous sidewalks.
5. Long Beach Transit employee bus pass program status – ridership is holding steady, slight drop. There are 2,200 boardings per week. A survey is being developed to determine program effectiveness for City Council. January is target date for program renewal. New passes will be reissued.
6. Old wooden sign poles will be removed and replaced.

7. Tori Miller Busch memorial drinking fountain is in progress. City staff met with local artist.

8. Parklets – potential for agenda item for November meeting, possibly have City staff responsible for parklets in Belmont Shore present at next meeting?

PUBLIC PARTICIPATION

There was no public participation at this time.

CONSENT CALENDAR

[12-033BS](#) Recommendation to approve the minutes for the meeting held September 20, 2012

Attachments: [12-033 Final Agenda & Draft Minutes 09.20.12.pdf](#)

A motion was made by Commissioner Starr, seconded by Commissioner Jeffer, to approve recommendation. The motion carried by the following vote:

Yes: 6 - Kurt Schneider, Ken Trossen, Joy Starr, William W. Lorbeer, Marsha Jeffer and Eric Forsberg

Excused: 1 - Samuel Lippke

[12-034BS](#) Recommendation to receive and file the Financial Report for the period ending August 31, 2012.

Attachments: [12-034 BSPAC 08.31.12 Financial Statement.pdf](#)

A motion was made by Commissioner Starr, seconded by Commissioner Jeffer, to approve recommendation. The motion carried by the following vote:

Yes: 6 - Kurt Schneider, Ken Trossen, Joy Starr, William W. Lorbeer, Marsha Jeffer and Eric Forsberg

Excused: 1 - Samuel Lippke

REGULAR AGENDA

[12-035BS](#) Recommendation to approve expenditure of \$10,000 to cover a portion of the cost to replace all the median tree lights.

Attachments: [12-035BS Median Tree Lights.pdf](#)
[Dekra-Lite Median Lights Proposal.pdf](#)

Dede Rossi spoke about the history of median lighting repairs and current condition of median trees.

Chair Lorbeer spoke about median tree trimming related to new lights.

Rossi agreed that tree trimming should be done before new lights are installed.

Commissioner Schneider spoke about up lighting.

Lorbeer spoke about spending money wisely.

Rossi spoke about the objective is to improve Belmont Shore.

Schneider suggested voting on tree trimming agenda item first, then vote on new median lighting.

A motion was made by Commissioner Starr, seconded by Commissioner Jeffer, to approve recommendation. The motion carried by the following vote:

Yes: 6 - Kurt Schneider, Ken Trossen, Joy Starr, William W. Lorbeer, Marsha Jeffer and Eric Forsberg

Excused: 1 - Samuel Lippke

[12-036BS](#)

Recommendation to approve West Coast Arborists proposal for tree trimming in the median on 2nd Street at a cost of \$5,200.

Attachments: [12-036BS WCA Median Tree Trim.pdf](#)
[WCA Median Tree Trim Proposal #29308 10.11.12.pdf](#)

Lorbeer spoke about the City's lack of resources to trim the median trees in foreseeable future. He spoke about the need to trim the trees before possible installation of new median lighting.

A motion was made by Commissioner Jeffer, seconded by Commissioner Starr, to approve recommendation. The motion carried by the following vote:

Yes: 5 - Ken Trossen, Joy Starr, William W. Lorbeer, Marsha Jeffer and Eric Forsberg

Excused: 2 - Kurt Schneider and Samuel Lippke

[12-037BS](#)

Recommendation to approve free parking on 2nd Street for three weekends in December 2012 to encourage holiday season shopping in Belmont Shore.

Attachments: [12-037BS Holiday Free Parking Days.pdf](#)

Robert Campbell asked if all meters would be exempt during proposed free parking days; he expressed concern that some people might "camp out" in parking spaces.

Lorbeer said only meters on 2nd Street would be exempted. He also

spoke about considering fiscal impact due to revenue loss for six days.

Rossi spoke about Belmont Shore shopping over the Thanksgiving holiday does not significantly increase. The old two-hour free parking bags will be used.

Commissioner Trossen spoke about assessing the value for retailers as it relates to the free parking days.

Lorbeer asked if the number of free parking days should be reduced.

Commissioner Jeffer said that the number of free parking days proposed should stay at six.

A motion was made by Trossen, seconded by Commissioner Forsberg, to approve recommendation. The motion carried by the following vote:

Yes: 5 - Ken Trossen, Joy Starr, William W. Lorbeer, Marsha Jeffer and Eric Forsberg

Excused: 2 - Kurt Schneiter and Samuel Lippke

PUBLIC PARTICIPATION

There was no public participation at this time.

ADJOURNMENT

Next regular meeting: November 15, 2012.

I, Jim Fisk, BID Manager, certify that the agenda was posted not less than 72 hours prior to the meeting. Signature: _____ Date: _____