



CITY OF LONG BEACH

OFFICE OF THE CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 •

August 23, 2018

Mr. Vincent Cravens
District Administrator
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of Anaheim & Stanley, LLC, dba Supply & Demand, for a
premise to premise and person to person transfer of an Alcoholic Beverage
Control License, at 2500 East Anaheim Street.

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday,
August 21, 2018, received and filed the subject application for a premise-to-premise
and person-to-person transfer.

Enclosed is a copy of the City Council documentation for your records

Respectfully submitted,

MONIQUE DE LA GARZA
CITY CLERK

Prepared by:
Pablo Rubio

Attachment

cc: Daryl Supernaw, Councilmember, Fourth District
Mayor
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396



CITY OF LONG BEACH

C-11

POLICE DEPARTMENT

400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

Robert G. Luna
Chief of Police

August 21, 2018

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Anaheim & Stanley, LLC, dba Supply & Demand, for a premise to premise and person to person transfer of an Alcoholic Beverage Control (ABC) license, at 2500 East Anaheim Street. (District 4)

DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIME CONSIDERATIONS

City Council action is requested on August 21, 2018, to respond to the Department of Alcoholic Beverage Control by the August 28, 2018, due date.

FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ROBERT G. LUNA
CHIEF OF POLICE

RGL:jja

APPROVED:

PATRICK H. WEST
CITY MANAGER

HONORABLE MAYOR AND CITY COUNCIL
August 21, 2018

Council District: 4

Applicant: Anaheim & Stanley, LLC
DBA: Supply & Demand
Address: 2500 East Anaheim Street

Type of Application: A premise to premise and person to person transfer of an On-Sale General public premises license.

Bases for possible protest: Residence within 100 feet.
High Crime.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public Convenience and necessity **is not** required for this application.

Census Tract: 5769.01

Boundaries: Anaheim Street to the North
7th Street to the South
Stanley Avenue to the East
Cherry Avenue to the West

Number of licenses allowed: 6
Number of licenses existing: 3

Police Reporting District: 451

Boundaries: Anaheim Street to the North
10th Street to the South
Temple Avenue to the East
Cherry Avenue to the West

Reported crimes in this district for ABC purposes are 186. Crime in a reporting district must be at least 126 to qualify for a high crime protest.

Type of business: A bar.
Last day to request conditions and protest: August 28, 2018



Date: August 21, 2018
To: File
From: Jennifer Arzola, Detective, Vice Investigations Section
Subject: **SUPPLY & DEMAND – 2500 EAST ANAHEIM STREET**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (7/9/17-7/9/18)

2 Fight Fight Advised

ABC INSPECTIONS (past three years)

Not Applicable

RESIDENCE WITHIN 100 FEET

1211 Stanley Avenue
2516 East Anaheim Street

Multi-Unit Complex
Multi-Unit Complex

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

None

JJA:jjja
cfs.memo.Supply&Demand

Pablo Rubio

From: Fax2Mail Powered by EasyLink Services <reports@reply.fax2mail.com>
Sent: Thursday, August 23, 2018 5:39 PM
To: Pablo Rubio
Subject: ABC License Letter - dba Supply and Demand, 2500 East Anaheim Street

MAIL2FAX DETAILED DELIVERY REPORT	
Attention	DLA Admin
Job Number	1560702013
Sent By User	F2M/30565075606
Entered Fax2Mail System	08/23 17:36
Report Generated	08/23 17:38
Subject	ABC License Letter - dba Supply and Demand, 2500 East Anaheim Street
Page Count	5 (including cover sheet)

SUMMARY		
Sent: 1	Errors: 0	Cancelled: 0
Total: 1		

Destination	Status	Date	Time	Num. Retries
5629821396	SENT	08/23	17:38	1