

Robert E. Shannon  
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SECOND AMENDMENT TO AGREEMENT NO. 28954

**28954**

THIS SECOND AMENDMENT TO AGREEMENT NO. 28954 is made and entered, in duplicate, as of July 7, 2006 for reference purposes only, pursuant to a minute order adopted by the City Council of the City of Long Beach at its meeting held on August 24, 2004, by and between BETTER WORLD ADVERTISING, INC., a California ~~nonprofit~~ <sup>275</sup> corporation, whose address is 870 Market Street, #1205, San Francisco, California 94102 ("BWA") and the CITY OF LONG BEACH, a municipal corporation ("City").

WHEREAS, City requires the assistance of an expert in HIV/STD Social Marketing; and

WHEREAS, it has been ascertained that BWA is willing and able to provide said services required by City at a reasonable cost; and

WHEREAS, City desires BWA to provide said services for City, and BWA is willing to do so;

NOW, THEREFORE, in consideration of the mutual terms and conditions in this Agreement and herein, the parties agree as follows:

1. Section 1 of Agreement No. 28954 is hereby amended in its entirety to read as follows:

"1. The original term of this Agreement shall commence at 12:01 a.m. on July 1, 2004, and, unless sooner terminated as provided herein, shall terminate at 11:59 p.m. on June 30, 2005. The first extended term shall commence at 12:01 a.m. on July 1, 2005, and shall terminate at 11:59 p.m. on June 30, 2006. The second extended term shall commence at 12:01 a.m. on July 1, 2006 and shall terminate on June 30, 2007."

2. During the second extended term, City shall pay BWA for such services an amount not to exceed One Hundred Eighty Two Thousand Dollars (\$182,000).

3. Except as set forth in this Second Amendment to Agreement No. 28954, all terms and conditions of said Agreement are ratified and confirmed and shall remain in full force and effect.

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IN WITNESS WHEREOF, the parties have caused this document to be duly executed with all formalities required by law as of the date first stated above.

BETTER WORLD ADVERTISING, INC., a California nonprofit corporation

7-25-06, 2006

By [Signature]  
President  
LES PAPPAS  
(Type or Print Name)

7-25-06, 2006

By [Signature]  
Secretary  
LES PAPPAS  
(Type or Print Name)

"BWA"

CITY OF LONG BEACH, a municipal corporation

August 28, 2006

By [Signature]  
City Manager

"City"

This Second Amendment to Agreement No. 28954 is approved as to form

on 8/21, 2006.

ROBERT E. SHANNON, City Attorney

By [Signature]  
Senior Deputy

Robert E. Shannon  
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