

**CH-1**  
**CORRESPONDENCE – Stephanie Serna**

Stephanie Serna  
53 Dodge Ave.  
Akron, OH 44302

June 23, 2014

City Council  
City of Long Beach  
333 West Ocean Blvd.  
Long Beach, CA 90802

Dear City Council,

I am writing in support of the entertainment permit for 4<sup>th</sup> Street Vine at 2142 E. 4<sup>th</sup> St, Long Beach 90814. I have been the property owner at 2214-2218 E. 4<sup>th</sup> Street for twenty-one years and have seen the neighborhood go through many changes in that time. I can say with confidence that since the time that Jim and Sophia Sandoval have moved in and established their business, it has brought in much more new positive street traffic. It provides a place for people to stay and savor the many wonderful choices that 4<sup>th</sup> Street has to offer.

Although I currently live in Ohio, I come to Long Beach at least 4 times a year and stay for extended periods at my property, which is only about four doors away. It is a wonderful place for me to meet with friends and business clients. Many of my tenants enjoy frequenting the establishment as well. I have heard from many a friend and tenant that the only thing “missing” is entertainment.

Again, I would like to re-iterate that I have seen 4<sup>th</sup> Street go through many changes in the past twenty years and the diversity of retail services and dining that the street now has to offer now is attracting many more quality clientele. The one thing that I think that 4<sup>th</sup> Street needs more of **IS** quality live performance entertainment. I feel that the atmosphere and quality of business that Sophia and Jim provide would offer this much needed element on the street and also help further establish 4th Street Vine’s business and other surrounding businesses the continuation of good patronage.

Thank you for your time. If you have any further questions regarding this issue and my support, please do not hesitate to call.

Sincerely,  
Stephanie Serna  
(562) 397-7300