

Thomas Fields, Chair
William Baker, Vice Chair
Diane Arnold, Member



John Cross, Member
Vivian Tobias, Member
John W. Thomas, Member

FINISHED AGENDA & MINUTES

ROLL CALL

ALSO PRESENT: Craig Beck, Executive Director, Heather Mahood, Chief Assistant City Attorney; David White, Redevelopment Project Officer; Carl Morgan, Redevelopment Project Officer; Donald Caldwell, Development Project Manager; Elvia Delgadillo, Development Project Manager; and Carolyn Harris, City Clerk Specialist.

Commissioners Diane L. Arnold, William E. Baker, John Cross, Thomas T. Fields
Present: and John Thomas

Commissioners Vivian Marie Tobias
Absent:

FLAG SALUTE

Boardmember Arnold led in the flag salute.

[08-013R](#)

Receive and file Notice of Adjournment of the January 21, 2008 Regular Meeting of the City of Long Beach Redevelopment Agency.

A motion was made by Boardmember Baker, seconded by Boardmember Thomas, to receive and file. The motion carried by the following vote:

Yes: 5 - Diane L. Arnold, William E. Baker, John Cross, Thomas T. Fields and John Thomas

Absent: 1 - Vivian Marie Tobias

[08-014R](#)

Recommendation to approve the Minutes for the meeting of January 7, 2008.

A motion was made by Boardmember Arnold, seconded by Boardmember Thomas, to approve recommendation. The motion carried by the following vote:

Yes: 5 - Diane L. Arnold, William E. Baker, John Cross, Thomas T. Fields and John Thomas

Absent: 1 - Vivian Marie Tobias

PROJECT AREA COMMITTEE REPORTS

Martha Thuente, Chair, North Long Beach Redevelopment Project Area Committee, spoke.

Pat Parris, Chair, Central Long Beach Redevelopment Project Area, spoke.

EXECUTIVE DIRECTOR'S REPORT

Craig Beck, Executive Director, discussed issues related to personnel; announced the new Department name entitled, "Long Beach Development Services"; and announced various events taking place within the city.

PUBLIC PARTICIPATION

There was no public participation.

DEVELOPER PRESENTATIONS FOR THE PROPOSED DEVELOPMENT AT ATLANTIC AVENUE AND ARTESIA BOULEVARD

Craig Beck, Executive Director, introduced Elvia Delgadillo, Development Project Manager, who gave a background on the Request for Proposal for the Artesia Atlantic Plaza; and introduced Fountainhead Development, Capital Holding Group, Turian Properties, LLC; and Primestor Development, Inc., who made presentations.

Fountainhead Development presented their presentation for the development of the

Artesia Boulevard and Atlantic Avenue project, and responded to questions.

Boardmember Thomas spoke.

Chair Fields spoke.

Capital Holding Group presented their presentation for the development of the Artesia Boulevard and Atlantic Avenue project; and responded to questions.

Turian Properties, LLC presented their presentation for the development of the Artesia Boulevard and Atlantic Avenue project; and responded to questions.

Boardmember Cross spoke.

Boardmember Thomas spoke.

Craig Beck, Executive Director, spoke and responded to questions.

Vice Chair Baker spoke.

Chair Fields spoke.

Primestor Development, Inc. presented their presentation for the development of the Artesia Boulevard and Atlantic Avenue project; and responded to questions.

Boardmember Cross spoke.

Boardmember Thomas spoke.

Chair Fields acknowledged 9th District Councilmember Val Lerch.

Val Lerch, Ninth District Councilmember, spoke in support.

Martha Thuyente, Chair, North Long Beach Redevelopment Project Area Committee, spoke in support.

Turian Properties, LLC spoke under public participation for the Artesia Boulevard and Atlantic Avenue project.

Capital Holding Group spoke under public participation for the Artesia Boulevard and Atlantic Avenue project.

Javier Avilla, Long Beach resident, spoke in support.

Chair Fields thanked the developers who presented their presentations.

CONSENT CALENDAR (1-3)

Passed The Consent Calendar

A motion was made by Boardmember Thomas, seconded by Boardmember Baker, to approve Consent Calendar Items. The motion carried by the following vote:

Yes: 5 - Diane L. Arnold, William E. Baker, John Cross, Thomas T. Fields and John Thomas

Absent: 1 - Vivian Marie Tobias

1. [08-015R](#) Approve and authorize the Executive Director to execute all documents necessary to enter into a Lease with the City of Long Beach for office space at 1900 Atlantic Avenue. (Central - District 6)

A motion was made to approve recommendation on the Consent Calendar.

2. [08-016R](#) Approve and authorize the Executive Director to dedicate an Agency-owned property at the intersection of First Street and Pine Avenue as a public right-of-way. (Downtown - District 2)

A motion was made to approve recommendation on the Consent Calendar.

3. [08-017R](#) Approve and authorize the Executive Director to execute an agreement with Long Beach City College that allows the Redevelopment Agency to acquire properties on behalf of Long Beach City College for the expansion of its

Pacific Coast Campus. (Central - District 6)

Boardmember Arnold spoke.

Craig Beck, Executive Director, spoke; and responded to questions.

A motion was made to approve recommendation on the Consent Calendar.

REGULAR AGENDA (4-7)

4. [08-018R](#) Adopt a resolution designating David S. White as Assistant Executive Director of the Redevelopment Agency and authorizing the execution of such resolution.

Craig Beck, Executive Director, provided a staff report; and responded to questions.

Boardmember Cross spoke.

Vice Chair Baker spoke.

Pat Parris, Central Long Beach Redevelopment Project Area Committee, spoke.

Pat Bergendahl, Central Project Area Committee Member, spoke.

A motion was made by Boardmember Baker, seconded by Boardmember Thomas, to approve recommendation and adopt Resolution No. R.A. 03-2008. The motion carried by the following vote:

Yes: 5 - Diane L. Arnold, William E. Baker, John Cross, Thomas T. Fields and John Thomas

Absent: 1 - Vivian Marie Tobias

Enactment No: R.A. 03-2008

5. [08-019R](#) Approve and adopt the Commercial Screening Program for use in the

West, Downtown, Central and North Redevelopment Project Areas.
(All Project Areas - Citywide)

Craig Beck, Executive Director, provided background; and introduced Donald Caldwell, Development Project Manager, who presented a staff report; and responded to questions.

Boardmember Thomas spoke.

Chair Fields spoke.

Boardmember Cross spoke.

A motion was made by Boardmember Cross, seconded by Boardmember Arnold, to approve recommendation. The motion carried by the following vote:

Yes: 5 - Diane L. Arnold, William E. Baker, John Cross, Thomas T. Fields and John Thomas

Absent: 1 - Vivian Marie Tobias

6. [08-020R](#)

Approve and authorize the Executive Director to execute a six-month Exclusive Negotiation Agreement with AloftLB, LLC for the development of the Aloft Hotel Project. (Downtown - District 2)

Craig Beck, Executive Director, introduced Carl Morgan, Redevelopment Project Officer, who presented the staff report; and introduced AloftLB, LLC, who made a presentation; and responded to questions.

Boardmember Thomas spoke.

Vice Chair Baker spoke.

Chair Fields spoke.

A motion was made by Boardmember Baker, seconded by Boardmember Cross, to approve recommendation. The motion carried by the following vote:

Yes: 5 - Diane L. Arnold, William E. Baker, John Cross, Thomas T. Fields and John Thomas

Absent: 1 - Vivian Marie Tobias

7. [08-021R](#)

Approve and authorize the Executive Director to exercise the option to extend the Lease Agreement with Kay Mendoza at 201 West Pacific Coast Highway and increase the amount to \$4,500 per month. (Central - District 6)

David White, Redevelopment Project Officer, gave a staff report; and responded to questions.

A motion was made by Boardmember Arnold, seconded by Boardmember Thomas, to approve recommendation. The motion carried by the following vote:

Yes: 5 - Diane L. Arnold, William E. Baker, John Cross, Thomas T. Fields and John Thomas

Absent: 1 - Vivian Marie Tobias

COMMENTS FROM REDEVELOPMENT AGENCY BOARD MEMBERS

Boardmember Thomas thanked staff.

Boardmember Baker thanked staff.

Craig Beck, Executive Director, recognized Victoria Ballesteros for developing the Marketing Plan; and thanked staff of the Project Area Committees.

Pat Bergendahl, Central Project Area Committee Member spoke.

ADJOURNMENT

There being no objection, at 10:24 A.M., Boardmember John Cross, seconded by William Baker, Vice Chair.