



Date: September 21, 2004
To: Mayor and City Council
From: Councilmember Val Lerch, District 9
Subject: AGENDA ITEM #24 - ABC LICENSE FOR 5991 ATLANTIC AVENUE

I am requesting the following conditions to be imposed by the Department of Alcoholic Beverage Control:

1. Sale, Service and consumption of alcoholic beverages shall be permitted only between the hours of 10:00 a.m. and 11:00 p.m. and will be restricted to and within the confines of the building portion of the premises and sales of delivery of alcoholic beverages through any pass-out window is prohibited,
2. The hours of operation shall not exceed 10:00 a.m. and 11:00 p.m.
3. The sale of beer/wine/alcohol for consumption off the premises is strictly prohibited.
4. The petitioners shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control.
5. No alcoholic beverage shall be consumed on any property adjacent to the licensed premises under the control of this licensee.
6. Petitioners shall regularly police the area under their control in an effort to prevent the loitering of persons about the premises.
7. There shall be no topless entertainment, fashion shows, wet T-shirt contests, leg contests, or any contests where the anatomy of the contestants is displayed or permitted upon the premises at any time.
8. There shall be no adult entertainment as defined by Section 21.15.110 of the Long Beach Municipal Code, conducted on the premises.
9. Any graffiti painted or marked upon the premises or on any adjacent area under the control of the license shall be removed or painted over within 24 hours after being applied.
10. No pay phone will be maintained on the exterior of the premises.
11. Loitering is prohibited on or around these premises. Petitioner shall provide security to ensure that there be no loitering outside the establishment.

12. The petitioner shall post and maintain a professional quality sign facing the premises parking lots that reads as follows: "No Loitering, Littering, No Drinking of Alcoholic Beverages. Violators are subject to arrest." The sign shall be at least two feet square with two-inch block lettering. The sign shall be in English and Spanish.
13. The doors shall be kept closed at all times during the operation of the premises except in cases of emergency. Said door(s) not to consist of a screen or ventilated security door.
14. The area doors of the premises shall be equipped on the inside with an automatic locking device and shall be closed at all times and shall not be used as a means of access by patrons to and from the licensed premises. Temporary use of these doors for delivery of supplies does not constitute a violation.
15. The parking lot of the premises shall be equipped with lighting of sufficient power to illuminate and make easily discernible, the appearance and conduct of all persons on or about the parking lot. Additionally, the position of such lighting shall not disturb the normal privacy and use of any residences.
16. Shall obey all local laws and ordinances including, but not limited to, Long Beach Municipal Code Chapter 5.72 and Section 9.20.050



CITY OF LONG BEACH

CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 FAX (562) 570-6789

October 5, 2004

Mr. Rick Ryan, District Administrator
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, CA 90712

Re: Original Application for an On-Sale Beer and Wine License
Applicant: Antonio Hernandez Estrada, dba Cancun Authentic Mexican,
at 5991 Atlantic Avenue, Long Beach

Dear Mr. Ryan,

Please be advised that the Long Beach City Council, at its meeting held Tuesday, September 21, 2004, requested that the subject application have conditions applied, as attached.

The City of Long Beach thanks you for taking this request into consideration.

Respectfully submitted,

LARRY HERRERA
CITY CLERK

Prepared by:
Jonda Matrone

cc: Councilmember Lerch, 9th District
City Prosecutor
Police Dept. (2) Chief & Vice
Referral File
(FAX Forwarded to ABC, 562-982-1396)