



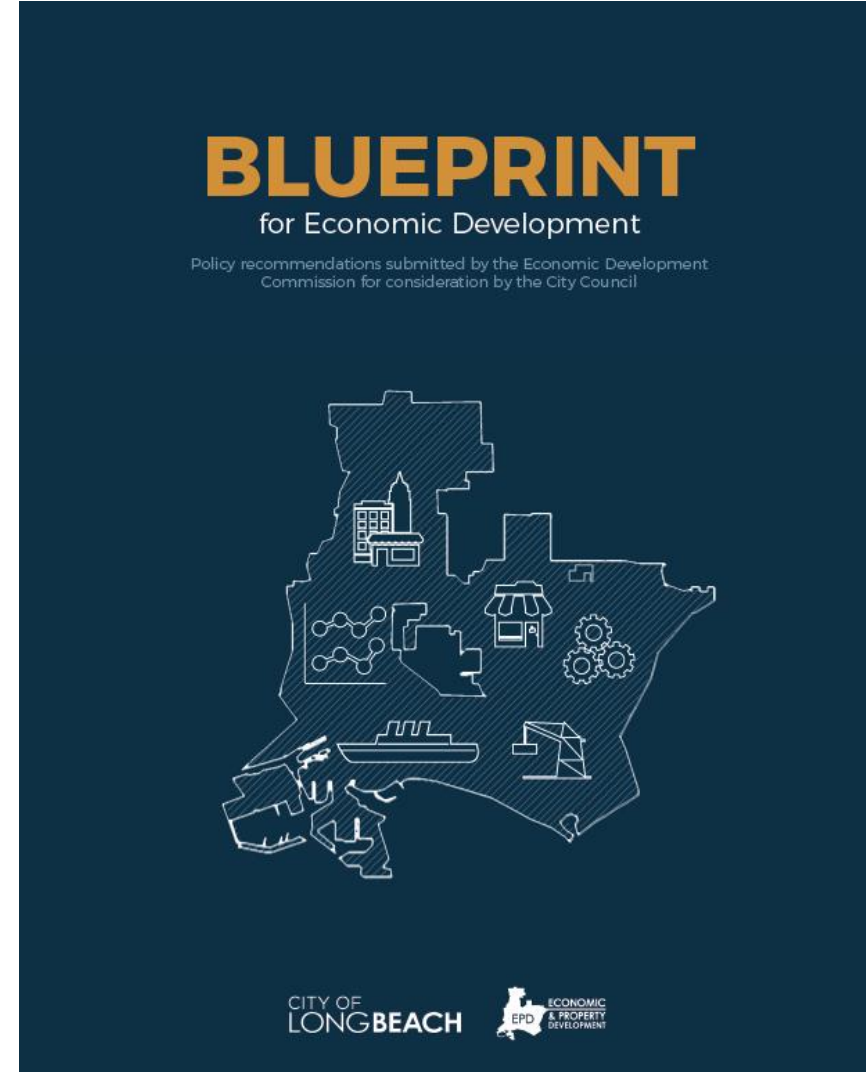
CITY OF LONG BEACH

Blueprint for Economic Development

April 25, 2017

City Council Recap

- City Council approved Draft Blueprint on April 4, 2017
 - Strong support for the Blueprint
 - City Council had a few additional revisions
 - Public was supportive



Mayor and City Council Blueprint Revisions

City Council Revisions

- Create Implementation Committee
- Develop platform for tracking the workflow of entrepreneurs through the startup process
- Reference best practices identified in Whitehouse Housing Development Toolkit
- Include recommendations submitted by DLBA
- Focus on arts, culture, and entertainment
- Create realistic performance measures
- Encourage patent creation





City Council Revisions Cont'd...

- Include recommendations regarding air quality
- Provide preferential procurement opportunities for local businesses
- Create and maintain quality jobs
- Work with the U.S. Embassy to identify business development opportunities
- Emphasize green jobs and businesses



Blueprint for Economic
Development
Next Steps



Immediate Next Steps

- Incorporate City Council revisions into Blueprint
- Finalize Blueprint between late-April and early-May
- Establish Implementation Committee
- Prioritize objectives and recommendations for year one of implementation





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