



CITY OF LONG BEACH

R-25

DEPARTMENT OF PUBLIC WORKS

333 West Ocean Boulevard • Long Beach, CA 90802

May 2, 2006

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Request the City Attorney to prepare an ordinance amending Section 10.28.130 of the Long Beach Municipal Code to change the operating days and hours for parking meter zones 19 – 25 to Monday through Sunday, including holidays, during the hours of 9:00 a.m. to 9:00 p.m. (District 2)

DISCUSSION

On February 10, 2004, the City Council authorized new parking meter zones and modifications to existing parking meter zones to accommodate the installation of parking meters in the Pike at Rainbow Harbor area. On August 10, 2004, the City Council set a parking meter rate of \$.50 for each fifteen minutes or less within those zones, which corresponds to an hourly rate of \$2.00 per hour.

Authorization is now requested to increase the number of days per week and the daily hours of operation during which the parking meter rates are in effect. Currently, the days and hours of operation are Monday through Saturday, from 9:00 a.m. to 6:00 p.m., excluding holidays. To better reflect the operating hours of the businesses in the area and the resultant demand for parking, authorization is requested to increase the days and hours of operation of the following parking meter zones to Monday through Sunday, including holidays, from 9:00 a.m. to 9:00 p.m. (see attached vicinity map):

- Zone 19 Pine Avenue between Seaside Way and its southerly terminus
- Zone 20 Shoreline Drive between Linden Avenue and Aquarium Way
- Zone 21 Aquarium Way between Shoreline Drive and Seaside Way.
- Zone 22 Cedar Avenue between Shoreline Drive and Seaside Way
- Zone 23 Bay Street between Cedar Avenue and Pine Avenue
- Zone 24 The Paseo between Aquarium Way and Pine Avenue
- Zone 25 Seaside Way between Linden Avenue and Golden Shore

This matter was reviewed by Deputy City Attorney Lisa Peskay Malmsten and Budget Management Officer David Wodynski on April 7, 2006.

**ADMINISTRATION,
PLANNING & FACILITIES**
333 W. Ocean Blvd., 9th Floor
Long Beach, CA 90802
Ph. (562) 570-8383
Fax (562) 570-6012

AIRPORT
4100 Donald Douglas Dr.
Long Beach, CA 90808
Ph. (562) 570-2600
Fax (562) 570-2601

**ENGINEERING & STREET
MAINTENANCE**
333 W. Ocean Blvd., 9th Floor
Long Beach, CA. 90802
Ph. (562) 570-6634
Fax (562) 570-6012

**ENVIRONMENTAL
SERVICES**
2929 E. Willow Street
Long Beach, CA 90806
Ph. (562) 570-2850
Fax (562) 570-2861

FLEET SERVICES
2600 Temple Avenue
Long Beach, CA 90806
Ph. (562) 570-5400
Fax (562) 570-5414

**TRAFFIC &
TRANSPORTATION**
333 W. Ocean Blvd., 10th
Long Beach, CA 908
Ph. (562) 570-6331
Fax (562) 570-7181

HONORABLE MAYOR AND CITY COUNCIL

May 2, 2006

Page 2

TIMING CONSIDERATIONS

City Council action on this matter is requested on May 2, 2006, to expedite the implementation of extended parking meter operations.

FISCAL IMPACT

Parking meter revenue in the Pike at Rainbow Harbor area is estimated to increase by \$120,000 per year. The revenue is deposited into the Tidelands Fund (TF) in the Department of Public Works (PW). The net revenue, after subtracting the cost of maintaining the meters and collecting the coins, is designated to offset the cost of the off-street Pike parking operation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



CHRISTINE F. ANDERSEN
DIRECTOR OF PUBLIC WORKS

CFA:SG:vg

P:\ccltrs\FY0506\May\Pike Parking Meter

Attachment

APPROVED:



GERALD R. MILLER
CITY MANAGER