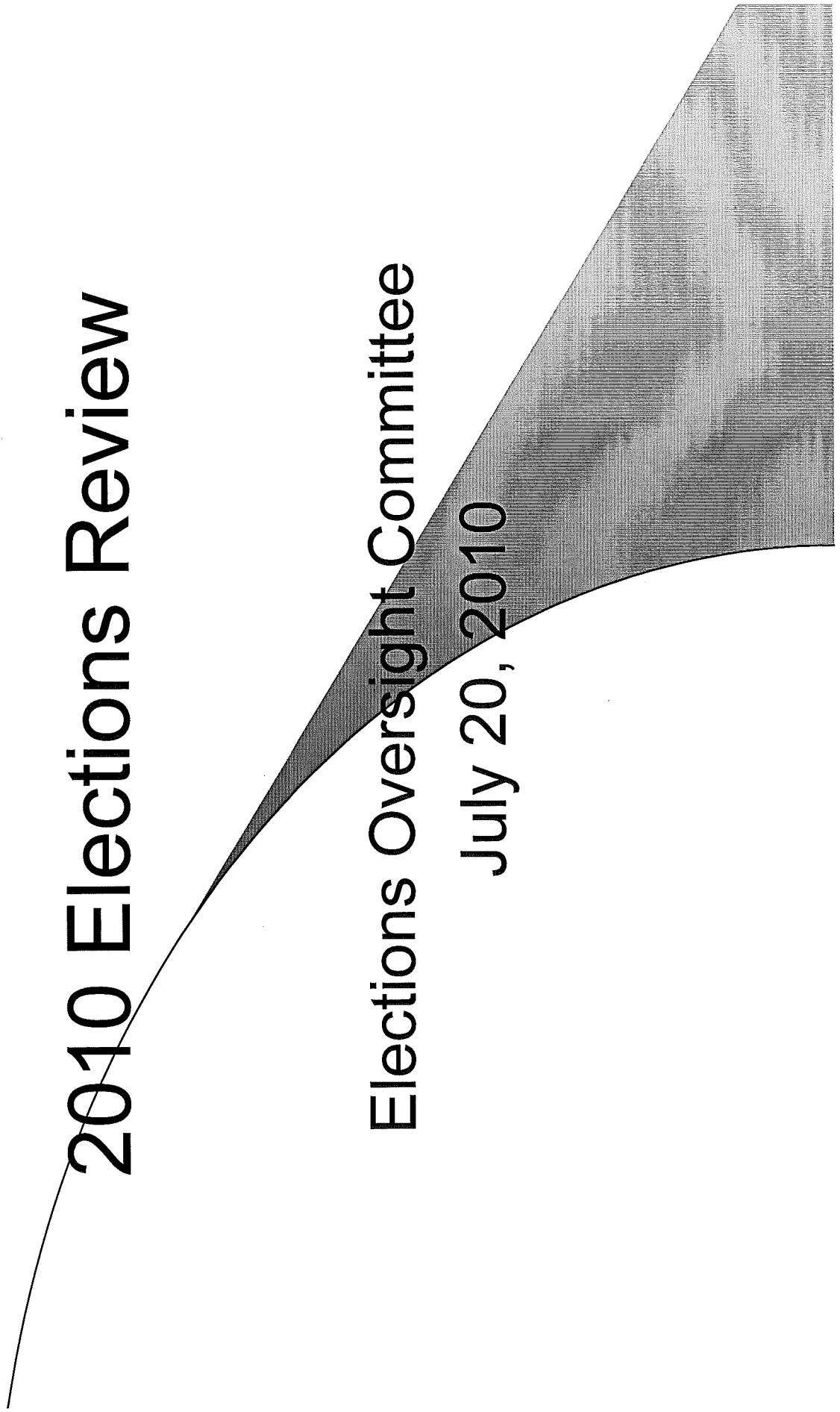




2010 Elections Review

Elections Oversight Committee

July 20, 2010





Elections Organization

April 13, 2010
 Primary Nominating Election
 City Clerk Department
LARRY HERRERA

City Attorney
 Michael G. Caramano
 Holly Wilbury

Hart InterCivic
 Jack Cruz

DONESIA GAUSE
 System Administration

Suzy Arriola
 System Readiness

POONAM DAVIS
 Election Bureau Manager

Check in Center (Airport)
 DIANE DOSS
 Election Supervisor

Asset Tracking

Scan/Resolve

Tally/Fusion

Security
 Elizabeth Griffin

Desktop Support
 Trevor Simson

Call and Media
 Press
 Irma Heinrichs
 Ashley Yoddy

Security
 Positions: 5

Traffic
 Kevin Butcher

Asset Tracking
 Scott Balowin

Counter Cars
 Justin Sanchez
 Betsy Elder
 Gil Espinosa

Airport/
 Warehouse
 Susanna Wagner

Dock Station A
 Red Box/Green
 Stripe Envelope
 Leroy Gordon
 Karl Weigeltman
 4 Runners

Station A
 Fatiza S. Penas
 (S) Tracy Cheene
 (R) Charles Mallenda

Tally
 Allison Sumra

Loading Dock
 Positions: 1
 East Hallway
 Positions: 1
 Council
 Chamber
 Positions: 4
 City Hall Lobby
 Positions: 1
 City Hall
 Elevators
 Positions: 1
 North Tower
 Food Service

Public Works
 Campus Set Up
 Frank Ramirez

Field Rover
 Communications

Food Service
 Vendor

Lisa Butcher

Canopy 1
 Fred Wagner

Blind Airline
 Ford Escape

Supplies/
 Logistics
 John & Carol
 Jaso

Station B
 Rosten/Security
 Envelope
 Maria Pantema
 Gino Ferreri

Station B
 Gerard Maluda
 (S) Scott Oda
 Kendra Vernon
 (R) Verle Sy

Fusion
 Monique
 DelaGarza

City Hall
 Elevators
 Positions: 1
 North Tower
 Food Service

Channel 8
 Thomas Hardie
 Danyal Johnson

Field Rover
 Communications

Food Service
 Vendor

Lisa Butcher

Canopy 2
 Loren Mullen
 Deborah Slaney

Jerry Rowland
 Ford Escape

Supplies/
 Logistics
 John & Carol
 Jaso

Station C
 Ballot Inspector/
 Duplication
 Carolyn Harris (S)
 Tracy Darterna (S)
 12 Temps

Station C
 Ciara Cooper
 Brittany Perry
 (S) Thomas Stokosa
 (R) Rusly Clark

Jump-drive to
 video and
 internet

City Hall
 Elevators
 Positions: 1
 North Tower
 Food Service

Channel 8
 Thomas Hardie
 Danyal Johnson

Field Rover
 Communications

Food Service
 Vendor

Lisa Butcher

Canopy 3
 Linda Varner

Bobby Moss
 Ford Explorer

Supplies/
 Logistics
 John & Carol
 Jaso

Station D
 AV/PROV/Capture
 Laurie Deduke
 Zuliana Bizzide

Station D
 Craig Fritz
 (S) Phil Dineaplis
 (R) Erik Deck

Web/IGS
 Upload
 Jerry Veda

City Hall
 Elevators
 Positions: 1
 North Tower
 Food Service

Channel 8
 Thomas Hardie
 Danyal Johnson

Field Rover
 Communications

Food Service
 Vendor

Lisa Butcher

Canopy 4
 Sue Wilkinson

Dave Roberts
 Ford Escape

Supplies/
 Logistics
 John & Carol
 Jaso

Station E
 Bonded
 Peder Jenkins
 Gordon Davis
 Steven Wild

Station E - CD 7
 Fauna Finley
 (S) Dina Wild
 (R) Daisy Gomez
 (R) Lynsey Lascano

Ballot
 Duplication
 Nancy Muth
 Jan Pitman
 Brandy Reels
 Merianne
 Nakagawa

City Hall
 Elevators
 Positions: 1
 North Tower
 Food Service

Channel 8
 Thomas Hardie
 Danyal Johnson

Field Rover
 Communications

Food Service
 Vendor

Lisa Butcher

Canopy 5
 Tuan Dang

Sandra Rias
 Large Van

Supplies/
 Logistics
 John & Carol
 Jaso

Runners
 Jeffrey Billings
 *Garrett Powers
 *Gordon Powers
 *Vannear Por
 *Danielle Darterna

Station F - CD 9
 Eduardo Aramburo
 (S) Gioia Harper
 (R) Gilli Gallata
 (R) Rico Garcia

Runners Court
 Kendall Britton
 Sarah Oley
 Lany Altman
 Kelly Allen
 Amanda Uy
 Jasmine Pho
 Matthew Baca
 Juliana Darterna

City Hall
 Elevators
 Positions: 1
 North Tower
 Food Service

Channel 8
 Thomas Hardie
 Danyal Johnson

Field Rover
 Communications

Food Service
 Vendor

Lisa Butcher

Canopy 6
 Sacy Kol

Jeff Poynt
 Large Van

Supplies/
 Logistics
 John & Carol
 Jaso

Canvass Board
 Madejyn Reynolds
 Kelly Brown
 Lynn Landers
 Ashley Weigman
 Angela Brewer
 Tyeshia Harper
 Annie Fisher
 Kimberly Evin
 *Blana Solis
 Malody Gordon
 Carolann McKel

Diane Maklinski
 Carolyn Diquie

Dania Cobb
 Veronica Kelley
 Marlin Coburn

Felcy Grace
 Venus
 Harold Hulfer

Jimmy Ruiz
 Bernice Torres
 Betty White

Dave Roberts
 Ford Escape

Supplies/
 Logistics
 John & Carol
 Jaso

Sheria Dennis
 Debra Wells

Jessica Simmental
 Sonia Robinson
 Angie Escobar

Thomas Lockhart
 Collene Madouffe
 Tya Lewis

Dawoya Grant
 Arnold Petite
 Willie Riley

Sandra Rias
 Large Van

Supplies/
 Logistics
 John & Carol
 Jaso

Irene Robinson
 Marya Robinson

Gail Ferguson
 Gloria Maklinski
 Yolanda Johnson

Terry Carter
 Rosemary Lopez
 Michael Asfali

Dawoya Grant
 Arnold Petite
 Willie Riley

Sandra Rias
 Large Van

Supplies/
 Logistics
 John & Carol
 Jaso

Sheila Robinson
 Marilyn Adhassan

Kasandra Young
 Spyl Lewis
 Desironge Wilkes

Audrey Moore
 Yaine Butler
 Ronald Eomunian

Dawoya Grant
 Arnold Petite
 Willie Riley

Sandra Rias
 Large Van

Supplies/
 Logistics
 John & Carol
 Jaso

Charles Lamb
 Ramona Torres

Kesha Newman
 Maria Andrade

Felicia Hurd
 Sonya Mann
 Gloria Baber

Dawoya Grant
 Arnold Petite
 Willie Riley

Sandra Rias
 Large Van

Supplies/
 Logistics
 John & Carol
 Jaso

Lead Rover
 Daniel Murphy

Rover Call Center
 Roger Perkins
 6:00 a.m. - 9:00 a.m.

Lead Rover
 Daniel Murphy

Canopy 1
 Fred Wagner

Blind Airline
 Ford Escape

Supplies/
 Logistics
 John & Carol
 Jaso

Diane Maklinski
 Carolyn Diquie

Jessica Simmental
 Sonia Robinson
 Angie Escobar

Thomas Lockhart
 Collene Madouffe
 Tya Lewis

Dawoya Grant
 Arnold Petite
 Willie Riley

Sandra Rias
 Large Van

Supplies/
 Logistics
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 Large Van

Supplies/
 Logistics
 John & Carol
 Jaso

City of Long Beach Elections Model

Goals & Values

- Transparent
- Accessible & Highly Responsive
- Secure & Private
- Positive Poll Environment
- Reliable & Auditable
- Project Management & Teams
- Partnerships: City Departments, USPS, vendors & County
- Training & Development of Employees
- Good Budgeting & Cost Recovery

Canvass & Certification

- Publicly Noticed Events Calendar
- Secure
- Maintain Ballot Secrecy
- Accurate & Timely Results
- Auditable — 1% Manual Tally

Election Day Operations

- Poll Environment
- Candidates & Media Communications
- Security and Field Supervision
- Electroengineering & Poll Watchers
- Telephone & Internet
- Disaster Recovery
- Collection & Tally Center Operations
- Chain of Custody
- Election Day Results Security!

Keys To Well-Run Elections

- Law & Policy**
 - Elections Code
 - City Charter
 - LB Municipal Code
 - State Regulations
 - Nomination Requirements
 - PNE & GME
 - Write-In Candidates
 - Automatic Returns
- Systems & Technology**
 - Precinct Consolidations
 - Mapping, GIS
 - Ballot Groups
 - Voter Registration Information
 - Candidate Processing
 - Ballot Groups, Layout, Printing
 - Campaign Finance
 - Candidate Matching Funds
 - Internet Voter & Outreach

Poll Worker & Polling Locations

- Recruitment
- Training
- Polling Place Survey & Inventory
- GIS Mapping
- Facility Contracts
- Insurance

Procurement & Facilities

- Operations & Warehouse Central Site
- Training Classroom
- Printing Official & Sample Ballots
- Polling Place Supplies
- Bilingual Translations
- Consultant Management



Goals & Values

- **Transparent**
- **Accessible & Highly Responsive**
- **Secure & Private**
- **Positive Poll Environment**
- **Reliable & Auditable**
- **Project Management & Teams**
- **Partnerships**
- **Training & Development of Employees**
- **Good Budgeting & Cost Recovery**



Law & Policy

- Elections Code
- City Charter
- Long Beach Municipal Code
- State Administrative Regulations
- Candidate Nomination Requirements
- Public Review Periods
- PNE & GME
- Write-In Candidates
- Automatic Recounts



Systems & Technology

- Precinct Consolidations
- Mapping - GIS
- Voter Registration Information
- Candidate Processing
- Ballot Groups, Layout, Printing
- Campaign Finance
- Candidate Matching Funds
- Internet Voter & Outreach



Procurement & Facilities

- Operations & Warehouse Central Site
- Training Classroom
- Printing Official & Sample Ballots
- Polling Place Supplies
- Bilingual Translations
- Consultant Management



Poll Workers & Polling

Locations

- Recruitment
- Training
- Polling Place Survey & Inventory
- GIS Mapping
- Facility Contracts
- Insurance
- Payroll



Election Day Operations

- Poll Environment
- Candidates & Media Communications
- Security, Field Supervision & Compliance Officers
- Electioneering & Poll Watchers
- Telephone & Internet
- Disaster Recovery
- Collection & Tally Center Operations
- Chain of Custody
- Election Day Results



Canvass & Certification

- Publicly Noticed Events Calendar
- Secure
- Maintain Ballot Secrecy
- Accurate & Timely Results
- Auditable — 1% Manual Tally (100% match for past 5 elections with Hart)
- Recounts & Legal Challenges
- Cost Allocation





Recommendations

Receive and refer report to City Council with following recommendations:

1. Request City Manager to assist City Clerk Department in securing centrally located Operations Warehouse for 2012;
2. Continue City Policy supporting Employee Poll Workers Program; and
3. Complete City, LBUUSD, and LBCCCD redistricting by July 2011.



Summary

- Department is open to suggestions that will improve our elections model; and
- We look forward to the next scheduled election is April 10, 2012.
- Count Down to Next Election