



CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 • FAX (562) 570-6789

February 17, 2010

Mr. Vincent Cravens
District Administrator
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of The Vons Companies Incorporated, dba Vons to Determine the Application Serves the Public Convenience and Necessity for a premise-to-premise Alcoholic Beverage Control License at southeast corner of Broadway and Atlantic Avenue

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, February 16, 2010 received and filed the subject application.

At the same meeting, the Long Beach City Council took the concurrent action to determine and find that the subject application would serve the public convenience and necessity.

Enclosed is a copy of the City Council documentation for your file.

Respectfully submitted,

LARRY G. HERRERA
CITY CLERK

Prepared by:
Nancy Muth

Attachment

Cc: Councilmember Suja Lowenthal, Second District
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396



CITY OF LONG BEACH **R-32**
POLICE DEPARTMENT

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Billy B. Quach
Chief of Police

February 16, 2010

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Determine that the application serves the public convenience and necessity, and receive and file the application of The Vons Companies Incorporated, dba Vons, for a premise-to-premise transfer of an Alcoholic Beverage Control license, at the South East Corner (SEC) of Broadway & Atlantic Avenue, with conditions. (District 2)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by February 26, 2010. Accordingly, City Council action is required at the February 16, 2010 City Council meeting.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

BILLY B. QUACH
CHIEF OF POLICE

APPROVED:

PATRICK H. WEST
CITY MANAGER

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5883

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
February 16, 2010

Council District: 2
Applicant: The Vons Companies Incorporated
DBA: Vons
Address: South East Corner (SEC) Broadway & Atlantic Avenue

Type of Application: A premise-to-premise transfer of an Off-Sale General license. This license is being transferred from 1820 West Verdugo Avenue, Burbank, California.

Bases for possible protest: High crime.
Over concentration.
Residences within 100 feet.
Church within immediate vicinity.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is** required for this application.

Census Tract: 5761.00
Boundaries: Broadway to the North
Shoreline Village/Downtown Long Beach Marina to the South
Alamitos Avenue/Shoreline Drive to the East
Pine Avenue/Pacific Terrace Harbor to the West
Number of licenses allowed: 2
Number of licenses existing: 4
Police Reporting District: 273
Boundaries: Broadway to the North
Shoreline Drive/Downtown Long Beach Marina to the South
Alamitos Avenue to the East
Atlantic Avenue to the West
Reported crimes in this district for ABC purposes are 443. Crime in a reporting district must be at least 191 to qualify for a high crime protest.
Type of business: A grocery store.
Last day to request conditions and protest: February 26, 2010



Date: February 16, 2010
To: File
From: Dana Smith, Detective, Vice Investigations Section
Subject: **VONS, SOUTH EAST CORNER (SEC) OF BROADWAY & ATLANTIC AVENUE**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (01/29/09-01/29/10)

11	Unwelcome	Unwelcome Call	ADV/BF/GOA/FI
8	415	Disturbance Call	ADV/GOA
8	990	Transport Prisoner	BF/Cited/WFL/ADV
5	925	Suspicious Person	GOA/BF/ADV
3	647F	Intoxicated Person	GOA/BF
3	Dispute	Dispute Call	GOA/ADV/UTL
3	242	Battery Call	UTL/ADV/BF
2	647FD	Person On Drugs	ADV
2	5150	Mentally Ill Person	ADV/GOA
2	927I	Incomplete 911 Call	UTL/BOC
2	CKWEL	Check the well	ADV/GOA
2	484	Petty Theft Call	ADV/BF
2	Fight	Fight Call	GOA
2	594	Vandalism Call	GOA
1	929A	Suicide Attempt	AOA
1	Group	Group Call	GOA
1	ACIT	Assist a citizen	UTL
1	459A	Audible Alarm Call	BOA
1	Music	Music Call	ADV
1	Custom	Customer Call	ADV

ABC INSPECTIONS (past three years)

None

RESIDENCE WITHIN 100 FEET

100 Atlantic Avenue	Multi-Unit Complex
633 East 1 st Street	Single Family Residence
102 Lime Avenue	Single Family Residence
104 Lime Avenue	Single Family Residence
106 Lime Avenue	Single Family Residence
108 Lime Avenue	Single Family Residence
110 Lime Avenue	Single Family Residence

VONS, SOUTH EAST CORNER (SEC) OF BROADWAY & ATLANTIC AVENUE

Page 2

RESIDENCE WITHIN 100 FEET

112 Lime Avenue	Single Family Residence
122 Lime Avenue	Single Family Residence
128 Lime Avenue	Multi-Unit Complex
140 Lime Avenue	Multi-Unit Complex
615 East Broadway	Multi-Unit Complex
625 East Broadway	Multi-Unit Complex
635 East Broadway	Single Family Residence
643 East Broadway	Single Family Residence
645 East Broadway	Single Family Residence
647 East Broadway	Single Family Residence
649 East Broadway	Single Family Residence

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

607 East 3 rd Street	Covenant Presbyterian Church
---------------------------------	------------------------------

DBS:db
cfs.memo

***** -IND. XMT JOURNAL- ***** DATE FEB-17-2010 ***** TIME 13:18 *****

DATE/TIME = FEB-17-2010 13:17
JOURNAL No. = 43
COMM.RESULT = OK
PAGE(S) = 005/005
DURATION = 00:00'45
FILE No. = 212
MODE = MEMORY TRANSMISSION
DESTINATION = 99821396
RECEIVED ID = D.A.B.C. / 562 982 1396
RESOLUTION = STD

***** - ***** - *****